



## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Ik-Hyun SEO  
Cho & Partners  
Ann Jay Tower, 6<sup>th</sup> Floor  
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Kangnam-ku  
Seoul 135-080  
Republic of Korea



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Email: ihseo@cholaw.com

Date of Birth: January 24, 1970

Nationality: United States of America

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., Chicago-Kent College of Law, Chicago, 1995;

B.Sc., Electrical Engineering, University of Notre Dame, 1992 (South Bend, Indiana)

Admitted to Bar:

Illinois Bar, 1995;

U.S. District Court – Northern District of Illinois, 1995;

U.S. Patent Bar, 1995.

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### LANGUAGES

Korean, English.

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September 6, 2004

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### **PRESENT POSITION**

Cho & Partners, Seoul, South Korea, since 2002.

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### **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Lee International IP & Law Group, Seoul, Korea, 1999-2002;  
Welsh & Katz, Ltd., Chicago, Illinois, 1995-99.

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### **AREAS OF SPECIALIZATION**

Intellectual property litigation; domain name and Internet issues; anti-counterfeiting; patent and trademark prosecution and counseling.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

International Trademark Association (INTA);  
Korean-American Bar Association;  
International Association of Korean Lawyers;  
International Anti-Counterfeiting Coalition;  
European Union Chamber of Commerce Korea.

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Has experience in both U.S. and Korean intellectual property litigation and prosecution matters, and represents a broad range of clients, from high-tech companies to luxury fashion companies. Has detailed knowledge of the similarities as well as differences between these two jurisdictions which has been an invaluable asset in advising foreign clients on effective IP management and enforcement strategies in Korea. Was recognized as one of the four "Leading Individuals" in the area of intellectual property by the Asia Pacific Legal 500 (2001-2004).

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Has been involved with domain name disputes involving litigation in both the United States and in Korea, as well as non-legal proceedings before WIPO as well as the Korea Domain Name Dispute Resolution Committee.

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### **MAJOR PUBLICATIONS**

*Korea Approves Draft of Domain Name Disputes Legislation*, (January/February 2004, The AsiaLaw IP Review);

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*Cyberspace: A New Haven for IP Pirates*, (May 2004, The AsiaLaw IP Review).

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### **EXPERIENCE IN COURT LITIGATION**

Litigation was the primary area of practice while practicing in the United States, and is currently the main focus in Korea.

Involved in the following litigation cases:

*Ty, Inc. v. West Highland Publishing, Inc.*, 1998 U.S. Dist. LEXIS 15869 (October 2, 1998):  
Trademark litigation; represented the plaintiff, and successfully obtained a preliminary injunction.

*Suncast Corp. v. Avon Plastics Inc.*, 1999 U.S. Dist. LEXIS 15222 (September 21, 1999):  
Patent litigation; represented the plaintiff, and successfully argued against defendant's motion for summary judgment on the issue of infringement.

*Wanlass et al. v. General Electric Corporation, et al.*, 1997 U.S. Dist. LEXIS 22729 (July 21, 1997): Patent litigation; represented the defendant General Electric against plaintiff seeking in excess of US\$ 450 million; successfully won motion for summary judgment on issues of laches and estoppel, resulting in dismissal of plaintiff's action against General Electric.

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**ARBITRATION EXPERIENCE**

**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC	2				2
	Ad Hoc					
Number of cases: sub-total		2				2
Domestic Arbitrations						
Number of cases: sub-total						
<b>TOTAL</b>		<b>2</b>				<b>2</b>