

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

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Date of Birth: December 31, 1975

Nationality: Mexican

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.M., International and Comparative Intellectual Property Law, London School of Economics & Political Science, 2001;

Full Programme on International Commercial Arbitration with merits at the School of International Arbitration, Queen Mary & Westfield College, University of London, 2001;

Postgraduate Diploma in Intellectual Property Law with honors, Universidad Panamericana, Mexico City, 1999-2000.

Law Degree *summa cum laude*, National Autonomous University of Mexico (UNAM), Mexico City, 1998. Award for the best IP law dissertation countrywide.

LANGUAGES

Spanish (native); English (fluent, including legal drafting skills); French (highly proficient).

December 28, 2011

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PRESENT POSITION

Head of the IP/IT and Arbitration Departments, Bryan Gonzalez Vargas & Gonzalez Baz, S.C., Mexico City.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Intern, ICC Court of Arbitration, Paris, France (on secondment); summer of 2002;
Legal Adviser to the Mexican Copyright Office's General Director, 1999-2000;
Counsel, Department of Legal Affairs at the Mexican Copyright Office, 1998-99;
Research Assistant, Institute of Advanced Legal Research, National Autonomous University of Mexico, 1994-97.

AREAS OF SPECIALIZATION

Trademarks, Domain Names, Copyright and Neighboring Rights, Patents, Information Technology, Commercial Arbitration and Trade Law.

MEMBERSHIP IN PROFESSIONAL BODIES

The London Court of International Arbitration (LCIA);
LCIA's Young International Arbitration Group (appointed representative for Latin America, 2002-2006);
Mexico City Chamber of Commerce's Roster Arbitrator;
Mexican Copyright Office's Roster Arbitrator;
Mexican Association of In-House Counsel (Assistant Co-ordinator of the ADR Committee);
International Centre for Dispute Resolution's Young & International Group;
Alumni Association of the School of International Arbitration (SIA) (founding member).

EXPERIENCE IN INTELLECTUAL PROPERTY

Counseling on a breadth of domestic and transnational intellectual property issues, trademark clearance and prosecution, as well as IP contract drafting, litigation, mediation, arbitration and expert determination.

Senior Lecturer since 2002, of specialized courses on Intellectual Property Law at the Postgraduate Studies Department, Law Faculty of the National Autonomous University of Mexico.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Decided over 14 WIPO Domain Name Administrative Proceedings.
Senior Lecturer at the Postgraduate Studies Department, Law Faculty of the National Autonomous University of Mexico, of a seminar focused on Internet governance, the legal framework of the Domain Name System (DNS), and the application of the Uniform Domain Name Dispute Resolution Policy (UDRP).

Speaker at specialized conferences, seminars and workshops on Domain Name Law and jurisprudence.

Consultant to companies with respect to the functioning and regulations applicable to the domain name system (DNS) and the Internet's governing body (ICANN), the legal implications arising out of their operation, as well the use and effectiveness of the UDRP to resolve disputes related to ownership of domain names.

MAJOR PUBLICATIONS

“The convergence between copyright and the authors’ rights system”. Mexican Copyright Office Magazine, October 2002;

“The case for Med/Arb”, Boletín en línea, Arbitration Center of Mexico (CAM), April 2004;

“The differences between arbitration and litigation before Mexican courts”, to be published by the National Autonomous University of Mexico in conjunction with a number of Spanish universities;

“The impact on ICSID arbitration of an exclusive jurisdiction clause in investment contracts”, published in the General Report of the International Association of Young Lawyers’ annual meeting, held in Mexico City in August 2005.

Contributor in the books:

“Industrial Property in Mexico”, Porrúa, Mexico, 1995.

“The New Mexican Copyright Act”, Porrúa, Mexico, 1998.

“Mexico in the international legal arena of intellectual property”, Porrúa, Mexico, 2000.

EXPERIENCE IN COURT LITIGATION

Represented individuals and corporations in a number of cases before administrative authorities and tribunals, courts of law and ADR bodies, concerning disputes involving the existence, scope, validity or enforcement of industrial property rights, trade secrets, copyrights and neighboring rights, and personality rights.

PROFESSIONAL TRAINING IN MEDIATION

Attended:

Seminar: “ADR skills, how and where we learn them” on the occasion of the International Bar Association’s annual Conference held in San Francisco on September 15, 2003.

EXPERIENCE IN MEDIATION

Participated as dispute facilitator or counsel in several copyright-related conciliation proceedings before the Mexican Copyright Office.

PROFESSIONAL TRAINING IN ARBITRATION

Attended:

ICDR Workshop on International Arbitration organized in conjunction with the International Law Section of the Florida Bar and the Mexican Bar Association in Mexico City on May 26, 2005.

Institute for Transnational Arbitration’s International Workshop on “Arbitral Advocacy and Enforcement of Arbitral Agreements and Awards” organized in collaboration with the Mexico City Chamber of Commerce (CANACO) on January 23 and 24, 2005.

Institute for Transnational Arbitration’s 14th and 15th Annual Workshops held in Dallas, TX, in June 2003 under the title “Arbitration and the Courts: a case study from Latin America” and in June 2004 focusing on the craft of “Advocacy in International Commercial Arbitration”.

Mexico City Chamber of Commerce's Advanced Workshop for Arbitrators. Participated as counsel in Mock arbitration proceedings overseen by Prof. Martin Hunter; October 2003.

Counsel in Mock arbitration proceedings organized by the Arbitration Center of Mexico (CAM) and the Mexican Copyright Office (INDAUTOR) on the occasion of their joint workshop entitled "Arbitration in the field of Copyrights" which took place in Mexico City on September 19, 2003.

International Bar Association's Arbitration Committee Meeting held on the occasion of the IBA's annual Conference in San Francisco from 15 to 19 of September, 2003.

Practical Seminar on Commercial Arbitration for Lawyers and Businessmen jointly organized by the International Centre for Dispute Resolution (ICDR) and the Mexico City Chamber of Commerce, taking place in Mexico City on May 19, 2003.

WIPO Workshops for Arbitrators and Domain Name Panellists taking place at WIPO headquarters in Geneva, Switzerland, from November 11 to 15, 2002.

Workshop on dispute resolution under NAFTA's Chapter XI, in the light of the existing case law, given by Rajeev Sharma of Appleton & Associates (Toronto), London, 2000.

The Freshfields Lecture 2000 on "The Applicable Law in International Commercial Arbitration", given by Dr. Pierre Mayer at Freshfields, Bruckhaus & Deringer, London.

"Consumer Arbitration in the US and the EU", delivered by Christopher R. Drahozal, Professor of Law at the University of Kansas School of Law, London, February 2001.

Presentation "Organization, functioning and perspectives of the London Court of International Arbitration", given by LCIA's Director-General and Registrar Adrian Winstanley, Esq., at the institution's premises in July, 2001.

EXPERIENCE IN ARBITRATION

Regular consultant to foreign corporations on issues related to drafting of arbitration clauses included in their agreements (i.e. franchising, licensing, distributorship, dealership, assignment of IP rights, agency), as well as with relation to enforcement of arbitration agreements and awards in Mexico.

Coach since 2002, of the National Autonomous University of Mexico's team for the UNCITRAL-sponsored *Willem C. Vis International Commercial Arbitration Moot*, taking place yearly in Vienna, Austria.

As intern with the Latin America's team of the ICC International Court of Arbitration's Secretariat, attended the sessions of the Court, reviewed awards for mistakes, assisted the team's counsel with preparation of summaries of the factual and legal issues of the cases assigned to me and undertook research on specific legal topics related to international commercial arbitration.

ARBITRATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Co-counsel
International Arbitrations	AAA	1				1
	ICC					
	LCIA	1				1
	Ad Hoc					
Number of cases: sub-total		2				
Domestic Arbitrations	AAA					
	Ad Hoc	1				1
	Mexican Copyright Office	1			1	
Number of cases: sub-total		2				
TOTAL		4				

MEDIATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad hoc			
Number of cases: sub-total				
Domestic Mediations (Estimates)	AAA			
	Mexican Copyright Office	28	10	18
	Court-annexed			
	Ad Hoc			
Number of cases: sub-total		28		
TOTAL		28		