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| REPUBLIC OF CAMEROON |
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| **HIGH LEVEL regional CONFERENCE** |
|  WIPO/HL/CR/YAO/17/INF/1 Prov. |
| ORIGINAL: ENGLISH |
| DATE: NOVEMBER 17, 2017 |

**The Publishing Industry in Africa**

**and its Role in Education and Economic Growth**

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the Ministry of Arts and Culture of the Republic of Cameroon

**Yaoundé, Cameroon, November 22 and 23, 2017**

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Tuesday November 21st, 2017

16.00 Registration

Wednesday November 22, 2017

09.00 – 10.00 **Opening Ceremony**

 The Master of Ceremonies from the Ministry of Arts and Culture of the Republic of Cameroon, Yaoundé

The Government Delegate from the Urban Community of Yaoundé

Mr. Francis Gurry, Director General of the World Intellectual Property Organization (WIPO), Geneva [Video]

The Prime Minister of the Republic of Cameroon, Yaoundé

10.00 – 10.45 Networking coffee break and press conference

10.45 – 11.00 **Keynote: The Publishing Industry in Africa and its Role in Education and Economic Growth**

Speaker: Ms. Sylvie Forbin, Deputy Director General, WIPO, Geneva

11.00 – 13.00 **Setting the Scene for a Flourishing Publishing Industry**

The legal, social, economic and cultural foundations for the publishing industry and readingculture

Moderator: Mr. Marcelin Vounda Etoa, Publisher and Professor, University of Yaoundé

Speakers: Mr. Jens Bammel, Author, Geneva

 Mr. John Asein, Director, Nigerian Copyright Institute, Ibadan, Nigeria

Mr. Brian Wafawarowa, Board Member, International Publishers’ Association (IPA), Cape Town, South Africa

Mr. Denis Berriat, Director General, Hachette Livre International, Paris

13.00 – 14.30 Lunch Break

14.30 – 18.00 **The Legal, Social, Economic and Cultural Foundations for the Publishing Industry and Reading Culture**

 Workshops: Public policy to sustain the economic value chain for the publishing industry and distribution of books, especially to schools

20.00 – 22.00 **Cultural event and evening reception**

Thursday November 23, 2017

9.00 – 10.30 **Setting the Scene for Access to Education Materials**

Access to Education Content, printed and digital

Moderator: Mr. Jean Tabi Manga, President, National Commission for school books and educational materials, Yaoundé

Speakers: Mr. Jens Bammel

 Mr. Brian Wafawarowa

Ms. Marisella Ouma, Deputy Solicitor General, Legal Advisory and Research Division, Office of the Attorney General and Department of Justice, Nairobi

 Mr. John Asein

Mr. Jerker Rydén, Senior Legal Advisor, Royal Library, The National Library of Sweden, Stockholm

10.30 – 11.00 Coffee Break

11.00 – 12.30 **Access to Education Content, Printed and Digital**

Workshops: Digital and cross border access models, public private partnership models and the trust environment (legislation, standards, technical protection measures).

12.30 – 14.00 Lunch Break

14.00 – 15.30 **Access to Education Content, Printed and Digital**

 Workshop continued

15.30 – 16.00 Coffee Break

16.00 – 17.00 **Yaoundé Action Plan**

Plenary summary: Discussion and adoption of an Action Plan

Moderator: Ms. Sylvie Forbin

17.00 – 18.00 **Ministerial Round Table**

Moderator: Ms. Sylvie Forbin

H.E. Dr. Iddi Ziblim, Deputy Minister for Tourism, Arts and Culture of the Republic of Ghana

H.E. Mr. Mahamet Saleh Haroun, Minister for Tourism Development, Culture and Handicrafts of the Republic of Chad

H.E. Mr. Narcisse Mouelle Kombi, Minister for Arts and Culture of the Republic of Cameroon

18.00 - 19.00 **Closing Cocktail**

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