

## THE ACCEPTABLE TYPES OF MARKS AND MEANS OF REPRESENTATION

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| Country  | Syrian Arab Republic   |
| Definition of Trademark  |  |
| 1. According to the applicable legislation or to the practices of the Office, marks are defined as   |  |
| a) Visually perceptible signs  | Yes  |
| b) Signs capable of being represented graphically  | Yes  |
| c) Any sign capable of distinguishing the goods and services of one undertaking from those of another  | Yes  |
| 2. Signs excluded from registration  |  |
| Are any signs excluded from registration as a mark?  | Yes  |
| Please, specify:   | 1- signs which can mislead the community (the Nature, type and source of the product) 2-Logos, flags, photographs, seals and symbols of Arab, international or religious countries or organizations. |
| Acceptable Types of Marks and Means of Representation  |  |
| Types of marks   |  |
| 3. Is the applicant required to specify in the application the type of mark for which registration is requested?                                     | Yes  |
| 4. Is a description of the mark [one option only]  | b) Optional?   |
| 5. When an indication of the type of mark is neither specified nor included in the description, would the Office accept and process the application? | Yes  |
| One option only:   | a) Without an indication of the type of mark?  |
| Please, specify:   |  |
| 6. Please, indicate below the types of marks accepted by the Office and, where applicable, the way in which they must be represented:                |  |
| a) Word marks  | Yes  |
| i. Does the Office require the use of a standard character for the representation of word marks?   | Yes  |
| ii. Where applicable, does the Office require that words be translated into the language used by the Office  | Yes  |
| iii. Where applicable, does the Office require that words be transliterated following the phonetics of the language used by the Office               | Yes  |
| Please specify the font to be used to represent a standard character mark:   | in Arabic & English  |
| b) Figurative marks (device marks)   | Yes  |
| Please, specify how they must be represented:  | the mark should be presented on CD , with the full description of it   |
| c) Hologram marks  | Yes  |
| Please, specify how they must be represented:  | the mark should be presented on CD , with the full description of it   |
| d) Three-dimensional marks (shape marks)   | Yes  |
| Please, specify how they must be represented   | the mark should be presented on CD , with the full description of it   |
| i. Product packaging   | Yes  |
| Please, specify how it must be represented:  | the mark should be presented on CD , with the full description of it   |
| ii. Product shape  | Yes  |
| Please, specify how it must be represented:  | the mark should be presented on CD , with the full description of it   |
| e) Color marks   | Yes  |
| Please, specify how they must be represented   | the mark should be presented on CD , with the full description of its color  |

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| i. A single color  | Yes  |
| Please, specify how it must be represented:  | the mark should be presented on CD , with the full description of it |
| ii. A combination of colors  | Yes  |
| Please, specify how it must be represented:  | the mark should be presented on CD , with the full description of it |
| f) Sound marks   | No   |
| Please, specify how they must be represented   |  |
| i. A musical sound   |  |
| Please, specify how it must be represented:  |  |
| ii. Any sound  |  |
| Please, specify how it must be represented:  |  |
| g) Motion marks  | No   |
| Please, specify how they must be represented:  |  |
| h) Multimedia marks (motion and sound)   | No   |
| Please, specify how they must be represented:  |  |
| i) Other(s) (e.g., gesture marks, olfactory marks, pattern marks, position marks, taste marks, texture marks, trade-dress)                       | No   |
| Please, indicate what other types of marks are accepted:   |  |
| Please, specify how each of the other types of marks indicated above must be represented:  |  |
| Format and Means to File an Application with the Office  |  |
| 7. Which of the following are acceptable formats to file an application with the Office?   |  |
| a) A paper form  | Yes  |
| b) The image of a paper form (e.g., PDF, JPG)  | Yes  |
| c) Structured data (e.g., e-filing, XML files)   | No   |
| 8. How does the applicant submit the application?  |  |
| a) On a physical support (e.g., paper, CD-ROM or USB device)   | Yes  |
| b) By fax  | No   |
| c) Electronically, other than fax (e.g., by e-mail, by e-filing)   | No   |
| 9. Is the applicant either required or allowed to submit an electronic representation of the mark along with the application?                    | Yes  |
| Format(s) in which the Office accepts the electronic representation of the mark  |  |
| 10. Depending on the type of mark, may the electronic representation consist of one or more digital still images?                                | No   |
| Please select below the format accepted by the Office  |  |
| a) GIF   |  |
| b) JPEG  |  |
| c) PNG   |  |
| d) TIFF  |  |
| e) Other(s)  |  |
| Please, specify in which other format(s):  |  |
| When the representation consists of more than one digital still image:   |  |
| a) all images must be included in one file   |  |
| b) each image may be in a separate file  |  |
| 11. Depending on the type of mark, may the electronic representation consist of a digital recording of sound only (i.e., without moving images)? | No   |
| Please, select below the format accepted by the Office   |  |
| a) MID   |  |
| b) MP3   |  |
| c) WAV   |  |
| d) Other(s)  |  |
| Please, specify in which other format(s):  |  |
| 12. Depending on the type of mark,   |  |

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| may the representation consist of a digital recording of moving images without sound?  | No                          |
| Please, select below the format(s) accepted by the Office  |                             |
| a) AVI   |                             |
| b) GIF   |                             |
| c) MOV   |                             |
| d) MP4   |                             |
| e) MPEG  |                             |
| f) WMV   |                             |
| g) Other(s)  |                             |
| Please, specify in which other format(s):  |                             |
| 13. Depending on the type of mark,   |                             |
| may the representation consist of a digital recording of moving images and sound?  | No                          |
| Please, select below the format(s) used by the Office  |                             |
| a) AVI   |                             |
| b) MP4   |                             |
| c) MPEG  |                             |
| d) WMV   |                             |
| e) Other(s)  |                             |
| Please, specify in which other format(s):  |                             |
| Formats and standards used by the Office to store, manage and publish electronic representation of marks   |                             |
| SCRx3421   |                             |
| 14. Does the Office store and manage an electronic representation of the mark (whether provided by the applicant or produced by the Office) in a database? | Yes                         |
| 15. Is the electronic representation of the mark available to the public?  | No                          |
| How can the public access the electronic representation of the mark?   |                             |
| a) At the Office only (e.g., a dedicated computer terminal)  |                             |
| b) Online (e.g., online database)  |                             |
| 16. In which format does the Office store, manage and publish the electronic representation of the mark when this consists of:                             |                             |
| a) one or more digital still images  | JPEG                        |
| b) a digital recording of sound only   | sound mark cant be recorded |
| c) a digital recording of moving images without sound  | cant be recorded            |
| d) a digital recording of moving images and sound  | cant be recorded            |