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|  | WIPO-E |
| **seminar** | |
| WIPO/HS1/18/INF/2 PROV.2 | |
| ORIGINAL: ENGLISH | |
| DATE: June 13, 2018 | |

**The Hague System for the International Registration of Industrial Designs: Practical Approach and Tips to Make the Most of the Ever Expanding System**

organized by

the World Intellectual Property Organization (WIPO)

**Geneva, July 19, 2018**

PROVISIONAL PROGRAM

*prepared by the Secretariat*

8.00 – 9.00 Registration

9.00 – 9.15 Opening

Welcome address by:

Ms. Päivi Lähdesmäki, Head, Hague Development and Promotion Section, The Hague Registry, Brands and Designs Sector, World Intellectual Property Office (WIPO)

9.15 – 9.45 **Introduction to the Hague System for the International Registration of Industrial Designs**

What Are the Advantages of the Hague System?

The Hague Agreement: A System in Full Expansion

Speaker: Mr. Jonah Asher, Hague Development and Promotion Section, The Hague Registry

9.45 – 10.00 Coffee Break

10.00 – 11.30 **From Filing to Expiry: The Lifecycle of an International Registration**

The Filing of an International Application and its Examination (step 1)

Administration of an International Registration (step 2)

The Use of Electronic Tools

Speaker: Mr. Quan-Ling Sim, Head, Operations Service,

The Hague Registry

11.30 – 11.45 Questions and Answers

11.45 – 12.00 **New Tools for Users:** **Contact Hague Service; Hague Member Profiles Database**

Speaker: Ms. Marlene Haustein, Information Assistant, Hague Development and Promotion Section, The Hague Registry

12.00 – 14.00 Lunch Break

14.00 – 14.30 **Statement from the Canadian Intellectual Property Office (CIPO) Regarding the Future Accession of Canada to the Hague System**

Speaker: To be confirmed

**Statement from the Mexican Institute of Industrial Property (IMPI) Regarding the Future Accession of Mexico to the Hague System**

Speaker: To be confirmed

14.30 – 15.15 **The Hague System: Going Global**

Bundle of Rights: Designating the European Union, Japan,

the Republic of Korea, the Russian Federation and

the United States of America in the Same International Application;

Tips to Maximize Your Chances to Be Granted Protection

Speaker: Ms. Päivi Lähdesmäki

15.15 – 15.30 Questions and Answers

15.30 – 15.45 Coffee Break

15.45 -16.30  **The Hague System: Practical Experience from a Practitioners’ Point of View**

Moderator: Mr. Jonah Asher

Successful Filing Strategies and Advantages of the Hague System for SMEs and Multinationals

Speakers: Mr. Hubert Doléac, IP Lawyer, Troller Hitz Troller, Bern

Mr. Nicolas Fouquet Technical and Development Manager, General Manager, Santos, Lyon, France

16.30 – 17.00 Questions and Answers

17.00 Closing of the Seminar

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