BUSINESS MODERNIZATION OF IP INSTITUTIONS

Inter-Regional Forum on Development and Service-Oriented Intellectual Property (IP) Administration

Geneva, Switzerland, July 2, 2008

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Business Modernization of IP Institutions

- *Use of Information Technology in IP Management:*

  - *Efficient, Timely and Cost-Effective Delivery of Services*

  - *Public Outreach*

  - *Networking with User Community*

  - *E-Filing and Processing*

INTRODUCTION

- Intellectual Property Administration System (IPAS)

- Computerized File Management System

- E-Journal

- www.belipo.bz

- E-Filing Systems

EFFICIENT, TIMELY AND COST-EFFECTIVE DELIVERY OF SERVICES

- The centerpiece of BELIPO's automation is WIPO's IPAS

- Promotes efficiency by giving each staff member desktop access to our computerized database of existing registrations and new applications

- Processing Officers are also able to generate action letters and publication notices through IPAS

EFFICIENT, TIMELY AND COST-EFFECTIVE DELIVERY OF SERVICES (Contd.)

- Consequently, IPAS has enabled Processing Officers to meet their turnaround times in a timely manner

- Processing Officers are also able to generate timely search reports for internal purposes and for the User Community

- The use of book registers for processing and searching purposes has been phased out-promotes cost-effectiveness by making our processing less labour intensive

EFFICIENT, TIMELY AND COST-EFFECTIVE DELIVERY OF SERVICES (Contd.)

- BELIPO launched its electronic file management project in October 2005

- New applications are now scanned in PDF format, saved on our Server and backed up on data storage tapes

- This project has enabled staff members to access new applications via our network system – gains in efficiency/timeliness/cost-effectiveness/office space

EFFICIENT, TIMELY AND COST-EFFECTIVE DELIVERY OF SERVICES (Contd.)

- BELIPO now publishes applications and registrations solely online

- This electronic means of publication has led to a more timely delivery of the Intellectual Property Journal to our User Community

- More economical and wider audience

- Other efficiency gain - entire Journal database can now be searched electronically

PUBLIC OUTREACH

- Lack of resources to staff a Client Service Centre

- Deficiency remedied by the use of our website (www.belipo.bz) to promote public IP education

- The website has non-legalistic answers to Frequently Asked IP Questions/IP legislation of Belize/List of Local Agents

- Web casting of public IP education videos

NETWORKING WITH USER COMMUNITY

- Online Contact Form and Information

- Online Feedback Form - essential part of Quality Management System

- News Update Facility

E-FILING AND PROCESSING

- ELECTRONIC TRANSACTIONS ACT

- E-FILING SYSTEMS -

    - QUICKMARK

    - QUICKPAT

    - QUICKDIZ

    - QUICKDOC

E-FILING AND PROCESSING (Contd.)

- Advantages of E-Filing Systems –

  - allows the timely and secure electronic filing of various IP applications

  - efficiency and cost-effective gains in the reduction of paperwork and processing times (data capture)

  - savings in postage and transportation costs for User Community

CONCLUSION

"Any sufficiently advanced technology is indistinguishable from magic."

Arthur C. Clarke