



# Inter-Regional Forum on Development and Service-Oriented Intellectual Property Administration

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## National IP Strategy and Integrated Management

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## ROMANIA IN THE EUROPEAN UNION – 1 January, 2007



**ROMANIA: Area – 238,391 km<sup>2</sup>; Population – 21.58 million**



# OVERVIEW

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- Historical Background
- National IP Strategy and Integrated Management
- Organizational and Management Structures
- Conclusions

# Historical Background



- **1860: First draft law on patents for invention;**
- **1865: First patent for invention granted by decree of the head of state;**
- **1879: First trademark law;**
- **1884: First law for registering the companies;**
- **1890-1905: The Parliament adopted special laws for the protection of Romanian inventions;**
- **1906: First Patent Law;**
- **1932: First law for the suppression of unfair competition**



# Governmental Program 2004 - 2008

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“The central objective of the research, development and innovation policies is the increase of their impact in the economy, with the purpose of ensuring the durability of the EU-convergence process”



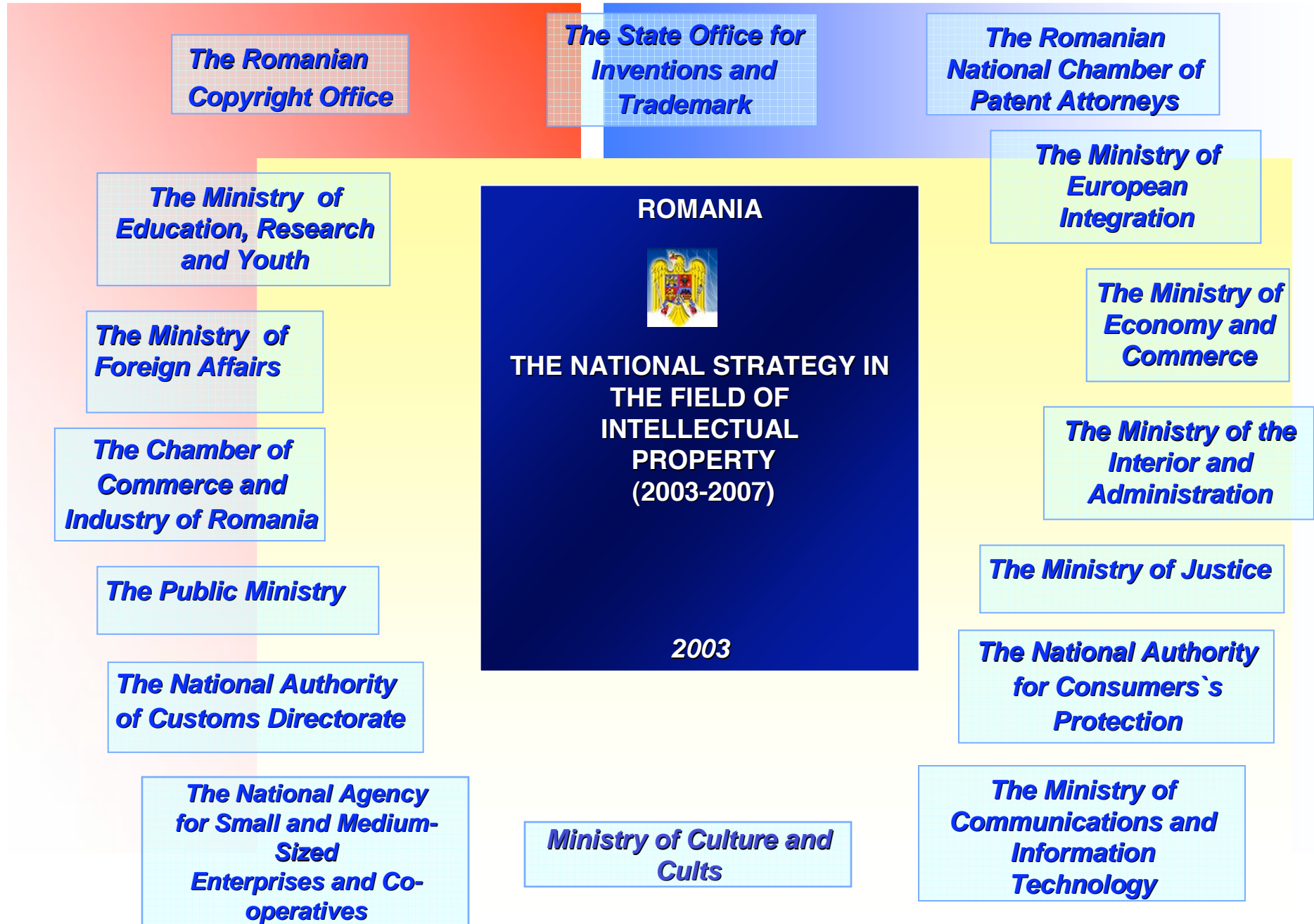
# National IP Strategy

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- **VISION:** IP acquiring a central role in stimulating creativity in national economy
- **MISSION STATEMENT:** Promoting the industrial property in order to increase the level of creativity and innovation in every field of the Romanian economy

# Organizational and Management Structures





# Classification

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- key actors
- institutions dedicated to enforcement of IP rights
- supporting organizations

# Key Actors



Elaboration of National IP Strategy

Implementation of National IP Strategy

Prosecutor's Office

# INSTITUTIONS DEDICATED TO ENFORCEMENT OF IP RIGHTS



- Ministry of Justice and Law Courts
- Public Ministry and Prosecutor's Offices Attached to Law Courts
- National Customs Agency
- General Inspectorate of Romanian Police
- General Inspectorate of the Romanian Border Police
- National Authority for Consumer's Protection



# SUPPORTING ORGANIZATIONS

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- The Ministry of Education and Research,
- The National Agency for SMEs, ,
- The Ministry of Economy and Commerce,
- Business Community,
- R&D Institutions
- NGOs,
- Universities,
- Chambers of Commerce

# Integrated Management

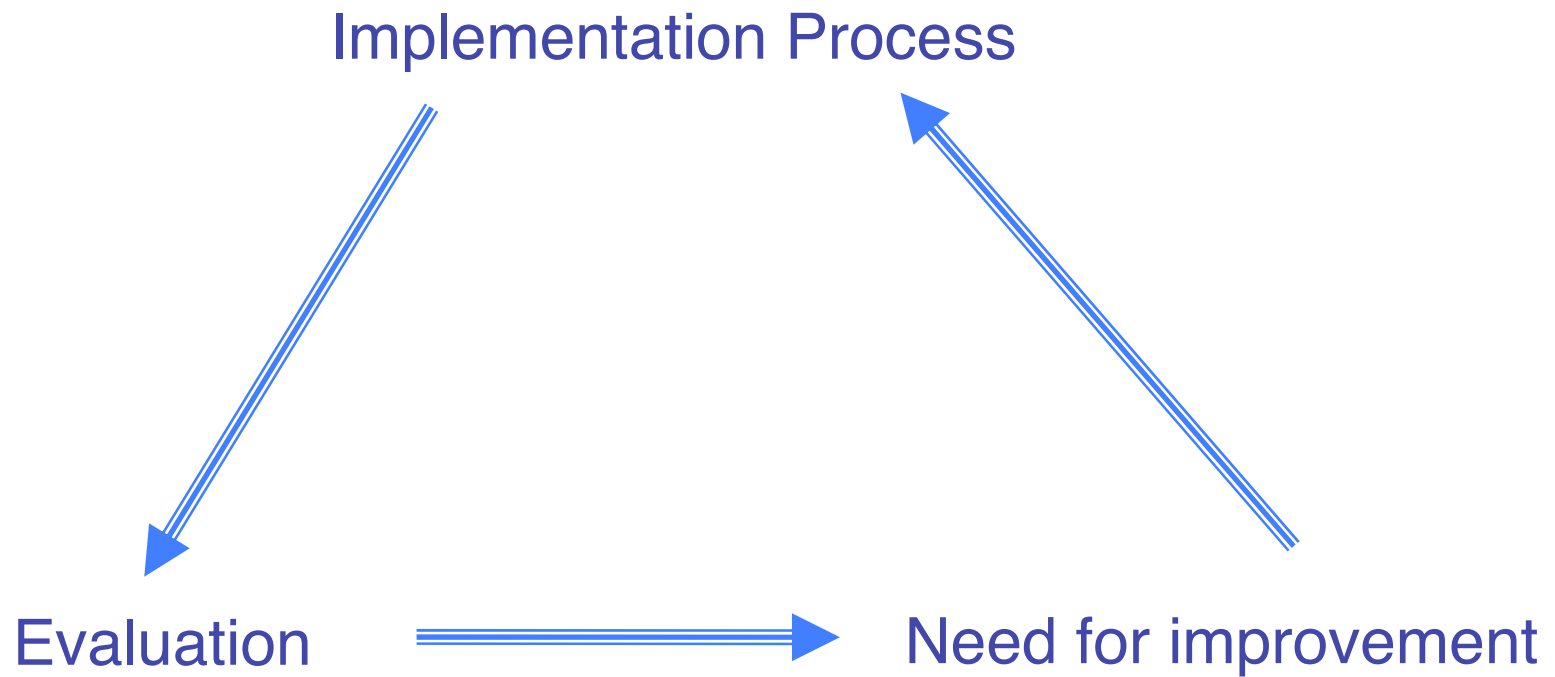
- **National:**  
institutional cooperation based on protocols:  
exchange of information, raising public  
awareness: summer schools, exhibitions, work-shops etc
- **International:**
  - support from WIPO, EPO and OHIM
  - cooperation with Macedonia FRY





# IMPROVEMENT

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# Deficiencies



- The Implementation Plan of the National Strategy did not take into consideration the human and financial resources available at the moment the Plan had been drawn up .
- The lack of personnel and technical endowments of some involved institutions led to the insufficient application of the established measures and actions.



## Creation of IPR Working Group

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- 32 governmental and non-governmental institutions have signed a protocol to set a Working Group in the Field of Intellectual Property



# Target Groups

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- SMEs
- R&D institutions
- Universities
- Private sector
- Bussines associations
- Associations of inventors



# Activities

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- Dissemination of IP information (Regional Centres, high schools, universities, SMEs etc);
- Organisation of internal and international conferences and seminars in the IP field;
- Organisation of basic courses in the IP field;
- Participation in national and international IP exhibitions
- Creation of a service for the coordination of the prosecutor's activities in the IP field, in the Public Ministry
- Specialization of the prosecutors so they can survey the causes of infringements of the intellectual property law in each county
- Provision of over 100 officers within the Fraud Investigation Police, in order to fight against the infringement of IP rights
- Creation, within the General Directorate for Combating Organized Crime, of a compartment specialized in combating piracy in the Internet



# Conclusions

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## Challenge:

- to achieve development and service-oriented IP administration  
the need for further development of the National IP Strategy





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***THANK YOU FOR YOUR  
ATTENTION !***



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