

WIPO SEMINAR SERIES ON "THE ECONOMICS OF INTELLECTUAL PROPERTY" – PROGRAM 2010

Objective: To promote a high quality discourse on the economics of intellectual property (IP) in the international IP policy community by inviting academic economists to present their latest research.

Background: In 2009, a new division for economic research and the position of a Chief Economist were created within the World Intellectual Property Organization. This new division responds to increased demands for analytical input into the economic effects of IP policies on economic performance, including socio-economic development. The WIPO Seminar Series is meant to further this objective by stimulating a high quality discourse on the economics of IP.

Date	Speaker(s)	Topic
March 26	- Mr. Carsten Fink, Chief Economist, WIPO - Mr. Keith Maskus, Professor, University of Colorado, Boulder, USA - Ms. Brownyn Hall, Professor, University of California, Berkeley, USA - Mr. Keun Lee, Professor, Seoul National University, Korea - Mr. José Tavera Colugna, Associate Professor, Pontifica Universidad Catolica del Perú, Lima, Peru - Mr. Francois P. Kabore, American University, Washington D.C., USA	Launch of the WIPO Seminar Series on "The Economics of Intellectual Property": - IP in the Global Economy - What Economists Know, What They Do Not Know, and What They Would Like to Know - IP, Innovation and Economic Development - The Challenges of IP Institutions in Developing Countries - IP and Inclusive Innovation
June 16	Mr. Bruno van Pottelsberghe de la Potterie, former Chief Economist of the European Patent Office; Professor, Solvay Brussels School of Economics and Management; and Senior Fellow, Bruegel, Belgium	The Quality Factor in Patent Systems with a debate of the international patent system
June 28	Mr. Josh Lerner, Professor of Investment Banking, Harvard Business School, Center for Entrepreneurship, Boston, USA	Financial Patenting, Innovation, and Patent Litigation
September 10	Mr. Hal Varian, Chief Economist, Google, Professor, Department of Economics, University of California, Berkeley, USA	[to be confirmed]
November 30	Mr. I.P.L. Png, NUS Business School, National University of Singapore, Singapore	Patent Rights and Economic Growth: Evidence from Cross-Country Panels of Manufacturing Industries
December 13	Mr. Bhaven N. Sampat, Assistant Professor, School of International and Public Affairs, Columbia University (co-author: Mr. Tahir Amin, Research Affiliate, Harvard Medical School, Department of Global Health & Social Medicine)	Institutional Innovation or Institutional Imitation? The Impacts of the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPs) on India's Patent Law and Practice

All seminars will usually take place from 1.30 to 3 p.m., in Room B.