

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

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Date of Birth: August 5, 1969  
Nationality: Chinese

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Ph.D., (Law), Graduate School, Chinese Academy of Social Science, Beijing, 1998;  
M.A., (Law), Heilongjiang University, Harbin, 1995;  
B.A., (Law), Heilongjiang University, Harbin, 1992;

Attorney at-Law, National Bar Examination, 1993;  
Trademark Agent, National Trademark Agent Examination, 1999.

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### LANGUAGES

Chinese, English.

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May 1, 2012

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**PRESENT POSITION**

Professor of Law, Director of Institute for Internet Policy & Law, Beijing Normal University, since 2008;  
Fellow, Information Society Project, Yale Law School, since 2006;  
Arbitrator, China International Economic and Trade Arbitration Commission (CIETAC), since 2004;  
UDRP Neutral, Asian Domain Name Dispute Resolution Center (ADNDRC), since 2002;  
Visiting Professor, Torino Law School-WIPO Master of Laws in Intellectual Property, since 2011;  
Tutor, World Intellectual Property Academy, since 2010;  
CNDRP Neutral, China International Economic and Trade Arbitration Commission (CIETAC) and Hong Kong International Arbitration Centre (HKIAC)  
Councilor, ICANN Country-Code Names Supporting Organization (ccNSO), since 2010;  
Member of the United Nations Network of Experts for Paperless Trade in Asia and the Pacific (UNNEXT), since 2009.

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Professor of Law, Chinese University of Political Science and Law, 2005-2008;  
Associate Professor, Faculty of Law, University of Hong Kong, 2002-2008;  
Associate Professor of Law, Foreign Affairs College, Beijing; 1999-2004;  
Founding Member and Liaison on Internationalized Domain Names, ICANN At-Large Advisory Committee, 2004-2008;  
Attorney and Trademark Agent, Liu, Shen & Associates, 1998-1999;  
Visiting Professor, Tsinghua University (Beijing), September-December 2008;  
Visiting Professor, National Tsinghua University (Hsinchu), April-May 2002;  
Visiting Professor, Beijing University, 1999-2000;  
Visiting Lecturer, Murdoch University, Australia, 1997-1998;  
Visiting Scholar, Law School, Temple University, U.S.A., 2003.

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**MEMBERSHIP IN PROFESSIONAL BODIES**

Member of International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP);  
Member of Council, China Intellectual Property Association;  
Member of Council, China Copyright Society;  
Member of Council, Internet Society of China.

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**AREAS OF SPECIALIZATION**

Intellectual property: copyright generally, copyright on the Internet, trademarks, domain names, internationalized domain names (IDNs); patent; unfair competition.

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**EXPERIENCE IN INTELLECTUAL PROPERTY**

Has 18 years experience in intellectual property. Worked in an international law firm as an intellectual property attorney. Drafted trademark applications, brought suits as the agent *ad litem*, drafted trademark and copyright licensing contracts.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Present working as senior counsel of the Chinese Network Information Center (CNNIC), which is the management and registration organization for China Top-level domain "cn". Drafted Chinese Domain Name Dispute Resolution Policy (CNDRP). Supervising the quality of CNDRP decisions. Appointed UDRP neutrals of the WIPO and ADNDRC (Beijing and Hong Kong Office). Author of various publications, which analyses the domain name system and the legal consequences of domain name disputes.

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### MAJOR PUBLICATIONS

Has written various books, such as:

- "International Intellectual Property Law @ Crossroad", China Law Press, 2012;
- "Intellectual Property in Electronic Commerce", China Law Press, 2003;
- "Chinese Intellectual Property Law in the 21<sup>st</sup> Century", Sweet & Maxwell Asia, 2002;
- "Chinese Intellectual Property Law", co-author, China Law Press and CCH Australia, 2000;
- "Intellectual Property in the Network Age", China Law Press, 2000;
- "Software Protection in China – A Complete Guide", Sweet & Maxwell Asia, 1999;

Has written various articles, such as:

- "Domain Name Dispute Resolution in China—A Comprehensive Review", *Temple International & Comparative Law Journal*, Philadelphia, Vol.18, Number 1, 2004, 50 pages;
  - "The Latest Developments in Chinese Software Protection", *Geneva: Journal of World Intellectual Property*, Vol.6, No. 2, March 2003, 15 pages;
  - "CNDRP: Domain Name ADR in China" (Part 1 & 2), *London: Computer and Telecommunications Law Review*, Vol.10: Issue 2 & 3, March & May 2004, 10 pages;
  - "The Voice of China: A Story of Chinese Character Domain Names", *New York: Cardozo Journal of International Comparative Law*, Vol. 12, No. 2, Fall 2004, P. 559-592
  - "Online Dispute Resolution in China—Present Practices & Future Developments", *Hong Kong: Hong Kong Law Journal*, Vol. 34, Part 2, 2004, P. 337-399;
  - "Network IPR Protection in the People's Republic of China", co-author, *ARS IURIS*, No. 20, 1998;
  - "Chinese Trademark Protection in Digital Age", in *Trademark World*, Armstrong Intellectual Property Publishing Ltd., September 1998;
  - "Electronic Database Protection in China", in *LES Nouvelles*, Vol. XXXIV, No.1, 1999;
  - "China Raising Protection for Copyrights", co-author, in *LES Nouvelles*, Vol. XXXIV, No.3, September 1999;
  - "Intellectual Property Issues in Creating Web Sites", in *Intellectual Property Studies*, No. 5, 1998.
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### EXPERIENCE IN COURT LITIGATION

Acted as counsel in over 20 court cases in courts of first instance and appellate courts in China from 1993 to the present time (copyright infringement: computer programs, databases, web sites; trademark infringement: domain name disputes and trademark licensing disputes). Also worked closely in an advisory role in several patent infringement suits in Hong Kong and Macao.

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**PROFESSIONAL TRAINING IN MEDIATION**

Participated in training course of China Trade Promotion Association and CIETAC arbitrator training; attending the WIPO UDRP Panelist Meeting.

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**EXPERIENCE IN MEDIATION**

Has acted as counsel in national and international mediations. They concerned domain name disputes and contractual disputes.

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**PROFESSIONAL TRAINING IN ARBITRATION**

Has taught a training course entitled "Arbitration Law" for arbitrators in the Beijing Arbitration Committee; taught a training course entitle "Domain Name System and the UDRP" for the CIETAC.

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**EXPERIENCE IN ARBITRATION**

Has acted as counsel in over 20 national and international arbitrations and as arbitrator in twelve national arbitrations. The arbitrations concerned domain name disputes, trademark and copyright licensing disputes.

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**ARBITRATION EXPERIENCE**

**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	China Trade Promotion Association	80	20	50	10	0
	Ad Hoc					
	Others:	80	20	50	10	0
Number of cases: sub-total		80	20	50	10	0
Domestic Arbitrations	Beijing Arbitration Committee					
	Various (in practice)					
Number of cases: sub-total						
<b>TOTAL</b>		<b>80</b>	<b>20</b>	<b>50</b>	<b>10</b>	<b>0</b>

**MEDIATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations	China Trade Promotion Association	2		2
	Ad Hoc			
	Others:			
Number of cases: sub-total		2		2
Domestic Mediations	Beijing Arbitration Committee	6		6
Number of cases: sub-total		6		6
<b>TOTAL</b>		<b>8</b>		<b>8</b>