

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

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Date of Birth: April 5, 1959

Nationality: Swedish

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.M., (Master of Law), University of Stockholm, 1986;

Advanced University courses 1992–97:

- Intellectual Property;
- Copyright & Marketing Law;
- License agreements;
- Legal procedures;
- European Trade Mark Attorney.

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### LANGUAGES

Swedish, English, Danish, Norwegian and conversational German.

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April 25, 2012

34, chemin des Colombettes, 1211 Geneva 20, Switzerland  
T +41 22 338 82 47 F +41 22 740 37 00 E [arbitrator.neutrals@wipo.int](mailto:arbitrator.neutrals@wipo.int) W [www.wipo.int/amc](http://www.wipo.int/amc)

### PRESENT POSITION

Managing Partner, Fenix Legal KB, Stockholm, Sweden, 2008

### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Head, Alternative Dispute Resolution Expert Group, Groth & Co. KB, Stockholm, 2000-2008;  
 Managing Director, Enderborg Trademarks, 1988–2000;  
 Lawyer and Trademark Agent, Enderborg Trademarks, 1986–2000;  
 Managing Director, Enderborg Law & Research, 1991-97;  
 Law Clerk, Police District of Handen, 1985;  
 Law Clerk, Police District of Oskarshamn, 1984.

Registered Community Trade Mark Attorney, since 1996.

### AREAS OF SPECIALIZATION

Intellectual property, especially trademark, copyright and domain names. Branding in new environments, web design.

### MEMBERSHIP IN PROFESSIONAL BODIES

Member of the Board, Groth & Co., since 1997;  
 Chairman of the Board, PageGallery International AB (web design), 1997 - 2006;  
 Member of the Board, Allied Attorneys I Stockholm AB, since 1999;  
 Member of the Board, Rindforth Ltd (branding, based in London), 1999 – 2004;  
 Member of the Board of Skriptor AB (naming) since 2002;  
 Member of the Board of Patrafee AB (patent & trademark annuity services) since 2003;  
 Chairman of the Board of PatraDomain AB (domain name services) 2003 – 2005;

Lay Assessor, County Court of Stockholm, 1983-86;  
 Member, International Trademarks Association (INTA), since 1989;  
     Member, Publishing Board Committee, 1994–99;  
     Member, Internet Committee, 1999 -2003;  
     Represented INTA in the WGC of the DNSO, 1999-2000;  
     Member of the INTA/CPR International Panel of Neutrals, since 2003  
     Member of the Alternative Dispute Resolution Committee, since 2004

Member, Association of Swedish Patent Attorneys (SPOF), since 1994;  
     Member, Trade Marks Committee, 1986–2000 (chairman 1997–2000);  
 Member, Swedish Group of the Association Internationale pour la protection de la Propriété Industrielle (AIPPI), since 1994;  
 Member, Fédération Internationale des Conseils en Propriété Industrielle (FICPI), since 1994;  
     Member of the FICPI CET Group 1 (the Trade Marks Group) since 1998  
     Representing FICPI in the IPC of the DNSO 2000 - 2006  
     Chairman of the FICPI CET Group 9 (European Trademarks) 2003 - 2006  
     Deputy member of the Executive Committee of FICPI since 2003 - 2006  
 Overseas Member, Institute of Trade Mark Attorneys (ITMA), since 1994;  
 Member, Swedish Chapter of the Internet Society (ISOC), since 1997;  
 Member, Board for Domain Name Regulations in Sweden (NDR), 1998 - 2002 (Chairman 1999 – 2002);  
 Member, Swedish Association for ADB and Law (ADBJ), since 1999;  
 Associated Member of the American Bar Association, since 1999.

### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Trademark attorney, representing Swedish and international clients since 1986. Representing clients in cases regarding copyright and marketing law.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Authorized agent for domain name registrations under the ccTLD .se and .eu. Domain name registrations in all gTLDs and ccTLDs since 1996;  
Main author of the Swedish domain name regulations; see also under "Major Publications":  
Previous Member of the WGC of DNSO; representing FICPI in the IPC;  
Arbitrator for ("Panelist") for: the WIPO Arbitration and Mediation Center in UDRP cases since 2000; the National Arbitration Forum (NAF) since 2001, the Swedish Society for Internet Infrastructure (IIS) since 2003 and the Czech Arbitration Court since 2005.  
Arbitrator or counsel in 132 cases (april 2007).

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### **MAJOR PUBLICATIONS**

"Legal Rights to Commercials" (1986);  
"The Day After – a manual for Trade Mark Owners" (1<sup>st</sup> edition 1996, 2<sup>nd</sup> edition 1999);  
"INTERNET – Risks and Possibilities" (1997);  
"Sole Right on the Internet?" (1998);  
Country Profile Contributor (Sweden) for "Trademark Law & the Internet" (INTA, 2<sup>nd</sup> Edition 2001, Supplement 2003);  
Country Profile Contributor (Sweden) for "Domain Name Law & Practice" (Oxford University Press, 2005);  
Articles on different aspects of Intellectual Property and Internet Law have been published in a number of newspapers and magazines, including:  
Brand News, Resumé, Dagens Industri, Managing Intellectual Property, Trademark World, the ABA Yearbook, INTA Bulletin, Svenska Dagbladet, Ny Teknik, LegalBiznext, etc.

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### **EXPERIENCE IN COURT LITIGATION**

Attorney for Swedish and international clients in a number of cases before various Swedish Civil Courts and Courts of Appeal, as well as the Patent Appeal Court and the Swedish Supreme Administrative Court, since 1986 (over 100 cases).

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### **PROFESSIONAL TRAINING IN MEDIATION**

Various seminars/courses since 1988 organized in Sweden and abroad (INTA/ADR, etc).  
Mediation training, INTA/CPR , Amsterdam / Atlanta / San Diego, 2003 – 2005.

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### **EXPERIENCE IN MEDIATION**

Experience of acting as legal counsel to parties in mediation in Sweden.

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**MEDIATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad hoc			
Number of cases: sub-total				
Domestic Mediations (Estimates)	AAA			
	Court-annexed	10		10
	Ad Hoc	18	3	15
Number of cases: sub-total		28	3	25
<b>TOTAL</b>		<b>28</b>	<b>3</b>	<b>25</b>