



ADVANCED RESEARCH FORUM

WIPO/IP/GE/13/INF.1
ORIGINAL: ENGLISH
DATE: MAY 2013

Seventh Advanced Research Forum on Intellectual Property Rights; Harmonization in Intellectual property Law - New Perspectives and Dimensions

organized by
the World Intellectual Property Organization (WIPO)

and
the Faculty of Law, Hebrew University of Jerusalem

participating Academic Institutions
the Law School, University of Connecticut, Hartford;
the Faculty of Law, VU University of Amsterdam;
the Max-Planck Institute (MPI) for Intellectual Property and Competition Law, Munich;
the Munich Intellectual Property Law Center (MIPLC), Munich;
the School of Law, George Washington University, Washington, D.C.;
the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg;
the Department of Commercial Law, HANKEN School of Economics, Helsinki;
the Intellectual Property, Information & Communications Law Program, Michigan State
University;
the School of Law, University of Geneva;
the Stanford Law School (SLS), Stanford University, California;
the Department of Industrial Property, Metropolitan University, Prague.
and
the Faculty of Law, University of Helsinki (UH)

Geneva, May 28 to 30, 2013

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday, May 28, 2012

- 08.50 – 9.10 Opening Ceremony
- Welcome addresses by:
- Mr. Victor Vazquez Lopez, Head, Section for Coordination of Developed Countries, World Intellectual Property Organization (WIPO)
- Mr. Guy Pessach, Associate Professor, Faculty of Law, Hebrew University of Jerusalem, Israel
- 9.10 – 9.30 Introductions of participants and speakers
- Moderator of Ms. Li Maor, Program Analyst, Department for Transition and Developed
The Forum Countries (TDC), WIPO
- 9.30 – 10.00 **Topic 1 Copyrightless Markets – Copyright and Media Policy –
 Configuring the Unforeseen**
- Speaker: Mr. Guy Pessach, Jerusalem
- 10.00 – 10.30 **Topic 2 Regulating Remix Culture; the Reproduction Right in
 International and European Copyright Law**
- Speaker: Mr. Hein Scholtens, Phd Candidate, Faculty of
 Law, VU University Amsterdam, the Netherlands
- 10.30 – 11.00 Discussion
- 11.00 – 11.20 Coffee Break
- 11.20 – 11.50 **Topic 3 Private Rights Creation & Default Licensing in Intellectual
 Property**
- Speaker: Ms. Kristelia A. Garcia, Frank H. Marks Fellow in
 Intellectual Property & Visiting Associate
 Professor, the School of Law, George
 Washington University, Washington, D.C.
- 11.50 – 12.20 **Topic 4 Harmonizing Copyright Transmissions in Europe: Towards
 a new Framework for Copyright Contract Law?
 A comparative study**
- Speaker: Mr. Pablo Mohr, Phd Candidate, the Centre for
 International Intellectual Property Studies
 (CEIPI), University of Strasbourg, France
- 12.20 – 12.50 Discussion
- 13.00 – 14.00 Lunch Break

- 14.00 – 14.30 **Topic 5** **Towards the Reform of the Collective Management of Copyright in Europe: Building upon the Trans-National Experience of Copyright Collectivization**
- Speaker: Ms. Anne-Catherine Lorrain, Guest Researcher, the Max-Planck Institute (MPI) for Intellectual Property and Competition Law, Munich, Germany
- 14.30 – 15.00 **Topic 6** **Graduated Response – the Next Generation**
- Speaker: Mr. Francis Melendez, Juris Doctor (JD) Candidate, the Law School, University of Connecticut, Hartford, United States of America
- 15.00 – 15.30 Discussion
- 15.30 – 15.50 Coffee Break
- 15.50 – 16.20 **Topic 7** **Protection of Intellectual Property Rights in International Investment Agreements and Free Trade Agreements**
- Speaker: Ms. Kimani Goddard, Phd Candidate, the School of Law, University of Geneva
- 16.20 – 16.50 **Topic 8** **Licensing agreements in the Biotechnological Sector**
- Speaker: Mr. Pierre Heuzé, Assistant in Intellectual Property Law, the School of Law, University of Geneva
- 16.50 – 17.20 Discussion

Wednesday, May 29, 2013

- 9.00 – 9.30 **Topic 1** **Anti Competitive Use of Patent Procedures in the European Union and in the United States**
- Speaker: Mr. Eugenio Hoss, Phd Candidate, the Munich Intellectual Property Law Center (MIPLC), Munich, Germany
- 9.30 – 10.00 **Topic 2** **Disclosure – a Challenge for Patent Law Harmonization**
- Speaker: Ms. Pamela Lönnqvist, Phd Candidate, the Faculty of Law, University of Helsinki (UH)
- 10.00 – 10.30 **Topic 3** **Publishing Inventions and User Rights**
- Speaker: Ms. Janelle Bailey, Juris Doctor (JD) Candidate, the Law School, University of Connecticut, Hartford, United States of America

- 10.30 – 11.00 Discussion
- 11.00 – 11.20 Coffee Break
- 11.20 – 11.50 **Topic 4** **The Codification of Intellectual Property Enforcement via Commercial Agreements: towards Harmonization or Conflict?**
- Speaker: Mr. Xavier Seuba, Visiting Senior Research Associate, the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France
- 11.50 – 12.20 **Topic 5** **Harmonization of Trade Secrets: Requirements for protection in the European Union**
- Speaker: Ms. Teresa Trallero Ocana, Phd Candidate, Intellectual Property Law Center (MIPLC), Munich, Germany
- 12.20 – 12.40 Discussion
- 12.40 – 14.30 Lunch Break
- 14.30 – 15.00 **Topic 6** **Traditional Knowledge Rights and Wrongs**
- Speaker: Mr. Sean A. Pager, Associate Professor, the Intellectual Property, Information & Communications Law Program, Michigan State University
- 15.00 – 15.30 **Topic 7** **International Exhaustion of Patent Rights**
- Speaker: Ms. Sarah R. Wasserman Rajec, Lecturer in Law and Teaching Fellow for Law, Science, & Technology, the Stanford Law School (SLS), Stanford University, California, United States of America
- 15.30 – 16.00 Discussion
- 17.00 Visit to the old town of Geneva and Dinner

Thursday, May 30, 2013

- 9.00 – 9.30 **Topic 1** **Patent Law Treaties Implementation Act and the International Protection of Industrial Design**
- Speaker: Ms. Camille Sauer, Juris Doctor (JD) Candidate, the Law School, University of Connecticut, Hartford, United States of America

9.30 – 10.00	Topic 2	European Perspective on International Industrial Design Law Harmonization
	Speaker:	Ms. Natalia Kapyrina, Phd Candidate and Research Assistant, the Centre for International Intellectual Property Studies (CEIPI), University of Strasbourg, France
10.00 – 10.30	Topic 3	European Union Patent Harmonization - Streamlining Non-Practicing Entity (NPE) Patent Enforcement in Europe
	Speaker:	Ms. Kelli Larson, Phd Candidate, the Department of Commercial Law, HANKEN School of Economics, Helsinki
10.30 – 11.00	Discussion	
11.00 – 11.20	Coffee Break	
11.30 – 12.00	Topic 4	Pay for Delay and Pharmaceutical IP
	Speaker:	Ms. Wendy Ballard, Juris Doctor (JD) Candidate, the Law School, University of Connecticut, Hartford, United States of America
12.00 – 12.30	Topic 5	The Concept of ‘Trademarks with a Reputation’ as Shaped by the Court of Justice of the European Union (CJEU)
	Speaker:	Ms. Agnieszka A. Machnicka, Senior Researcher, the Faculty of Law, VU University of Amsterdam, the Netherlands
12.30 – 13.00	Discussion	
13.00 – 15.00	Lunch Break	Hosted by the Department for Transition and Developed Countries (TDC), WIPO AB Building, 13 th floor
15.00 – 15.30	Topic 6	Towards the Parallel Utility Model and Patent Protection
	Speaker:	Mr. Ladislav Jakl, Professor of Industrial Property Protection, the Industrial Property Institute, Metropolitan University Prague
15.30 – 16.00	Discussion	
16.00 – 16.15	Coffee Break	

16.15 – 16.45 **Topic 7** **Patent Protection- Harmonization in Courts Decisions**

Speaker: Mr. Martin J. Adelman, Professor of Intellectual Property and Technology Law, the School of Law, George Washington University, Washington, D.C.

16.45 – 17.30 Wrap-up Discussion

Moderator: Mr. Steven Wilf, Professor of Law, Associate Dean for Research & Faculty Development and Joel Barlow Professor of Law, School of Law, University of Connecticut, United States of America

Panelists: All professors

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