

Enabling the Intellectual Property (IP) Environment (EIE) Project Implementation

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WIPO EIE Project

An enabling IP environment means having the right innovation systems, institutional organization, efficient processes and people with adequate skills to facilitate the process of knowledge creation, transfer and transform the knowledge into products and services made available to society.

FOCUS:

- **TT and Innovation System**
- **Technology Development,**
- **IP Protection**
- **Capacity Building**
- **Technology Management and Commercialization**
- **Engaging all stakeholders**

EIE Project

- Supporting universities and research institutions through enhancing their IP and technology development, management and commercialization capacity **using appropriate tools, skills, knowledge.**
- Strengthening **university-industry collaboration** through linkages, partnerships, collaboration, interactions and transactions for technology commercialization.
- Establish a **networked community** of technology professionals with the IP and other related skills and knowledge.

WIPO Enabling IP Environment Project

Target beneficiaries:

- **WIPO Member States in ASPAC Region**
- **Universities and R&D institutions**
- **IP and technology managers**
- **Innovation supporting institutions (Gov. agencies)**
- **Industry**

Structure of EIE Project

Enabling IP Environment

WIPO

**Steering
Committee**

**Government
Institutions**

**Hub: National
Anchor**

Secretariat

Spokes

Spokes

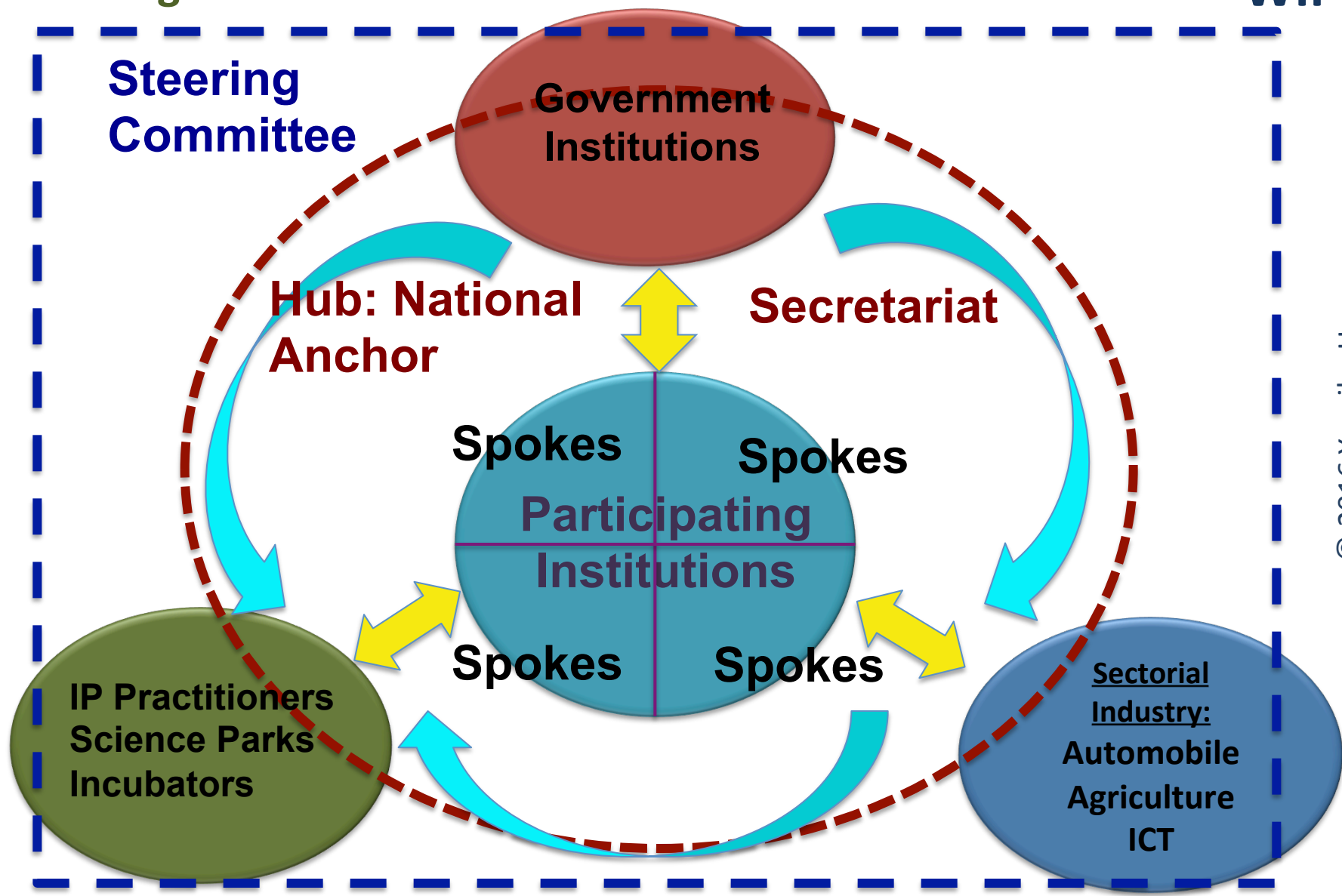
**Participating
Institutions**

Spokes

Spokes

**IP Practitioners
Science Parks
Incubators**

**Sectorial
Industry:
Automobile
Agriculture
ICT**



Hub and Secretariat in Malaysia

Malaysia	
Hub	Ministry of Science & Technology and/or MyIPO
Sub-Hub	MyIPO? or None?
Secretariat	MyIPO

Spokes in Malaysia

Spokes:

- University of Malaya (UM)
- University of Technology Malaysia (UTM)
- University Putra Malaysia (UPM)
- University of Science Malaysia (USM)
- University of Kebangsaan Malaysia (UKM)
- Forest Research Institute Malaysia

Project Inception Phase 2016 (Year 1)

- Request received from 8 countries (PH, TH, MY, LK, MN, IR + VN + ID)
- Expert Consultation meetings (2-3 times)
- Introduction to the Project
- One-on-one interview based on questionnaires
- Assessment Report - Recommendations
- A number of discussions (VC, email, in person)
- Consolidated Report
- Draft TOR for Hub, Spokes, Secretariat, Steering Committee

Project Implementation 2017 - (Year 2 - 6)

- Recommendation of potential Spokes
- Nomination and negotiation with Hub institution (MOST, MyPO)
- Coordination of collaborations (WIPO programs, other Int. organizations)
- Recommendation of Steering Committee members
- Project roadmap
- Invitation letter from IPO to Spokes institutions and receipt of letter of intent
- 2 Regional Meetings – Korea and Japan
- Experts technology commercialization strategies
- Monthly VC (WIPO-IP-Office-Spokes-Experts)
- Additional training by WIPO and other organizations
- University visits (experts individual consultation)
- Finalization of Spokes participation

EIE Activities in Malaysia 2017

- A number of VC meetings between WIPO-MyPO-Spokes
- Workshop 1 on IP Management and Technology Commercialization for technology managers of Spokes institutions
- Synergy 2017 Conference
- University visits (University of Science Malaysia (USM)
- University of Kebangsaan Malaysia (UKM))
- Technology Evaluation
- Regional Conference for University presidents/VP (Korea, Japan)

EIE Activities in Malaysia 2018

- Workshop 2 on IP Management and Technology Commercialization for technology managers of Spokes institutions
- Continued communications via VC
- University visits
- Patent Analytics Course
- Technology Evaluation Report
- Possible individual consultations
- Regional Conference for University presidents/VP (Japan)
- Steering Committee members identified
- Signatures of Charter (Hub, Spokes, Secretariat and Steering Committee)

EIE Project Implementation



Year 2 to 6 : **OUTCOME 2**

The Hub and Spoke institutions have established and/or strengthened their IP-related structures, system and services for technology, development, management and commercialization

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By end of Year 6: **OUTCOME 3**

Staff members of Hub and Spoke institutions have the required skills to effectively manage and commercialize technologies

EIE Project Implementation

By end of Year 6: **OUTCOME 4**

A community of technology professionals is organized with strong linkages, networks and collaborations with other stakeholders and actors in the innovation ecosystem

EIE Project

The Project implementation will be subject to:

Regular M&E for the first two years for the adjustment and periodical M&E after third year

The Project ownership:

Participating Member Country and Institution

WIPO and other resource providers offer:

Comprehensive training and mentoring as well as tools

EIE Project

Universities have crucial roles to play in the National innovation process!!!

Enabling IP Environment Project aims to increase the capacity of countries for technology development, management and successful IP commercialization through establishment of a sustainable innovation system and creation of a strong network of all stakeholders.

Thank you for your kind attention

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