

WIPO Expert Forum on International Technology Transfer

organized by the World Intellectual Property
Organization (WIPO)

Geneva, February 16 to 18, 2015

Monday, February 16, 2015

- 9.00 – 10.15 Registration: New Conference Hall
WIPO Headquarters, 34 Chemin des Colombettes,
1211 Geneva
- 10.15 – 10.30 Welcome Address and Introduction by:
John B. Sandage, Deputy Director General, Patents and
Technology Sector, *World Intellectual Property Organization (WIPO)*
- 10.30 – 11.15 **Keynote 1: International Technology Transfer:
High-Level Perspective from Developed Countries**
- Speaker: **Sherry Knowles**, Principal, *Knowles Intellectual
Property Strategies, LLC*, Atlanta, Georgia, USA
- 11.15 – 11.45 Coffee Break
- 11.45 – 12.30 **Keynote 2: International Technology Transfer:
High-Level Perspective from Developing Countries**
- Speaker: **McLean Sibanda**, Chief Executive Officer (CEO),
Innovation Hub, Pretoria, South Africa
- 12.30 – 13.00 **Questions and Answers (Q & A) Keynotes 1 and 2**
- 13.00 – 14.30 Lunch Break

SESSION 1

Analytic studies on international technology transfer

14.30 – 15.30 **International Technology Transfer: An Analysis from the Perspective of Developing Countries**

Author: **Kamal Saggi**, Professor, *Vanderbilt University*, Nashville, Tennessee, USA

Peer Reviewer: **Walter Park**, Professor, *American University*, Washington, D.C., USA

Q & A

15.30 – 16.30 **Economics of IP and International Technology Transfer**

Author: **A. Damodaran**, Professor, *Indian Institute of Management*, Bangalore, India

Peer Reviewer: **Francesco Lissoni**, Professor, *Bocconi University*, Milan, Italy

Q & A

16.30 – 17.00 Coffee Break

17.00 – 18.00 **Intellectual Property (IP)-Related Policies and Initiatives in Developed Countries to Promote Technology Transfer**

Author: **Sisule Musungu**, Partner, *Sisule Munyi Kilonzo & Associates*, Nairobi, Kenya

Peer Reviewer: **Walter Park**

Q & A

Tuesday, February 17, 2015

SESSION 1

Analytic studies on international technology transfer (cont'd.)

9.30 – 10.30 **Case Studies on Cooperation and Exchange Between Research and Development (R&D) Institutions in Developed and Developing Countries**

Author: **Bowman Heiden**, Deputy Director, Center for Intellectual Property (CIP), *Chalmers University of Technology*, Gothenburg, Sweden

Peer Reviewer: **Nikolaus Thumm**, Senior Fellow, *European Commission Joint Research Centre*, Seville, Spain

Q & A

10.30 – 11.30 **Policies Fostering the Participation of Businesses in Technology Transfer**

Author: **Philip Mendes**, Partner, *Opteon, Inc.*, Brisbane, Australia

Peer Reviewer: **Nikolaus Thumm**

Q & A

11.30 – 12.00 Coffee Break

12.00 – 13.00 **Alternatives to the Patent System that are used to Support R&D Efforts, Including both Push and Pull Mechanisms, with a Special Focus on Innovation-Inducement Prizes and Open Source Development Models**

Author: **James Packard Love**, Director, *Knowledge Ecology International (KEI)*, Washington DC, USA

Peer Reviewer: **Dominique Foray**, Professor, *École Polytechnique Fédérale de Lausanne*, Lausanne, Switzerland (TBC)

Q & A

13.00 – 14.30 Lunch Break

SESSION 2

Measures for promoting international technology transfer: challenges and solutions

Moderator: **Alison Brimelow**, Chairman, *Programme Advisory Council of the UK Research Councils' Centre for Copyright and New Business Models in the Creative Economy (CREATe)*, University of Glasgow, Glasgow, United Kingdom

Panelists: **Jaroslav Burcík**, Director, Technology and Innovation Center, *Czech Technical University*, Prague, Czech Republic

Francisco Rafael Cano Betancourt, Director, Planning, Evaluation and Development, *National Council for Science and Technology*, Guatemala City, Guatemala

Sherry Knowles

Sifeddine Labeled, Director, Formation, Research, Innovation and Technology Transfer, *Ministry of Information and Communication Technologies (ICTs)*, Algiers, Algeria

Allison Mages, Senior Counsel, IP Procurement and Policy, *General Electric Company*, Representative from the *Intellectual Property Owners Association*, Washington, D.C., USA

McLean Sibanda

Audrey Yap, Founding Partner and Head, IP Department, *Yusam Audrey*, Singapore

Xia Wenhuan, Director, Business Development, *Transpacific IP Group Limited*, Beijing, China

Reporter: **Ali Jazairy**, Senior Counsellor, Patents and Technology Sector, *WIPO*

14.30 – 15.30 **Session 2(a): Capacity-Building**

Panel discussion

Q & A

15.30 – 16.30 **Session 2(b): Global Cooperation**

Panel discussion

Q & A

16.30 – 17.00 Coffee Break

17.00 – 18.00 **Session 2(c): Institutional Framework**

Panel discussion

Q & A

Wednesday, February 18, 2015

SESSION 2

Measures for promoting international technology transfer:
challenges and solutions (cont'd.)

Moderator: **Alison Brimelow**

Panelists: **Jaroslav Burcík**
Francisco Rafael Cano Betancourt
Sherry Knowles – Sifeddine Labeled
Allison Mages – McLean Sibanda
Audrey Yap – Xia Wenhuan

Reporter: **Ali Jazairy**

9.30 – 10.30 **Session 2(d): Regulatory Framework**

Panel discussion

Q & A

10.30 – 11.30 **Session 2(e): Innovation Infrastructure**

Panel discussion

Q & A

11.30 – 12.00 Coffee Break

12.00 – 13.00 **Session 2(f): Funding/Evaluation Mechanisms**

Panel discussion

Q & A

13.00 – 14.30 Lunch Break

SESSION 3

Review and closing

14.30 – 16.30 **Thoughts for Consideration by WIPO's Committee on Development of Intellectual Property (CDIP)**

Moderator: **Alison Brimelow**

Panelists: **Jaroslav Burcík**
Francisco Rafael Cano Betancourt
Sherry Knowles – Sifeddine Labeled
Allison Mages – McLean Sibanda
Audrey Yap – Xia Wenhuan

Reporter: **Ali Jazairy**

Panel discussion

Q & A

16.30 **Closing Address**

Speaker: **Mario Matus**, Deputy Director General, Development Sector, *World Intellectual Property Organization (WIPO)*

For more information
contact **WIPO** at **www.wipo.int**

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