



WORKSHOP

WIPO/CR/AMM/13/INF/1
ORIGINAL: ENGLISH
DATE: AUGUST 26, 2013

National Workshop on Copyright for Publishing Industry Professionals

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
The National Library

Amman, August 21 and 22, 2013

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

Wednesday, August 21, 2013

- 09.00 – 09.30 Registration
- 10.00 – 10.15 Opening addresses by: Mr. Mohammad Abadi, Director General of
Department of the National Library, Amman, Jordan

Donna M.A. Hill, Counsellor, Creative Industries
Section, Copyright Infrastructure Division, WIPO
- 10.15 – 10.45 Topic 1 Intellectual Property and the Creative Industries:
“Creators” in the Book Publishing Industry

Speaker: Ms. Donna M.A. Hill
- 10.45 – 12.00 Topic 2 Copyright Law in Jordan

Speaker: Mr. Mohammad Abadi, Director General, Department of the
National Library, Amman
- 12.00 – 12.15 Coffee Break
- 12.15 – 12.45 Topic 3 The Publishing Value Chain and Supply Chain:
Beginnings, Production, Delivery and Circulation

Speaker: Mr. Halldor Birgisson, Legal Counsel, Icelandic Publishers
Association; Chairman, Icelandic Reprographic Rights
Organisation, Fjölís, Reykjavik
- 12.45 – 13.30 Topic 4 Book Publishing Agreements

Part I: The author – publisher contract covering primary rights:
subject matter and acceptability, rights to be granted (licence
versus assignment), exclusivity, territory, duration, marketing,
control of subsidiary rights, warranties and indemnities and
author remuneration.

Part II: Subsidiary rights: rights categories, identifying potential
licensees, financial models and author remuneration.

Speaker: Ms. Lynette Owen, Copyright and Rights Consultant, London
- 13.30 – 14.45 Topic 5 Book Publishing Agreements

Clearing rights for third party copyright material: applications
and financial models. Fair use and fair dealing.

Speaker: Ms. Lynette Owen

Dr. Nabil Abu Haltem, Manager, Osama House for
Publishing and Distribution, and Assistant Secretary General of
Arab Publishers Union, Amman

14.45 – 15.30 Topic 6 Reprographic Rights and the Importance of Collecting Societies: National, Regional and International Perspectives and Experiences

Speakers: Mr. Halldor Birgisson
 Ms. Lynette Owen

15.30 End of Day One

Thursday, August 22, 2013

10.00 – 11.15 Topic 7 The Economic Contribution of the Copyright-based Industries in Jordan

Speaker: Dr. Sabri Rbeihat, Former Minister of Culture, Founder and President of The South North Center for Dialogue and Development, Amman

11.15 – 12.30 Topic 8 Copyright Infringement and Implications on the Circulation of Books in Jordan

Speaker: Judge Hazem Smadi, President of Madaba First Instance Court, Amman

12.30 – 12.45 Coffee Break

12.45 – 13.15 Topic 9 Financial Business Models and Adding Value to Content

Compensation (advance) royalties, methods of calculating the authors compensation, revenues from licenses, etc.

Speaker: Mr. Halldor Birgisson

13.15 – 14.45 Topic 10 Electronic Publishing: Intellectual Property Implications of Online Publishing and Digital Distribution

Speaker: Ms. Lynette Owens

 Mr. Halldor Birgisson

 Mr. Mohammad Taqatqa, Partner, Taqatqa, Zoubi and Partners Law Firm, Amman

14.45 – 15.00 Closing Statements and End of Workshop

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