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## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Joseph SIMONE  
25/F No. 3 Lockhart Road  
Wanchai  
Hong Kong, China



Telephone: +852 3468 7528

Email: joesimone@sips.asia

Date of Birth: September 10, 1961

Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

California Bar, 1988 (active);  
JD, American University, 1987;  
BA, Chinese Studies, University of Pennsylvania, 1984.

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### LANGUAGES

Chinese (Mandarin), Italian

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### PRESENT POSITION

Director, Simone Intellectual Property Services Asia Ltd (S.I.P.S.) since 2012.

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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Baker & McKenzie, China, 2000-2012;  
Partner, Associate, JSM, China, 1992-2000;  
Associate, Baker & McKenzie, China, 1988-1992.

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### MEMBERSHIP IN PROFESSIONAL BODIES

INTA;  
Hong Kong Institute of Trademark Practitioners;

May 9, 2018

California Bar Association.

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#### **AREAS OF SPECIALIZATION**

China trademarks, copyright, patents, unfair competition, domain names, anti-counterfeiting, licensing.

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#### **EXPERIENCE IN INTELLECTUAL PROPERTY**

30 years working mainly on IP matters in the People's Republic of China.

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#### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Represented companies in over 100 UDRP and C-DRP actions.

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#### **MAJOR PUBLICATIONS**

Brief updates on the law in China, most appearing in Managing Intellectual Property (and its predecessor IP Asia). World Intellectual Property Report (BNA).

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#### **EXPERIENCE IN COURT LITIGATION**

None, as foreigners cannot be admitted to represent clients in Chinese courts. However, has managed hundreds of civil, administrative and criminal actions for clients, briefing local counsel in various parts of China.

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#### **PROFESSIONAL TRAINING IN ARBITRATION**

Attended the WIPO Advanced Workshop on Domain Name Dispute Resolution: Update on Precedent and Practice, October 24 and 25, 2017.

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