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INTERNATIONAL CONFERENCE

WIPO/GDCM/DEL/18/INF/1/PROV.
ORIGINAL: ENGLISH
DATE: SEPTEMBER 10, 2018

The Global Digital Content Market

GDCM2018: Focus on Asia-Pacific

Organized by
the World Intellectual Property Organization (WIPO)

and

Hosted by
the Department of Industrial Policy and Promotion
Ministry of Commerce and Industry, Government of India

New Delhi, India, November 14 to 15, 2018

PROVISIONAL PROGRAM

Prepared by the Secretariat

Tuesday, November 13, 2018

17.00 – 19.00 Registration

19.00 – 20.00 Reception

Wednesday, November 14, 2018

9.00 – 9.45 Arrival, security and registration (Please be **seated by 9.45**)

10.00 – 11.00 **Opening Ceremony**

Indian National Anthem

Lighting of the Lamp

Speakers: Mr. Francis Gurry, Director General, World
Intellectual Property Organization (WIPO), Geneva

Honorable Minister Mr. Suresh Prabhu, Union
Minister of Commerce and Industry and Civil
Aviation, Government of India, New Delhi

11.00 – 11.30 Coffee Break

11.30 – 13.00 **Keynote Speech, Q&A and Discussion: *Asia's Challenges and Opportunities in the Global Digital Content Market***

Moderator:

Speaker: Mr. Sangeet Paul Choudary, Author and Speaker,
Singapore

13.00 – 14.30 Lunch Break

14.30 – 16.00 **Music: *New Channels and New Models***

Moderator:

Panelists: Ms. Sheila Majid, Singer, Kuala Lumpur

TBA, India

TBA, India

TBA, India

16.00 – 16.30 Coffee Break

16.30 – 18.00 **Education Publishing – *Curated Content and Education Outputs in the Digital Era***

Moderator:

Panelists: TNA, Regional
 TBA, India
 TBA, India
 TBA, India

18.00 – 21.00 Drinks Reception, Cultural Event, Buffet Dinner

Thursday, November 15, 2018

9.30 – 11.00 **Film: *Sustaining the Film Industry in the Digital Environment***

Moderator:

Panelists: Mr. Anupam Sharma, Producer, [City], Australia
 TBA, India
 TBA, India
 TBA, India

11.00 – 11.30 Coffee Break

11.30 – 13.00 ***Broadcasting and Media Convergence – From Paper to Screen***

Moderator:

Panelists: Ms. Nedra Weerasinghe, Group Director, Media,
 The Capital Maharaja Organisation, Colombo
 TBA, India
 TBA, India
 TBA, India

13.00 – 14.00 Lunch Break

14.00 – 14.30 **Digital inclusion – *How the Benefits of Digital Advances Can be Shared Across All Levels of Society***

Moderator:

On stage interview: TBA, India

14.30 – 15.55 **Digital Inclusion, Rights, Access and Infrastructure - *Policy and Diplomacy Considerations***

Moderator:

Panelists: Mr. Guanyong Wu, Chairman/Chief Executive
Officer, FirstBrave, [City], China

TBA, India

TBA, India

TBA, India

15.55 – 16.00 Closing Remarks

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