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**Seminar on WIPO Services and Initiatives**

organized by

the World Intellectual Property Organization (WIPO)

and

the Danish Patent and Trademark Office (DKPTO)

**Copenhagen, September 6, 2013**

PROGRAM

*prepared by the International Bureau of WIPO*

Friday, September 6, 2013

10.00 – 10.20 Opening Ceremony

Welcome addresses by:

Ms. Anne Rejnhold Jørgensen, Director, Policy and Legal Affairs, Danish Patent and Trademark Office (DKPTO)

Mr. Neil Wilson, Director, Functional Support Division, Brands and Designs Sector, WIPO, Geneva

10.20 – 10.50 **Topic 1 Introduction to WIPO**

**Development of the International Legal Framework**

**Major Intellectual Property Economic Studies**

Speaker: Mr. Víctor Vázquez, Head, Section for Coordination of Developed Countries, Department for Transition and Developed Countries (TDC), WIPO, Geneva

10.50 – 11.20 Coffee Break

11.20 – 12.10 **Topic 2 Global Intellectual Property Systems:**

**Recent and Future Developments in the Patent Cooperation Treaty (PCT)**

Speaker: Mr. Matthew Bryan, Director, PCT Legal Division, Innovation and Technology Sector, WIPO, Geneva

12.10 – 13.10 Lunch Break

13.10 – 13.50 **Topic 3 Global Intellectual Property Systems:**

**The Madrid System for the International Registration of Marks**

**The Hague System for the International Registration of Industrial Designs**

**The Lisbon System for the International Registration of**

**Appellations of Origin**

Speaker: Mr. Neil Wilson

13.50 – 14.10 **Topic 4 Alternative Dispute Resolution: .WIPO Arbitration and Mediation Center**

Speaker: Mr. Matthew Bryan

14.10 – 14.50 **Topic 5 Global Databases for Intellectual Property**

**Platforms and Tools for the Connected Knowledge Economy**

Speaker: Mr. Christophe Mazenc, Head, Global Database Service, Global Infrastructure Sector, WIPO, Geneva

14.50. – 15.20 Coffee Break

15.20 – 15.50 **Topic 6 Relations between the Danish Patent Office and the World Intellectual Property Organization (WIPO)**

Speaker: Ms. Anne Rejnhold Jørgensen

15.50 – 16.20 Questions and Answers

16.20 – 17.00 One-on-One Sessions:

Patents / PCT

Trademarks / Designs / Appellations of Origin

Global Infrastructure

17.00 – 17.10 Closing of the Event

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