



**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

Frank L. POLITANO  
Kirkpatrick & Lockhart  
Nicholson Graham LLP  
One Newark Center, 10<sup>th</sup> Floor  
Newark, New Jersey 07102  
United States of America



Telephone: +1 973 848 4150

Facsimile: +1 973 848 4001

Email: [fpolitano@klnq.com](mailto:fpolitano@klnq.com)

Date of Birth: June 4, 1949

Nationality: American

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

B.A. summa cum laude, Boston University, 1971;  
J.D., Columbia University, School of Law, New York, 1974;  
Bar Admissions:  
New York, 1975;  
New Jersey, 1979.

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**LANGUAGES**

English, French, Italian.

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July 26, 2006

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### **PRESENT POSITION**

Kirkpatrick & Lockhart Nicholson Graham, LLP.

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### **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Chief Trademark and Copyright Attorney for AT&T Corporation;

Responsible for AT&T's global portfolio of trademarks, service marks and copyrights, including brand clearance, world-wide prosecution, maintenance, litigation and licensing;

Adjunct Professor of Law, Seton Hall University School of Law, New Jersey;

Responsible for teaching trademark and copyright law courses to third and fourth year law students, January 1989 to present.

Associate, Kaye, Scholer, Fierman, Hayes & Handler, New York, 1974-78;

Involved in patent, trademark, copyright and trade secret litigation, arbitrations, contract drafting and licensing agreements;

Associate, Fish & Neave, New York, 1978-1984;

Involved in patent, trademark, copyright and trade secret litigation, arbitrations, contract drafting and licensing agreements;

Trademark & Copyright Counsel, S.C. Johnson & Son, Inc., Wisconsin, 1984-88;

Responsible for global portfolio of trademarks, copyrights and service marks of this multinational consumer products company.

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### **AREAS OF SPECIALIZATION**

Trademarks licensing and generally, copyrights licensing and generally, patents licensing.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

Member, International Trademark Association;

Member, American Intellectual Property Law Association.

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Practised law extensively and exclusively in the intellectual property field for over 26 years, the first 10 years as an Associate in two law firms, and the past 16 years as Head of the Corporate Trademark and Copyright Departments of two large multinational corporations. This work involved all aspects of intellectual property litigation, dispute resolution, counseling and licensing.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Very familiar with domain name registration, searching and registering (over 250) domain names on a daily basis;

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Purchased over 20 domain names for AT&T;  
Counseled clients with respect to claims received and asserted relating to domain name  
infringements;  
Resolved over one dozen domain name disputes.

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### **MAJOR PUBLICATIONS**

“Drafting License Agreements,” *Aspen Law and Business*; co-editor.

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### **EXPERIENCE IN COURT LITIGATION**

Acted as counsel in numerous federal and state court litigations in private practice and many  
federal litigations in corporate practice;  
Worked on three arbitration proceedings before the American Arbitration Association (AAA)  
and participated in one State Court mediation;  
Subject matters concerned patent infringement and validity (6), trademark and service mark  
infringement (45), the interpretation of licensing contracts (14) and general unfair  
competition matters (18);  
Involved in an advisory role in several trademark infringement suits in Canada, Germany and  
the United Kingdom.

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### **PROFESSIONAL TRAINING IN MEDIATION**

Participated in a five-day mediation course at Harvard Law School’s Summer Program,  
June 1986;  
Undertook a four-day course in mediation at Seton Hall University School of Law, May 1990.

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### **EXPERIENCE IN MEDIATION**

Acted as counsel in one state court mediation;  
Participated as of counsel in a private alternate dispute resolution process to resolve unfair  
competition claims arising out of advertising and helped draft the agreement that set the  
ground rules for the process.

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### **EXPERIENCE IN ARBITRATION**

Acted as counsel in three arbitrations in the U.S. under the rules of the AAA, involving  
trademark or patent disputes.

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ARBITRATION EXPERIENCE

SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc					
Number of cases: sub-total						
Domestic Arbitrations	AAA	3				3
	Ad Hoc					
Number of cases: sub-total		3				3
<b>TOTAL</b>		<b>3</b>				<b>3</b>

**MEDIATION EXPERIENCE**

**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad hoc			
Number of cases: sub-total				
Domestic Mediations (Estimates)	N.J. State Court	1		1
		4		4
	Court-annexed			
	Ad Hoc			
Number of cases: sub-total		5		5
<b>TOTAL</b>		<b>5</b>		<b>5</b>