

Information Notice No. 20/2011

## MADRID AGREEMENT AND PROTOCOL CONCERNING THE INTERNATIONAL REGISTRATION OF MARKS

## **WIPO International Trademark Web Statistics**

- 1. The WIPO website of the Madrid System for the International Registration of Marks contains a compilation of annual and monthly statistics which are made available on an annual and monthly basis respectively.
- 2. Until 2009, these statistics were made available in PDF format and presented in the static form of an annual report, known as "Summary Report", and as annual and monthly statistical supplements to the *WIPO Gazette of International Marks* (the paper version of which was discontinued in 2009).
- 3. As of 2010, an interactive web application presenting Madrid system annual statistics in a new dynamic form was launched. The application enabled users to dynamically prepare their own custom tables and/or graphs, together with the feature of Excel format download.
- 4. Today, the new application not only enables the preparation of the users' own custom tables and/or graphs but also permits the dynamic consultation of statistics that are updated on a monthly basis for the benefit of the Madrid Union members, the users of the Madrid system and the general public.
- 5. The Madrid statistics are available at the following address: <a href="http://www.wipo.int/madrid/en/statistics">http://www.wipo.int/madrid/en/statistics</a>.

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