

Seminar on the Madrid System for the International Registration of Marks

Geneva, November 24 and 25, 2011

GENERAL INFORMATION

Document prepared by the Secretariat

What the Seminar is About	<p>Administered by the World Intellectual Property Organization (WIPO), the Madrid System for the International Registration of Marks, which is governed by the Madrid Agreement of 1891 and the Madrid Protocol (in operation since 1996), offers a simple, flexible, time and cost-effective way to protect a trademark in many countries of the Madrid Union by filing a single international application (see the full list at http://www.wipo.int/madrid/en).</p> <p>Each year, an increasing number of trademark owners use the Madrid system to protect their trademarks internationally (see statistics at: www.wipo.int/madrid/en/statistics).</p> <p>To respond to the wishes of users for guidance on the potential of the Madrid system, the need to address their daily legal and operational concerns and to provide with the necessary updates on the recent developments and trends, 43 training seminars on the Madrid system have been organized by WIPO, in Geneva, from 1996 to this date.</p>
Who Should Attend	<p>The proposed Seminar aims at increasing awareness and practical knowledge of the system among users, whether in industry or in private practice. It focuses on the needs of independent and in-house trademark agents (paralegals as well as attorneys) who file applications for international registration of trademarks and/or who administer such registrations. All aspects of the international registration procedure and relevant administrative and legal questions will be dealt with in detail.</p> <p>In addition, this year, the participants will have the opportunity to interact directly with speakers from IP Offices of some of the most designated Contracting Parties of the Madrid system.</p>
Where and When	<p>The Seminar will be held at the headquarters of WIPO, 34, chemin des Colombettes, Geneva, Switzerland. It will commence on Thursday, November 24, 2011, at 9.30 a.m. (registration from 9 a.m.), and will end on Friday, November 25, 2011, at 5 p.m.</p>
Speakers	<p>The speakers of the Seminar will be composed of staff members of the Brands and Designs Sector, WIPO, and representatives of selected IP Offices.</p>
Documentation	<p>USB keys containing a copy of the text of the Madrid Agreement, the Madrid Protocol and the Common Regulations, as well as a copy of the Guide to the International Registration of Marks will be distributed. Participants are encouraged to bring their portable computers, as paper copies of the aforementioned documentation will be available upon requests only.</p>
Language	<p>The Seminar will be conducted in English.</p>

- Registration and Fee Registration can only be made online at:
<http://www.wipo.int/madrid/en/index.html>, against the payment
of 500 Swiss francs, which will cover participation in the Seminar,
the documentation, lunches and coffee breaks. Registration will
only become definitive upon receipt, by WIPO, of the registration fee.
- The competent authorities of the member States of the Madrid Union
will be exempt from payment of this fee.
- The number of participants is limited to 48.
- Please note that registration fees will not be reimbursed for a
cancellation received after November 18, 2011.*
- Geneva and Hotel Information regarding hotel reservation in Geneva may be obtained
Reservations from the Geneva Tourism Office (telephone: +41 22 909 70 00 or
the website: www.geneva-tourism.ch).
- Additional Information Further information on the Seminar may be obtained from:
Promotion Section
Information and Promotion Division
International Registries of Madrid and Lisbon
Brands and Designs Sector
World Intellectual Property Organization (WIPO)
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