

# WIPO



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**WORLD INTELLECTUAL PROPERTY ORGANIZATION**  
GENEVA

**INTER-REGIONAL FORUM ON DEVELOPMENT AND  
SERVICE-ORIENTED INTELLECTUAL PROPERTY (IP)  
ADMINISTRATION**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, July 1 and 2, 2008**

PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, July 1, 2008

9.00 – 10.00      Registration

10.00 – 10.30      OPENING CEREMONY

Welcome address by:

Mr. Narendra K. Sabharwal, Deputy Director General, Technical Assistance and Capacity Building Sector, World Intellectual Property Organization (WIPO), Geneva

10.30 – 11.45      Theme I:      Development and Service-Oriented Intellectual Property (IP) Administrations: Challenges and Opportunities

Moderator: Mr. Luis Otávio Beaklini, *Asesor de la Presidencia, Instituto Nacional da Propriedade Industrial (INPI)*, Rio de Janeiro

Panelists: Mr. Fernando Dos Santos, Director General, Industrial Property Institute (IPI), Maputo

Ms. Yvonne Laird, Chief Financial Officer, IP Australia, Phillip

Mr. Chen Xiaohua, Deputy Director, State Administration for Industry and Commerce (SAIC), Beijing

11.45 – 12.00      Coffee Break

12.00 – 13.00      Theme II:      Role and Responsibilities of IP Administrations in the Formulation of National Policies, Strategies and Plans for an Effective and Balanced IP System

Moderator: Mr. Naresh Nandan Prasad, Joint Secretary, Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, New Delhi

Panelists: Mr. Khalid A. Alakeel, Director General of Industrial Property, General Directorate of Industrial Property, King Abdulaziz City for Science and Technology (KACST), Riyadh

Mr. Karel Čada, President, Industrial Property Office of the Czech Republic, Prague

Martti Enäjärvi, President, The National Board of Patents and Registration of Finland, Helsinki

Mr. Masayuki Koyanagi, Director, International  
Affairs Division, Japan Patent Office (JPO), Tokyo

13.00 – 14.30    Lunch Break

14.30 – 15.30    Theme III:    Integrated Management of IP: Organizational and Management  
Structures; Development Objectives; User-Orientation and  
Administrative Functions

Moderator: Mr. Getachew Mengistie, Director General,  
Ethiopian Intellectual Property Office (EIPO),  
Addis Ababa

Panelists: Mr. Adrian S. Cristobal Jr., Director General,  
Intellectual Property Office of the Philippines  
(IPO-Philippines), Manila

Mrs. Elena Kleininger, Head, Policy  
Making-Marketing Division, The State Office for  
Inventions and Trademarks of Romania, Bucharest

Mr. Javier Moreno, Director, Legal Coordination and  
International Relations Department, *Oficina  
Española de Patentes y Marcas* (OEPM), Ministry of  
Industry, Tourism and Trade, Madrid

15.30 – 16.30    Theme IV:    Budgetary Aspects of Establishing and Operating an Efficient  
and Development-Oriented IP Administration: Result-Based  
Budgeting, Reducing Cost and Increasing Efficiency; Financial  
Autonomy, Sustainability and Accountability

Moderator: Ms. Yvonne Laird, Chief Financial Officer, IP  
Australia, Phillip

Panelists: Mrs. Alicja Adamczak, President, Patent Office of  
the Republic of Poland, Warsaw

Mr. Enrique Ramírez Rodríguez, Director General,  
*Oficina Nacional de la Propiedad Industrial*  
(ONAPI), Santo Domingo

Kevin Woodrow, Director of Finance, United  
Kingdom Intellectual Property Office, Newport,  
South Wales

16.30 – 16.45    Coffee Break

16.45 – 18.00    Theme V:    Human Resource (HR) Development Strategies of IP Administrations: Manpower Planning; Determining Staff Levels and Qualifications; HR Policies for Recruitment; Skills and Competence Development; Retention of Qualified Staff and Performance Appraisal

Moderator: Mr. Habip Asan, Vice President, Turkish Patent Institute, Ankara

Panelists: Mr. Denis Bohoussou, Director General of Intellectual Property, Ivorian Office of Intellectual Property (OIP), Abidjan

Mr. Ma Fang, Dean, Intellectual Property Training Centre, State Intellectual Property Office (SIPO), Beijing

Mr. Seong-Joon Park, First Secretary, Permanent Mission of the Republic of Korea, Geneva

Mr. Yasin Tahir, Director General, Intellectual Property Organization of Pakistan (IPO–Pakistan), Islamabad

18.00 – 19.30    WIPO Reception

Wednesday, July 2, 2008

10.00 – 11.00    Theme VI:    User-Orientation and Value-Added Services by IP Administrations; Access to IP Information and Databases; Special Products and Services for IP Professionals, Small and Medium-Sized Enterprises (SMEs), Research and Development (R&D) Institutions, Universities and Support Service Organizations; Public/Private Partnerships

Moderator: Ms. Lu Lin Chiam, Assistant Director General, Intellectual Property Office of Singapore (IPOS)

Panelists: Ms. Eva Bakos, Director, Industrial Property Information and Education, Centre Hungarian Patent Office, Budapest

Mr. Yahia Barouni, *directeur de la communication, Institut national de la normalisation et de la propriété industrielle (INNORPI), Ministère de l'industrie et de l'énergie et des petites et moyennes entreprises (PME)*, Tunis

Mr. Félix Bell Rodríguez, *Vicedirector, Oficina Cubana de la Propiedad Intelectual (OCPI)*,  
La Habana

Mr. Kamel Mohamad, Director General, Intellectual Property Corporation of Malaysia (MyIPO), Kuala Lumpur

- 11.00 – 12.00    Theme VII:    Business Modernization of IP Institutions – Use of Information Technology in IP Management: Efficient, Timely and Cost-Effective Delivery of Services; Public Outreach; Networking with User Community; E-Filing and Processing
- Moderator: Mr. Kajit Sukhum, Director, IP Promotion and Development Division, Department of Intellectual Property (DIP), Ministry of Commerce, Nonthaburi, Thailand
- Panelists: Mr. Mostafa Abou El Einein, Chairman, Commercial Registry Administration (CRA), Ministry of Trade and Industry, Cairo
- Mr. Ben Sihanya, Senior Consultant on Automation, University of Nairobi
- Mr. Alhaji Tejan-Cole, Deputy Registrar, Belize Intellectual Property Office (BELIPO), Belmopan
- 12.00 – 12.15    Coffee Break
- 12.15 – 13.00    Theme VIII:    Service-Oriented Copyright Administration and Collective Management Societies: Promoting Creativity and Copyright-Based Industries
- Moderator: Mr. Hakim Taousar, *directeur général, Office national des droits d’auteur (ONDA)*, Alger
- Panelists: Mr. Serman Chavula, Executive Director, Copyright Society of Malawi (COSOMA), Lilongwe
- Mr. Dorian Chiroşca, Director General, State Agency on Intellectual Property (AGEPI), Kishinev
- Mrs. Ndèye Abibatou Youm Diabe Siby, Director General, Senegalese Copyright Office, Ministry of Culture and Communication, Dakar
- 13.00 – 14.30    Lunch Break

- 14.30 – 15.30    Theme IX:    Role of IP Administrations in International Negotiations;  
Formulating IP Legislation, Regulations and Procedures;  
Capacity-Building for Enforcement
- Moderator: Mr. Alejandro Neyra, Counsellor, Permanent  
Mission of Peru, Geneva
- Panelists: Mr. Adebambo Adewopo, Director General,  
Nigerian Copyright Commission, Federal Ministry of  
Information and Culture, Abuja
- Mrs. Deborah Lashley-Johnson, Intellectual Property  
*Attaché* for Economic and Science Affairs,  
Permanent Mission of the United States of America,  
Geneva
- Mr. Mesbah Uddin, Registrar, Department of  
Patents, Designs and Trademarks, Dhaka
- 15.30 – 15.45    Coffee Break
- 15.45 – 16.45    Theme X:    Regional and International Cooperation Among the IP  
Administrations: Global Vision and Regional or National  
Outlook
- Moderator: Mr. Gift H. Sibanda, Director General, African  
Regional Intellectual Property Organization  
(ARIPO), Harare
- Panelists: Mr. Paulin Edou Edou, Director General, African  
Intellectual Property Organisation (OAPI), Yaoundé
- Ms. Marina Kryukova, Director, International  
Relations Department, Eurasian Patent Office  
(EAPO), Moscow
- 16.45 – 17.45    Wrap-up  
session:    The Pivotal Role of IP Administrations in Enabling the Use of IP  
as a Tool for Development and Promotion of Innovation and  
Creativity
- All panelists and participants
- 17.45 – 18.00    CLOSING CEREMONY

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