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NATIONAL REGISTRY OF THE
REPUBLIC OF COSTA RICA



WORLD INTELLECTUAL
PROPERTY ORGANIZATION

**FOURTH INTERNATIONAL FORUM ON
CREATIVITY AND INVENTIONS – A BETTER FUTURE
FOR HUMANITY IN THE 21ST CENTURY**

**SCIENTIFIC RESEARCH AND INTELLECTUAL PROPERTY -
COMMON CHALLENGES, COMMON SOLUTIONS**

organized by
the World Intellectual Property Organization (WIPO),
the Ministry of Justice of Costa Rica
and the National Registry

with the collaboration of the Spanish Patent and Trademark Office (OEPM)

San José, November 7 to 9, 2007

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, November 7, 2007

8.30 – 9.30 REGISTRATION

9.30 – 10.15 OPENING CEREMONY

Welcome addresses by:

Mr. Sherif Saadallah, Executive Director, Office of Strategic Use of Intellectual Property for Development, World Intellectual Property Organization (WIPO), Geneva, Switzerland

H.E. Mrs. Laura Chinchilla Miranda, Vice President of the Republic of Costa Rica and Minister for Justice, San José

The Representative of the Spanish Patent and Trademark Office (OEPM)

10.15 – 10.45 Coffee Break

10.45 – 11.15 Research and Intellectual Property: Common Challenges and Common Solutions of all Nations in Knowledge Led Economic Growth

Speaker: Mrs. Margaret Moizel, President, IP Compliance Management Licensing Executives Society International, Miami Beach, Florida, United States of America

11.15 – 12.45 Theme One The Challenge Facing Universities and Research Institutions in Creating, Owning and Exploiting Intellectual Property

11.15 – 11.45 Speaker: Dr. Pedro León Azofeifa, Presidential Advisor, Scientific Researcher, *Centro Nacional de Tecnología (CENAT)*, San José

11.45 – 12.15 Topic 1 Defining and Implementing Intellectual Property Policies to Protect Research Results and Promote Equitable Collaborations

Speaker: Dr. Raimundo Ubieta Góñez, Director, Intellectual Property Department, Center for Genetic Engineering and Biotechnology (CIGB), Havana

12.15 – 12.45	Topic 2	Defining the Objectives of Academic Technology Transfer and Gaining Public Support for the Mission of the University
	Speaker:	Mr. John Fraser, Assistant Vice President for Research & Economic Development, Executive Director, IP Development & Commercialization Office of Research, The Florida State University, Tallahassee, United States of America
12.45 – 14.30	Lunch	
14.30 – 16.00	Group Discussion on Common Solutions	
16.00 – 16.30	Coffee Break	
16.30 – 18.00	Reports on Group Discussions in Plenary Session	
	Rapporteur:	Dr. Luis Alonso Jiménez Silva, Director, PROINNOVA, University of Costa Rica, San José
	Reception hosted by WIPO	

Thursday, November 8, 2007

9.00 – 9.30		<u>Wealth Creation through Invention, Innovation and Creativity.</u>
	Speaker:	Mr. Martti Enäjärvi, Forum Coordinator and Director General of the National Board of Patents and Registration of Finland, Helsinki
9.30 – 13.00	<u>Theme Two</u>	<u>The Challenge of Creating Rich Innovation Infrastructure that Supports Universities and Research Institutions</u>
9.30 – 10.15	Speaker:	Mr. Juan Francisco Miranda, Executive Director, COCIENCIAS, Bogotá
10.15 – 11.00	Topic 1	Making the Intellectual Property System Serve Universities and Research Institutions
	Speaker:	Dr. Yusuf Balci, President, Turkish Patent Institute, Ankara

11.00 – 11.30	Coffee Break		
11.30 – 12.15		Topic 2	Creating Favorable Technology Transfer from Universities and Research Institutions to the Private Sector
		Speaker:	Mr. Gonzalo León, Vice Rector, <i>Universidad Politécnica</i> , Madrid
12.15 – 13.00		Topic 3	Training Core Professionals for Universities and Research Institutions to Engage in Intellectual Property Asset Management
		Speaker:	Mrs. Marli Elizabeth Ritter Dos Santos, Director, Technology Transfer Office, PUCRS, Porto Alegre, Brazil
13.00 – 14.30	Lunch		
14.30 – 16.00			Group Discussion on Common Solutions
16.00 – 16.30	Coffee Break		
16.30 – 18.00			Reports on Group Discussions in Plenary Session
		Rapporteur:	Dr. Federico Chacón, Chief Executive Officer, “Strategy of the 21st Century”, San José
18.00			Reception hosted by the Government of Costa Rica

Friday, November 9, 2007

9.00 – 12.30	<u>Theme Three</u>		<u>Funding New Technologies: From Research to Development to Commercialization</u>
9.00 – 9.45		Speaker:	Professor Rohazar Wati Zualcobley Deputy Director General (Industrial Property), Intellectual Property Corporation of Malaysia (MyIPO), Kuala Lumpur

9.45 – 10.30		Topic 1	Securing and Sustaining Public Funding for Basic and Applied R&D
		Speaker:	Dr. Francisco J. Cantú Ortiz, Dean of Research and Graduate Studies, <i>Tecnológico de Monterrey</i> , Mexico
10.30 – 11.00	Coffee Break		
11.00 – 11.45		Topic 2	How to Sustain Growth and Funding for Research and Development of New Technologies
		Speaker:	Dr. Dagoberto Arias Madrigal, <i>Vicerrector de Investigación y Extensión, Instituto Tecnológico de Costa Rica</i> , San José
11.45 – 12.30		Topic 3	Engaging the Investment Community in New Technologies and Intellectual Property
		Speaker:	Mr. Gonzalo León
12.30 – 14.00	Lunch		
14.00 – 15.30		Group Discussion on Common Solutions	
15.30 – 16.00	Coffee Break		
16.00 – 17.00		Reports on Group Discussions in Plenary Session	
		Rapporteur:	Dr. Alejandro Cruz, Director General, <i>Centro Nacional de Tecnología (CENAT)</i> , San José
17.00	CLOSING CEREMONY		

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