

WIPO LIST OF NEUTRALS
BIOGRAPHICAL DATA

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Date of Birth: June 14, 1974
Nationality: Mexican

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Internet Law Program, Harvard Law School, Berkman Center for Internet and Society, Cambridge, Massachusetts, 2002;
LL.M., Intellectual Property Law, (Recipient of the 2002 Thelma Weaver Memorial Award). The George Washington University School, Washington, DC, 2001-2002;
LL.B., Universidad Iberoamericana, Mexico, 1992-97;
Diploma, Intellectual Property Law, Instituto Tecnológico Autónomo de México (ITAM), 1999-2000.

May 3, 2012

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LANGUAGES

Spanish, English.

PRESENT POSITION

Partner, Tsuru, Morales & Tsuru (formerly known as Bello, Guzmán, Morales y Tsuru, S.C.) since 2002;
Chair, Intellectual Property, Cyberlaw and New Technologies Practice Group;
Co-Chair, Co-founder, Program for Advanced Studies in Intellectual Property Law and the Law of High Technology, ITAM, 2003.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Intellectual Property Lawyer, Soto, Escalante y Pontones, S.C. 1998-2001;
Assistant to the Director, Intellectual Property Department, Bremer, Quintana, Obregón y Mancera, S.C. 1996-1998.

AREAS OF SPECIALIZATION

Intellectual Property law practice, mainly in the areas of new technologies and cyberspace; Domain name dispute resolution;
Counseling in the negotiation of amicable settlements between trademark and domain name holders;
Protection of copyrighted works in the digital realm;
Software protection;
Electronic transactions regarding Intellectual Property Rights;
Patent counseling;
Litigation before foreign courts, in association with local counsel.

MEMBERSHIP IN PROFESSIONAL BODIES

Vice president, Intellectual Property Constituency (IPC) of ICANN, since 2002;

Member:

Assistance Group established by the ICANN Evolution and Reform Committee to issue recommendations on the new Country-Code Names Supporting Organization (ccNSO AG), since 2002;

American Bar Association, (ABA), since 2002;

Internet Society (ISOC), Mexico Chapter, since 2002;

Mexican Bar Association, since 2001;

The NIC-MEXICO Advisory Committee;

International Association for the Protection of Industrial Property (AIPPI), since 2000;

Chair, ICANN Working Group, American Intellectual Property Law Association, (AIPLA), since 2001;

Co-founder, Internet Commission, Mexican Association for the Protection of Intellectual Property (AMPPI), since 1999;

Secretary, Centre for the Study and Diffusion of Intellectual Property (CEDPI), since 2000 (member since 2000);

Secretary, Centre for the Study and Diffusion of Intellectual Property (CEDPI), 2000;

Task Force, amendments to the Law of Industrial Property in connection to Layout Designs of Integrated Circuits (organized by the Mexican Institute of Industrial Property and the Mexican Association for the Protection of Industrial Property (AMPPI), 1997;
Task Force, evaluation and implementation of the International Classification of Goods and Services, established by the Nice Convention (created by the Mexican Institute of Industrial Property (IMPI), the Mexican Association for the Protection of Industrial Property (AMPPI) and the Center for the Study and Diffusion of Intellectual Property (CEDPI), 1999 to date;
Representative of AMPPI, diverse ICANN and IPC meetings;
Representative of Mexico, Question 160 of AIPPI.

EXPERIENCE IN INTELLECTUAL PROPERTY

Founder, Law in Cyberspace Clinic for the Public Interest, 2003, ITAM;
Co-founder, Copyright and Fair Use Clinic, The George Washington University Law School, 2002, Washington D.C.;
Visiting Scholar, The George Washington University Law School, Project: Intellectual Property in the Digital Realm, 2002-2003, Washington D.C.,
Research Assistant for Professor Dawn C. Nunziato (George Washington University), Research Project: ICANN and Internet Governance. 2002. Washington D.C.;
Professor, Universidad Anahuac and Centro Francisco de Vittoria: Master in the Law of Telecommunications and New Technologies. 2001- to date. Mexico/Spain;
Professor, ITAM: Diploma in Legal Aspects of Information Technologies. 2002. Mexico;
Research Assistant for Professor Robert Brauneis (George Washington University), Research Project: Geographic Location of Internet Addresses. 2001. Washington D.C.

Has counseled with respect to:
Trademark clearance, maintenance and defense; trademark rights enforcement (infringements: counterfeits and unfair competition).

The protection and licensing of copyrighted works, particularly in the field of Web pages and Portals.

The integration and protection of Intellectual Property portfolios globally.

The determination of the patentability of an invention. Handling of patent applications, particularly PCT applications.

Speaker at diverse fora, colloquia and symposia in Chile, Mexico, Spain, Paraguay and the U.S., organized by Universities and Institutions such as the International Chamber of Commerce (ICC), AIPLA and AMPPI.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Counseling in the negotiation of amicable settlements between trademark and domain name holders;
ADR procedures before WIPO;
Dispute resolution procedures before NIC-MEXICO;
Panelist in more than a dozen cases involving trademarks and domain names.

MAJOR PUBLICATIONS

World Online Business Law Treatise (WOBL), Chapter on Mexican e-Commerce Law, Oceana Publications, 2003;

Monthly contributions to the *International Business Law Service* electronic newsletter, 2003;
ICANN Unplugged: Towards an effective coordination of the Domain Name System, 2002;
Monthly contributions to the periodical "Enterate", on Information Law and Intellectual Property Law topics, 2002;
Risky Business: A comparative study of Business Method Patent Protection in Europe, Japan and the United States, 2001;
"Liquid Intellect", Monthly Column in the magazine "Computo y Negocios/Capital Digital", relating to Intellectual Property Law and Cyberlaw topics, 2001-2002;
"The Protection of Layout Designs of Integrated Circuits in Intellectual Property Law", professional thesis, pending publication by Law School, Iberoamericana University;
"Electronic Commerce: A Wave of Opportunities for New Entrepreneurs", URANIA, 2000.

EXPERIENCE IN MEDIATION

Mediation procedures before the National Copyright Institute (INDA).

PROFESSIONAL TRAINING IN ARBITRATION

WIPO Workshop for Arbitrators, WIPO Arbitration and Mediation Center. November 2000.
