



SEMINAR

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The Hague System for the International Registration of Industrial Designs: Practical Approach and Tips to Make the Most of the Ever Expanding System

organized by
the World Intellectual Property Organization (WIPO)

Geneva, July 19, 2018

PROVISIONAL PROGRAM

prepared by the Secretariat

8.00 – 9.00	Registration
9.00 – 9.15	Opening Welcome address by: Ms. Päivi Lähdesmäki, Head, Hague Development and Promotion Section, The Hague Registry, Brands and Designs Sector, World Intellectual Property Office (WIPO)
9.15 – 9.45	Introduction to the Hague System for the International Registration of Industrial Designs What Are the Advantages of the Hague System? The Hague Agreement: A System in Full Expansion Speaker: Mr. Jonah Asher, Hague Development and Promotion Section, The Hague Registry
9.45 – 10.00	Coffee Break
10.00 – 11.30	From Filing to Expiry: The Lifecycle of an International Registration The Filing of an International Application and its Examination (step 1) Administration of an International Registration (step 2) The Use of Electronic Tools Speaker: Mr. Quan-Ling Sim, Head, Operations Service, The Hague Registry
11.30 – 11.45	Questions and Answers
11.45 – 12.00	New Tools for Users: Contact Hague Service; Hague Member Profiles Database Speaker: Ms. Marlene Haustein, Information Assistant, Hague Development and Promotion Section, The Hague Registry
12.00 – 14.00	Lunch Break
14.00 – 14.30	Statement from the Canadian Intellectual Property Office (CIPO) Regarding the Future Accession of Canada to the Hague System Speaker: To be confirmed Statement from the Mexican Institute of Industrial Property (IMPI) Regarding the Future Accession of Mexico to the Hague System Speaker: To be confirmed

- 14.30 – 15.15 **The Hague System: Going Global**
Bundle of Rights: Designating the European Union, Japan,
the Republic of Korea, the Russian Federation and
the United States of America in the Same International Application;
Tips to Maximize Your Chances to Be Granted Protection
- Speaker: Ms. Päivi Lähdesmäki
- 15.15 – 15.30 Questions and Answers
- 15.30 – 15.45 Coffee Break
- 15.45 -16.30 **The Hague System: Practical Experience from a Practitioners' Point
of View**
- Moderator: Mr. Jonah Asher
- Successful Filing Strategies and Advantages of the Hague System for
SMEs and Multinationals
- Speakers: Mr. Hubert Doléac, IP Lawyer, Troller Hitz Troller, Bern
- Mr. Nicolas Fouquet Technical and Development Manager,
 General Manager, Santos, Lyon, France
- 16.30 – 17.00 Questions and Answers
- 17.00 Closing of the Seminar

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