Seventh Advanced Research Forum on Intellectual Property Rights;
Harmonization in Intellectual property Law - New Perspectives and
Dimensions

organized by
the World Intellectual Property Organization (WIPO)
and
the Faculty of Law, Hebrew University of Jerusalem

participating Academic Institutions
the Law School, University of Connecticut, Hartford;
the Faculty of Law, VU University of Amsterdam;
the Max-Planck Institute (MPI) for Intellectual Property and Competition Law, Munich;
the Munich Intellectual Property Law Center (MIPLC), Munich;
the School of Law, George Washington University, Washington, D.C.;
the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg;
the Department of Commercial Law, HANKEN School of Economics, Helsinki;
the Intellectual Property, Information & Communications Law Program, Michigan State University;
the School of Law, University of Geneva;
the Stanford Law School (SLS), Stanford University, California;
the Department of Industrial Property, Metropolitan University, Prague.
and
the Faculty of Law, University of Helsinki (UH)

Geneva, May 28 to 30, 2013

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO
Tuesday, May 28, 2012

08.50 – 9.10 Opening Ceremony

Welcome addresses by:

Mr. Victor Vazquez Lopez, Head, Section for Coordination of Developed Countries, World Intellectual Property Organization (WIPO)

Mr. Guy Pessach, Associate Professor, Faculty of Law, Hebrew University of Jerusalem, Israel

9.10 – 9.30 Introductions of participants and speakers

Moderator of The Forum Ms. Li Maor, Program Analyst, Department for Transition and Developed Countries (TDC), WIPO

9.30 – 10.00 Topic 1 Copyrightless Markets – Copyright and Media Policy – Configuring the Unforeseen

Speaker: Mr. Guy Pessach, Jerusalem

10.00 – 10.30 Topic 2 Regulating Remix Culture; the Reproduction Right in International and European Copyright Law

Speaker: Mr. Hein Scholtens, Phd Candidate, Faculty of Law, VU University Amsterdam, the Netherlands

10.30 – 11.00 Discussion

11.00 – 11.20 Coffee Break

11.20 – 11.50 Topic 3 Private Rights Creation & Default Licensing in Intellectual Property

Speaker: Ms. Kristelia A. Garcia, Frank H. Marks Fellow in Intellectual Property & Visiting Associate Professor, the School of Law, George Washington University, Washington, D.C.

11.50 – 12.20 Topic 4 Harmonizing Copyright Transmissions in Europe: Towards a new Framework for Copyright Contract Law? A comparative study

Speaker: Mr. Pablo Mohr, Phd Candidate, the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

12.20 – 12.50 Discussion

13.00 – 14.00 Lunch Break
14.00 – 14.30  **Topic 5** Towards the Reform of the Collective Management of Copyright in Europe: Building upon the Trans-National Experience of Copyright Collectivization

Speaker:  Ms. Anne-Catherine Lorrain, Guest Researcher, the Max-Planck Institute (MPI) for Intellectual Property and Competition Law, Munich, Germany

14.30 – 15.00  **Topic 6** Graduated Response – the Next Generation

Speaker:  Mr. Francis Melendez, Juris Doctor (JD) Candidate, the Law School, University of Connecticut, Hartford, United States of America

15.00 – 15.30  Discussion

15.30 – 15.50  Coffee Break

15.50 – 16.20  **Topic 7** Protection of Intellectual Property Rights in International Investment Agreements and Free Trade Agreements

Speaker:  Ms. Kimani Goddard, Phd Candidate, the School of Law, University of Geneva

16.20 – 16.50  **Topic 8** Licensing agreements in the Biotechnological Sector

Speaker:  Mr. Pierre Heuzé, Assistant in Intellectual Property Law, the School of Law, University of Geneva

16.50 – 17.20  Discussion

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**Wednesday, May 29, 2013**

9.00 – 9.30  **Topic 1** Anti Competitive Use of Patent Procedures in the European Union and in the United States

Speaker:  Mr. Eugenio Hoss, Phd Candidate, the Munich Intellectual Property Law Center (MIPLC), Munich, Germany

9.30 – 10.00  **Topic 2** Disclosure – a Challenge for Patent Law Harmonization

Speaker:  Ms. Pamela Lönnqvist, Phd Candidate, the Faculty of Law, University of Helsinki (UH)

10.00 – 10.30  **Topic 3** Publishing Inventions and User Rights

Speaker:  Ms. Janelle Bailey, Juris Doctor (JD) Candidate, the Law School, University of Connecticut, Hartford, United States of America
10.30 – 11.00  Discussion

11.00 – 11.20  Coffee Break

11.20 – 11.50  **Topic 4**  The Codification of Intellectual Property Enforcement via Commercial Agreements: towards Harmonization or Conflict?
Speaker:  Mr. Xavier Seuba, Visiting Senior Research Associate, the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

11.50 – 12.20  **Topic 5**  Harmonization of Trade Secrets: Requirements for protection in the European Union
Speaker:  Ms. Teresa Trallero Ocana, Phd Candidate, Intellectual Property Law Center (MIPLC), Munich, Germany

12.20 – 12.40  Discussion

12.40 – 14.30  Lunch Break

14.30 – 15.00  **Topic 6**  Traditional Knowledge Rights and Wrongs
Speaker:  Mr. Sean A. Pager, Associate Professor, the Intellectual Property, Information & Communications Law Program, Michigan State University

15.00 – 15.30  **Topic 7**  International Exhaustion of Patent Rights
Speaker:  Ms. Sarah R. Wasserman Rajec, Lecturer in Law and Teaching Fellow for Law, Science, & Technology, the Stanford Law School (SLS), Stanford University, California, United States of America

15.30 – 16.00  Discussion

17.00  Visit to the old town of Geneva and Dinner

**Thursday, May 30, 2013**

9.00 – 9.30  **Topic 1**  Patent Law Treaties Implementation Act and the International Protection of Industrial Design
Speaker:  Ms. Camille Sauer, Juris Doctor (JD) Candidate, the Law School, University of Connecticut, Hartford, United States of America
9.30 – 10.00  **Topic 2**  European Perspective on International Industrial Design Law Harmonization  
Speaker: Ms. Natalia Kapyrina, Phd Candidate and Research Assistant, the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France

10.00 – 10.30  **Topic 3**  European Union Patent Harmonization - Streamlining Non-Practicing Entity (NPE) Patent Enforcement in Europe  
Speaker: Ms. Kelli Larson, Phd Candidate, the Department of Commercial Law, HANKEN School of Economics, Helsinki

10.30 – 11.00  Discussion

11.00 – 11.20  Coffee Break

11.30 – 12.00  **Topic 4**  Pay for Delay and Pharmaceutical IP  
Speaker: Ms. Wendy Ballard, Juris Doctor (JD) Candidate, the Law School, University of Connecticut, Hartford, United States of America

12.00 – 12.30  **Topic 5**  The Concept of ‘Trademarks with a Reputation’ as Shaped by the Court of Justice of the European Union (CJEU)  
Speaker: Ms. Agnieszka A. Machnicka, Senior Researcher, the Faculty of Law, VU University of Amsterdam, the Netherlands

12.30 – 13.00  Discussion

13.00 – 15.00  Lunch Break  Hosted by the Department for Transition and Developed Countries (TDC), WIPO AB Building, 13th floor

15.00 – 15.30  **Topic 6**  Towards the Parallel Utility Model and Patent Protection  
Speaker: Mr. Ladislav Jakl, Professor of Industrial Property Protection, the Industrial Property Institute, Metropolitan University Prague

15.30 – 16.00  Discussion

16.00 – 16.15  Coffee Break

Speaker:  Mr. Martin J. Adelman, Professor of Intellectual Property and Technology Law, the School of Law, George Washington University, Washington, D.C.

16.45 – 17.30  Wrap-up Discussion

Moderator:  Mr. Steven Wilf, Professor of Law, Associate Dean for Research & Faculty Development and Joel Barlow Professor of Law, School of Law, University of Connecticut, United States of America

Panelists:  All professors

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