



THE TURKISH MINISTRY OF SCIENCE,
INDUSTRY AND TECHNOLOGY



TURKISH PATENT INSTITUTE



REGIONAL CONSULTATION MEETING

WIPO/REG/IP/IST/13/2 PROV.1
ORIGINAL: ENGLISH
DATE: AUGUST 2013

Third WIPO Regional Consultation Meeting on Technology Transfer: *The Development Agenda Project on Intellectual Property and Technology Transfer: Common Challenges – Building Solutions*

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Ministry of Science, Industry and Technology

and
the Turkish Patent Institute (TPI)

Istanbul, October 24 and 25, 2013

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Thursday, October 24, 2013

9.00 – 9.30 Registration

9.30 – 10.00 Opening Ceremony

Welcome addresses by:

Prof. Dr. Habip Asan, President and Chairman of the Management Board,
Turkish Patent Institute, Ankara, Turkey

The Representative of the World Intellectual Property Organization (WIPO),
Geneva, Switzerland

His Excellency Mr. Nihat Ergün, Minister, Ministry of Science, Industry and
Technology, Ankara, Turkey (to be confirmed)

10.00 – 10.15 Coffee Break

THEME I: TECHNOLOGY TRANSFER AND WIPO'S DEVELOPMENT AGENDA

10.15 – 10.45 **Topic 1** **The Development Agenda Thematic Project on Intellectual Property and Technology Transfer: *Common Challenges – Building Solutions* (Recs. 19, 25, 26 and 28)**

Speaker: Dr. Ali Jazairy, Senior Counsellor, PCT
International Cooperation Division, Innovation
and Technology Sector, WIPO

10.45 – 11.15 **Topic 2** **From United Nations Conference on Trade and Development (UNCTAD)'s Code of Conduct to the World Trade Organization (WTO)'s Trade-Related Aspects of Intellectual Property Rights (TRIPS) Agreement: Global Efforts for Technology Transfer**

Speaker: Mr. Ahmed Abdel Latif, Senior Programme
Manager, International Centre for Trade and
Sustainable Development (ICTSD), Geneva,
Switzerland

11.15 – 11.45 **Topic 3** **New Trends in International Technology Transfer and WIPO's Efforts for the Promotion of Innovation and Technology Transfer**

Speaker: Dr. Ali Jazairy

11.45 – 13.00 Lunch Break

THEME II:		BEST PRACTICES AND CASE STUDIES OF TECHNOLOGY TRANSFER IN THE TRANSITION REGION	
13.00 – 13.30	Topic 4	The Innovation Ecosystem in Turkey	Speaker: Dr. Baris Baser, Clustering and Innovation Expert, Innocentric, Ankara, Turkey
13.30 – 14.00	Topic 5	The Role of International Turkish Elites in Technology Transfer in the Area of Telecommunications	Speaker: Mrs. Sultana Akkan Kassegne, Senior Finance Manager, Cricket Wireless, San Diego, California, United States of America
14.00 – 14.30	Topic 6	An Enhanced and Accelerated TTO Management Model for Developing Countries	Speakers: Dr. Suat Genç, Vice President, Marmara Research Center, TUBITAK, Ankara, Turkey
14.30 – 15.00	Topic 7	Innovation and Technology Transfer in Israel	Speaker: Mrs. Nava Swersky Sofer, Co-Chair, Nanolsrael, former President & CEO of Yissum, Hebrew University, Jerusalem
15.00 – 15.15	Coffee Break		
15.15 – 15.45	Topic 8	International Technology Transfer in Georgia: Case Studies	Speaker: Mrs. Ekaterina Egutia, Deputy Chairman, Sakpatenti, Tbilisi, Georgia
15.45 – 16.15	Topic 9	International Technology Transfer in Uzbekistan: Case Studies	Speaker: Mr. Zaynitdin Giyasov, Acting Director General, Agency on Intellectual Property of the Republic of Uzbekistan, Tashkent, Uzbekistan
16.15 – 16.45	Topic 10	Technology Transfer from the Perspective of Industrial Design Departments: A Case Study	Speaker: Prof. Dr. Özlem Er, Industrial Designs Department, Istanbul Technical University, Istanbul, Turkey

16.45 – 18.30	Discussion	National Experiences and Technology Transfer Systems in the Transition Economies (Presentations of Participating Countries): Presentations of SWOT Matrices for Individual Countries
		Moderator: Mrs. Ekaterina Egutia
		Reporter: Ms. Li Maor, Program Analyst, Department for Transition and Developed Countries, WIPO
18.30	End of Session	
<u>Friday, October 25, 2013</u>		
9.00 – 9.45	Topic 11	Review of SWOT Matrices and Summary of Best Practices for International Technology Transfer in the Transition Region
		Speaker: Dr. Baris Baser
9.45 – 10.30	Topic 12	Introduction to the WIPO Technology Transfer Tools
		Speaker: Ms. Li Maor
10.30 – 10.45	Coffee Break	
THEME III:	TOOLS AND PLATFORMS FOR EFFECTIVE TECHNOLOGY TRANSFER AND DIFFUSION	
10.45 – 11.30	Topic 13	Enabling Infrastructure for Innovation and Technology Transfer: Applying Knowledge in Development – The Example of the MAGNET Program
		Speaker: Mr. Yigal Erlich, Founder, Chairman and Managing Partner, YOZMA Group, Former Chief Scientist of Israel's Ministry of Industry and Trade, Tel Aviv, Israel
11.30 – 13.00	Roundtable 1	Technology Transfer – Common Challenges
		Moderator: Dr. Baris Baser
		Panelists: Mr. Yigal Erlich Mrs. Sultana Akkan Mrs. Nava Swersky Sofer Mrs. Ekaterina Egutia Mr. Zaynitdin Giyasov Dr. Suat Genç
		Reporter: Mrs. Günseli Güven
13.00 – 14.00	Lunch Break	

- 14.00 – 16.30 **Roundtable 2** **Building Solutions: Intellectual Property-Related Mechanisms and Initiatives for Promoting Technology Transfer in the Transition Region**
- Moderator: Dr. Yigal Erlich
- Panelists: Dr. Baris Baser
 Mrs. Sultana Akkan
 Mrs. Nava Swersky Sofer
 Mrs. Ekaterina Egutia
 Mr. Zaynitdin Giyasov
 Prof. Özlem Er
- Reporter: Ms. Li Maor
- 16.30 – 16.45 Coffee Break
- 16.45 – 17.30 **Roundtable 3** **Regional Consultation Recommendations for the Transition Region**
- Moderator: Mr. Ahmed Abdel Latif
- Panelists: Dr. Baris Baser
 Mrs. Sultana Akkan
 Mrs. Nava Swersky Sofer
 Mrs. Ekaterina Egutia
 Mr. Zaynitdin Giyasov
 Mr. Yigal Erlich
 Dr. Suat Genç
 Prof. Özlem Er
- Reporter: Dr. Ali Jazairy
- 17.30 – 18.00 **Evaluation and Closing Ceremony**

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