



## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Rodrigo VELASCO SANTELICES  
Alessandri & Compañía  
El Regidor 66, 10th Floor  
Las Condes  
Santiago  
Chile



Telephone: +56 2 787 6000

Fax: +56 2 672 6062

E-mail: [rvelasco@alessandri.cl](mailto:rvelasco@alessandri.cl)

Date of Birth: June 13, 1950

Nationality: Chilean

---

### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

B.A., The Grange School, Santiago, 1968;

LL.B., (*Magna Cum Laude*), University of Chile Law School, Chile, 1975;

Participant, Academy of American and International Law, 1980;

International and Comparative Law Center of The Southwestern Legal Foundation University of Dallas, Texas, 1980.

Honorary Assistant Professor, Procedure Law, University of Chile, 1976;

Professor, Intellectual Property Law, 1993, and Trade Mark Law, University of Chile, 1996;

Professor Graduate School, University of Chile Law School, Santiago, 1992-97;

January 13, 2009

Post Graduate Course, University of Texas (UTD), Dallas, U.S., Academy of American and International Law, 1980.

**Seminars:**

“Protection Against Piracy of Intellectual Property Rights”, University of Chile Law School, 1986;

“Intellectual Property and Technological Development”, Institute of International Studies, University of Chile, 1990;

“New Industrial Property Legislation” University of Chile Law School, 1991.

---

**LANGUAGES**

Spanish, English.

---

**PRESENT POSITION**

Partner, Law Firm Alessandri & Compañía, Santiago, Chile.

Professor, Post Graduate Intellectual Property Diploma Program, Finis Terrae University Law School, Santiago, Chile.

---

**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

ACHIPI - Member of Board of Directors since 1999;

Vice President, Chilean Association of Industrial Property (Asociación Chilena de la Propiedad Industrial -ACHIPI) 1993-99;

Chilean Delegate to the Executive Committee of AIPPI, Association Internationale Pour la Protection de la Propriété Industrielle, 1993-99;

Lawyer, Law Firm Alessandri, Guijón y Reyes, Santiago, 1975-77;

Lawyer, Law Firm Eugenio Velasco Letelier, Santiago, Chile, 1971- 76.

---

**AREAS OF SPECIALIZATION**

Intellectual Property and Trademark Law, Commercial Law.

---

**MEMBERSHIP IN PROFESSIONAL BODIES**

International Trademark Association, INTA;

Asociación Interamericana de la Propiedad Industrial, ASIPI;

Fédération Internationale Des Conseils en Propriété Industrielle, FICPI;

Colegio de Abogados de Chile;

Asociación Chilena de la Propiedad Industrial, ACHIPI;

International Anti-Counterfeiting Coalition, IACC.

---

### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Trademark Attorney, Litigator since 1986.

---

### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Dispute Resolution Arbitrator for NIC, Chile 1998-99.

---

### **MAJOR PUBLICATIONS**

Author of various articles related to Trade Mark Law, published in Chile and abroad.

*INTA's Trademark Reporter and International Annual Review;*

Author: "La Pretensión en el Proceso Civil Chileno", *Editorial Jurídica Edias*, 1975.

Official Speaker, "Geographical Indications and Denominations of Origin", INTA Annual Meeting, Berlin, May 2008;

Speaker in many Conferences and Seminars of Industrial Property (ASIPI & INTA);

Chilean correspondent, Annual Review of Developments in Trademark Law and Practice, (INTA).

---

### **EXPERIENCE IN COURT LITIGATION**

Civil Courts Litigator, 1976-1986;

Trademark Litigator, 1986 to present.

---

### **EXPERIENCE IN ARBITRATION**

Has handled numerous arbitration cases for NIC, Chile.

---