



REGIONAL CONSULTATION MEETING

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ORIGINAL: ENGLISH
DATE: OCTOBER 2013

**Fourth WIPO Regional Consultation Meeting on Technology Transfer:
*The Development Agenda Project on Intellectual Property and
Technology Transfer: Common Challenges – Building Solutions***

organized by
the World Intellectual Property Organization (WIPO)

Geneva, November 25 and 26, 2013

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Monday, November 25, 2013

8.30 – 9.00 Registration
Room B, WIPO Headquarters, 34 Chemin des Colombettes, 1211 Geneva

9.00 – 9.30 Opening Ceremony

Welcome addresses:

Her Excellency Ms. Patricia O'Brien, Ambassador, Permanent Representative,
Permanent Mission of Ireland to the United Nations Office and other
international organizations in Geneva

Mr. James Pooley, Deputy Director General, Innovation and Technology
Sector, World Intellectual Property Organization (WIPO), Geneva

Dr. Ali Jazairy, Senior Counsellor, PCT International Cooperation Division,
Innovation and Technology Sector, WIPO, Geneva

9.30 – 9.45 Coffee Break

THEME I: TECHNOLOGY TRANSFER AND WIPO'S DEVELOPMENT AGENDA

9.45 – 10.15 **Topic 1** **The Development Agenda Thematic Project on
Intellectual Property and Technology Transfer:
Common Challenges – Building Solutions (Recs. 19,
25, 26 and 28)**

Speaker: Dr. Ali Jazairy, Senior Counsellor, PCT
International Cooperation Division, Innovation
and Technology Sector, WIPO

10.15 – 10.45 **Topic 2** **From United Nations Conference on Trade and
Development (UNCTAD)'s Code of Conduct to
the World Trade Organization (WTO)'s Trade-Related
Aspects of Intellectual Property Rights (TRIPS)
Agreement: Global Efforts for Technology Transfer**

Speaker: Mr. Ahmed Abdel Latif, Senior Programme
Manager, International Centre for Trade and
Sustainable Development (ICTSD), Geneva,
Switzerland

10.45 – 11.30 **Topic 3** **New Trends in International Technology Transfer and
WIPO's Efforts for the Promotion of Innovation and
Technology Transfer**

Speaker: Dr. Ali Jazairy

11.30 – 13.30 Lunch Break

THEME II:		BEST PRACTICES AND CASE STUDIES OF TECHNOLOGY TRANSFER IN THE DEVELOPED COUNTRIES' REGION (ROOM A)
13.30 – 14.00	Topic 4	The Innovation Ecosystem in Switzerland
	Speaker:	Mr. Walter Steinlin, President, Commission for Technology and Innovation (CTI), Federal Department of Economic Affairs, Bern, Switzerland
14.00 – 14.30	Topic 5	International Technology Transfer in Spain
	Speaker:	Mrs. Maria Luisa Delgado Medina, Deputy Director General of Technology Transfer, Ministry of Economy and Competitiveness, Madrid, Spain
14.30 – 15.00	Topic 6	Driving Greater Economic Benefit for Ireland through IP Commercialization
	Speaker:	Dr. Alison Campbell, Director, Central Technology Transfer Office, Dublin, Ireland
15.00 – 15.30	Topic 7	Innovation and Technology Transfer in the United Kingdom
	Speaker:	Mr. Ron Marchant, Former Head of the United Kingdom Intellectual Property Office, Pontypool, South Wales, United Kingdom
15.30 – 15.45	Coffee Break	
15.45 – 16.15	Topic 8	International Technology Transfer and the United States' Experience
	Speaker:	Mr. Brian Kacedon, Partner, Finnegan, Henderson, Farabow, Garrett & Dunner LLP, Washington, DC, United States of America
16.15 – 16.45	Topic 9	International Technology Transfer in Japan: Case Studies from Honda
	Speaker:	Mr. Yuichiro Kawamura, General Manager, IP Division, Honda, Los Angeles, CA, United States of America
16.45 – 17.15	Topic 10	Success Stories of Technology Transfer in Australia
	Speaker:	Mrs. Jan Bingley, General Manager for Intellectual Property, Commonwealth Scientific and Industrial Research Organisation (CSIRO), North Ryde, Australia

17.15 – 18.30 **Topic 11** **National Experiences and Technology Transfer Systems in the Developed Countries' Economies (Presentations of Participating Countries): Presentations of SWOT Matrices for Individual Countries**

Moderator: Dr. Alison Campbell

Reporter: Mr. Victor Vazquez Lopez, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries, WIPO

18.30 End of Session

Tuesday, November 26, 2013 (Room B)

9.00 – 9.30 **Topic 12** **Review of SWOT Matrices and Summary of Best Practices for International Technology Transfer in the Developed Countries' Region**

Speaker: Mr. Ron Marchant

9.30 – 10.00 **Topic 13** **Introduction to the WIPO Technology Transfer Tools**

Speakers: Mr. Victor Vazquez Lopez and Mr. Ryszard Frelek, Assistant Program Officer, Department for Transition and Developed Countries, WIPO

10.00 – 10.15 Coffee Break

THEME III: TOOLS AND PLATFORMS FOR EFFECTIVE TECHNOLOGY TRANSFER AND DIFFUSION

10.15 – 11.00 **Topic 14** **Enabling International Technology Transfer: Applying Knowledge in Development**

Speaker: Mr. Brian Kacedon, Partner, Finnegan, Henderson, Farabow, Garrett & Dunner LLP, Washington, DC, United States of America

11.00 – 12.30 **Roundtable 1** **Technology Transfer – Common Challenges**

Moderator: Mr. Brian Kacedon

Panelists: Mr. Ahmed Abdel Latif
Mr. Walter Steinlin
Mrs. Maria Luisa Delgado Medina
Dr. Alison Campbell
Mr. Ron Marchant
Mr. Yuichiro Kawamura
Mrs. Jan Bingley

- 12.30 – 14.00 Lunch Break Reporter: Dr. Ali Jazairy
- 14.00 – 16.30 **Roundtable 2** **Building Solutions: Intellectual Property-Related Mechanisms and Initiatives for Promoting Technology Transfer in the Developed Countries' Region**
Moderator: Mr. Ahmed Abdel Latif
Panelists: Mr. Walter Steinlin
Mr. Brian Kacedon
Mrs. Maria Luisa Delgado Medina
Dr. Alison Campbell
Mr. Ron Marchant
Mr. Yuichiro Kawamura
Mrs. Jan Bingley
Reporter: Mr. Victor Vazquez Lopez
- 16.30 – 16.45 Coffee Break
- 16.45 – 17.30 **Roundtable 3** **Regional Consultation Recommendations for the Developed Countries' Region**
Moderator: Dr. Alison Campbell
Panelists: Mr. Ahmed Abdel Latif
Mr. Walter Steinlin
Mr. Brian Kacedon
Mrs. Maria Luisa Delgado Medina
Mr. Ron Marchant
Mr. Yuichiro Kawamura
Mrs. Jan Bingley
Reporter: Dr. Ali Jazairy
- 17.30 – 18.00 **Evaluation and Closing Ceremony**

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