



## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Perry VISCOUNTY  
Partner  
Latham & Watkins  
650 Town Center Drive  
Costa Mesa, CA 92626-1925  
United States of America



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E-mail: perry.viscounty@lw.com

Date of Birth: September 29, 1962

Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., University of Southern California Law School, Los Angeles, 1997;

B.S., Business Administration, University of Southern California, Los Angeles, 1984.

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### LANGUAGES

English.

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January 28, 2002

### **PRESENT POSITION**

Partner, Latham & Watkins, 1998-present;  
Chair, Litigation Department, Orange County Office, 1999-present;  
Member, Technology in Practice Committee, 1999-present.

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### **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Partner, Sheppard, Mullin, Richter & Hampton LLP, 1995-1997.  
Associate, Sheppard, Mullin, Richter & Hampton LLP, 1987-1995.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

Member:

International Trademark Association, Meetings Committee;  
Business Trial Lawyers Association;  
American Intellectual Property Law Association;  
The Marshall School of Business Alumni Association;  
The Software Council of Southern California;  
Orange Coast Venture Group;  
Technology Network (TechNet).

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### **AREAS OF SPECIALIZATION**

Intellectual Property Law.

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Has fourteen years experience in intellectual property.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Has handled over 50 domain name disputes.

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### **MAJOR PUBLICATIONS**

“Cyber Gray Market is Manufacturers’ Headache”, The National Law Journal,  
August 2001  
“Internet and E-Commerce Spawn Complex Legal Issues”, E-Commerce Law,  
November/December 2000  
“Clicking Past the Competition With Keyword Advertising”, Orange County Business  
Journal, June 2000;  
“Legal Issues Surrounding the Internet and Electronic Commerce”, Journal of Internet Law,  
December 1999;  
“The Hidden Dangers of Internet Meta Tags”, Orange County Business Journal,  
November 1997;  
“Smart Cards - A Solution Looking for a Problem”, Orange County Business Journal,  
August 1997;  
“Directing Traffic on the Information Superhighway”, Orange County Business Journal,  
July 1997.

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### **EXPERIENCE IN COURT LITIGATION**

Has fourteen years experience in court litigation. Has handled numerous trials.

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### **EXPERIENCE IN MEDIATION**

Has acted as mediator in over 20 cases.

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### **PROFESSIONAL TRAINING IN ARBITRATION**

Attended several MCLE programs on Alternative Dispute Resolution.

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### **EXPERIENCE IN ARBITRATION**

Has acted as counsel in over 25 arbitration cases.

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ARBITRATION EXPERIENCE

SUMMARY TABLE

| Type                       | Administering Institution |                        | Role                 |                 |               |           |
|----------------------------|---------------------------|------------------------|----------------------|-----------------|---------------|-----------|
|                            | Name                      | Number of Arbitrations | Presiding Arbitrator | Sole Arbitrator | Co-arbitrator | Counsel   |
| International Arbitrations | AAA                       |                        |                      |                 |               |           |
|                            |                           |                        |                      |                 |               |           |
|                            |                           |                        |                      |                 |               |           |
|                            | Ad Hoc                    | 5                      |                      |                 |               | 5         |
|                            | Others:                   |                        |                      |                 |               |           |
| Number of cases: sub-total |                           | 5                      |                      |                 |               | 5         |
| Domestic Arbitrations      | JAMS                      | 10                     |                      |                 |               | 10        |
|                            | Various (in practice)     |                        |                      |                 |               |           |
|                            | AAA                       | 10                     |                      |                 |               | 10        |
| Number of cases: sub-total |                           |                        |                      |                 |               |           |
| <b>TOTAL</b>               |                           | <b>25</b>              |                      |                 |               | <b>25</b> |

**MEDIATION EXPERIENCE**

**SUMMARY TABLE**

| Type                       | Administering Institution |                      | Role     |           |
|----------------------------|---------------------------|----------------------|----------|-----------|
|                            | Name                      | Number of Mediations | Mediator | Counsel   |
| International Mediations   | AAA                       |                      |          |           |
|                            |                           |                      |          |           |
|                            |                           |                      |          |           |
|                            | Ad Hoc                    | 2                    |          | 2         |
|                            | Others:                   |                      |          |           |
| Number of cases: sub-total |                           | 2                    |          | 2         |
| Domestic Mediations        | Linda Meyer               | 3                    |          | 3         |
|                            | JAMS                      | 10                   |          | 10        |
|                            | AAA                       | 5                    |          | 5         |
| Number of cases: sub-total |                           |                      |          |           |
| <b>TOTAL</b>               |                           | <b>20</b>            |          | <b>20</b> |