



## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

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Date of Birth: January 31, 1952

Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LLM., (International and Comparative Law), University of Cambridge, 1984;

J.D., University of Hawaii Richardson School of Law, 1980;

M.S., (Biochemistry), University of Hawaii, 1977;

B.A., (Biology and Chemistry), New College of Florida, 1974.

Admitted to practice:

Hawaii Bar (1980), California Bar (1981 currently inactive), and New Jersey Bar (1982 currently ineligible), the U.S. Supreme Court (2003), the Federal Circuit Court of Appeals (2003), and the Ninth Circuit Court of Appeals (1983), the U.S. Patent & Trademark Office (registered patent attorney) (1981).

September 2, 2008

**Honors Listing:**

Hawaii's Top Tech Leaders, Pacific News.Net, 2003;  
Grantee, The Asia Foundation, 1984-85;  
Am Jur Awards for Real Property & Negotiable Instruments, 1980;  
Federal District Court Externship, 1979;  
Law Review Editorial Staff, 1978-79;  
National Science Foundation, 1976.

**Bibliographical Listings**

Martindale-Hubble BV Rating;  
Who's Who in American Law 7th through 10th Editions;  
Directory of Intellectual Property Attorneys, 1991;  
Who's Who in Intellectual Property, 1989;  
Who's Who Among College & University Students, 1974.

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**LANGUAGES**

English

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**PRESENT POSITION**

Private Practice, Seth M. Reiss, AAL, LLLC, Honolulu, 2008.

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Partner, Godbey Griffiths Reiss, Honolulu, 2003-2008;  
Partner, (since 1996), Watanabe Ing Kawashima & Komeiji, Honolulu, 1991-2003;  
Adjunct Professor, University of Hawaii Richardson School of Law, 1999;  
Associate Attorney, Law Office of Roy F. Hughes, Honolulu, 1989-91;  
Deputy Attorney General, Honolulu, 1987-88;  
Staff Attorney, Hawaii Supreme Court, 1986-87;  
Visiting Lecturer in Law, University of Malaya 1984-85;  
Deputy Public Defender, Honolulu, 1981-83;  
Law Clerk to the Hawaii Supreme Court, 1980-81.

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**AREAS OF SPECIALIZATION**

Intellectual Property (patents, trademarks, and copyright), Technology and Internet Law.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

Member:

Hawaii State Bar Association, since 1986;  
Co-Founder and President, Intellectual Property & Technology Section of the Hawaii State Bar Association, since 1991;  
International Law Section of the Hawaii State Bar Association, since 1995;  
Hawaii Board of Bar Examiners, 1987-95;  
Board Member, Hawaii Institute for Continuing Legal Education, 1996-98;  
American Bar Association and its Intellectual Property Law and Law & Technology Sections, since 1990;  
Federation of Defense and Corporate Counsel, since 2003;  
Asia Pacific Bar Association and its Committee on Intellectual Property, since 1996;  
Commentator, ABA Central and East European Law Institute, 1996-2000.

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Engaged since 1991 in private practice of law concentrating on intellectual property, technology and Internet law cases including litigation, patent and trademark prosecutions, opinions, counseling, licensing and other transactional matters.

Frequent speaker on intellectual property, technology and Internet law topics.

Adjunct professor of intellectual property law at the University of Hawaii Richardson Law School.

Co-Founder and President of the Intellectual Property and Technology Section of the Hawaii State Bar Association.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

WIPO UDRP panelist.

Acted as counsel in several disputes arbitrated under the UDRP.

Acted as counsel in a U.S. federal district court case concerning a disputed domain name claiming cyber-squatting, trademark infringement and unfair competition.

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### **MAJOR PUBLICATIONS**

**Publications, Seminars and Workshops:**

Presenter, "Current Developments in Intellectual Property," Hawaii State Bar Association Annual Convention 2003.

Co-author/presenter, "An Introduction to Intellectual Property Law in Hawaii," Lorman Seminar 2003;

Co-author/presenter, "The Law of the Internet in Hawaii," NBI Seminar 2002;  
 Co-author/presenter, "Hawaii Copyright Law Boot Camp," NBI Seminar 2002;  
 Co-author/presenter, "Understanding Basic Trademark and Unfair Competition Law In Hawaii and Beyond," Lorman Seminar 2001;  
 Co-author/presenter, "Legal Strategies to Limit Y2K Exposure and Enhance Y2K Recoveries," Year 2000 Computer Bug Seminar (*HICLE* 1998);  
 "Regulatory Reform for Hawaii's Telecommunications Industry," 1990 Proceedings of the Pacific Telecommunications Council;  
 Co-author/editor, The Hawaii Appellate Handbook (*HICLE* 1988);  
 "International Copyright Protection," [1986] *Journal of Malaysian and Comparative Law* 105;  
 "Quantum for Future Loss in Personal Injury and Fatal Accident Cases After the Civil Law Amendment Act 1984," [1985] *2 Malayan Law Journal* lxii.

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### **EXPERIENCE IN COURT LITIGATION**

Acted as counsel for plaintiff or defendant in more than one hundred cases brought in federal and state courts of first instance in the United States during the period 1981 to the present, in almost every case as lead counsel. Since 1991 most of these cases (perhaps 30) concerned intellectual property, technology or Internet law subject matter including patent, trademark, copyright, computer software and domain names.

Acted as lead or assisting counsel in several appeals taken in federal and state courts in the United States.

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### **PROFESSIONAL TRAINING IN MEDIATION**

Basic Mediation Training, The Mediation Center of the Pacific, Honolulu, Hawaii July 2004;  
 WIPO Workshop for Mediators in Intellectual Property Disputes held in Geneva, June 2004;  
 Neighborhood Justice Center Mediation Training, Honolulu 1983.

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### **EXPERIENCE IN MEDIATION**

Acted as mediator in workplace and family law disputes conducted under the auspices of the Mediation Center of the Pacific and the Honolulu Neighborhood Justice Center.

Acted as mediator in a privately agreed to commercial mediation concerning copyrights.

Acted as counsel in approximately 12 trademark and copyright cases that were mediated under the auspices of the federal or state court having jurisdiction over the matter.

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### **PROFESSIONAL TRAINING IN ARBITRATION**

WIPO Workshop for Arbitrators held October 2003.

WIPO MEDIATION AND ARBITRATION CENTER  
S. REISS

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WIPO Workshop on Domain Name Dispute Resolution held October 2003.

Court Annexed Arbitration Program Training, Circuit Court of the First Circuit, State of Hawaii, annually since 1989.

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### **EXPERIENCE IN ARBITRATION**

WIPO UDRP Panelist.

Acted as arbitrator, Court Annexed Arbitration Program (“CAAP”) of the Circuit Court of the First Circuit, State of Hawaii, since 1989, approximately 2 cases per year.

Acted as counsel, CAAP of the Circuit Court of the First Circuit, State of Hawaii, between 1991 and 1996, approximately 5 cases total.

Acted as counsel in 3 WIPO domain name arbitrations conducted under the UDRP.

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**ARBITRATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc (UDRP)	4		1		3
Number of cases: sub-total		4		1		3
Domestic Arbitrations	AAA					
	Ad Hoc					
	CAAP	30		25		5
Number of cases: sub-total		30		25		5
<b>TOTAL</b>		<b>34</b>		<b>26</b>		<b>8</b>

**MEDIATION EXPERIENCE****SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad hoc			
Number of cases: sub-total				
Domestic Mediations (Estimates)	AAA			
	Court-annexed	15	4	12
	Ad Hoc	1	1	
Number of cases: sub-total		16	5	12
<b>TOTAL</b>		<b>16</b>	<b>5</b>	<b>12</b>