
WIPO LIST OF NEUTRALS
BIOGRAPHICAL DATA

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Date of Birth: September 11, 1970
Nationality: Argentinian

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.M., Fordham University Law School (New York, 2000);
J.D., Catholic University of Argentina (Buenos Aires 1995);
Computer Programmer, AAF Lab (1991).

Admitted to practice law in New York, 2001;
Admitted to practice law in Buenos Aires, 1995 and San Isidro Bar, 2005.

LANGUAGES

Spanish and English.

PRESENT POSITION

Lawyer, Allende & Brea, Buenos Aires, Argentina.
IP & IT Department.

November 7, 2010

AREAS OF SPECIALIZATION

Intellectual Property Law;
Computer & Internet Law;
Information Law;
Data Protection Law.

MEMBERSHIP IN PROFESSIONAL BODIES

INTA;
New York Bar;
Buenos Aires Bar (CPACF);
Colegio de Abogados de la Ciudad de Buenos Aires;
Secretary of the Committee on Computer Law, Colegio de Abogados de la Ciudad de Buenos Aires;
Copyright Society;
Trademark and Patent Agent (Argentina);
IAPP.

EXPERIENCE IN INTELLECTUAL PROPERTY

Practical experience in the fields of General Corporate law and IP law;
Intellectual Property Department of Allende & Brea: practice in litigation concerning patents, trademarks, plant variety protection and copyright. Advised companies on a wide variety of matters related to intellectual property: technology transfer registrations, trade secrets audits, trademark, patent and copyright licensing, and matters requiring enforcement of intellectual property rights. Due diligence of intellectual property assets in company acquisitions;
Similar experience in previous law firms: Cabanellas, Etchebarne & Kelly law firm and Antonio Mille law firm (between 1996 and 2008);
Foreign Associate at Morrison & Foerster (New York, 2000-2001);
Lecturer at Universidad de San Andres and Universidad Austral (LL.M. on IP).

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Appeared as counsel for plaintiffs in domain name cases (including cybersquatting, typosquatting, keyword advertising, and domain name vs. company-name cases before Federal courts in Buenos Aires and federal courts of Mar del Plata);
Litigated before WIPO's Domain Name Dispute Resolution Center as counsel for complainant;
Participated in committee that drafted the local arbitration rules for ccTLD of Argentina (for NIC AR, not yet adopted);
Member INTA Internet Committee 2010-2011.

MAJOR PUBLICATIONS

Books:

Los Delitos Informáticos en el Código Penal (Abeledo, 20009);
Défis du droit à la protection de la vie privée - Challenges of privacy and data protection law, edited by Yves Poullet, Pablo Palazzi and María Veronica Perez Asinari, (Bruylant, Bélgica, 2008);
Derecho y Nuevas tecnologías (Director), Buenos Aires, Ad Hoc, (colección anual);
Informes comerciales (Astrea, Buenos Aires, 2007);
La Protección de los datos personales en la Argentina (Errepar, Buenos Aires, 2004);
El Derecho y la Sociedad de la Información: la importancia de internet en el mundo actual, en coautoría con Renato Jijena Leiva y Julio Tellez Valdéz (Porrúa, México, 2003).

Articles:

Several articles on internet and the law in local and international publications;

La reproducción ilícita de programas de computación, comentario a un fallo de la Cámara del Crimen, JA 1994-III-634;
Reseña de Jurisprudencia: El software en la ley 11.723, JA, 1995-III-1053;
La protección jurídica de los programas de ordenador (A propósito de un reciente fallo de la Corte Suprema de Justicia de la Nación), JA 1998-III-319;
Protección penal de las bases de datos, Revista de Derecho Penal y Procesal Penal, No. 16, Diciembre de 2005-1965;
Los conceptos de idea y obra en el Derecho de Autor (a propósito de la protección de un “plan de comercialización”), El Derecho, 2009.

EXPERIENCE IN COURT LITIGATION

Experienced IP litigator on trademark, copyright and domain name cases before the Argentine judiciary since the year 1994;
Law clerk Supreme Court of Argentina (2001-2004).

PROFESSIONAL TRAINING IN MEDIATION

Fordham University Law School, LL.M. in International Business and Trade Law (took course on International Trademark Law with Prof. Hugh Hansen and course about alternative dispute resolution procedures).

EXPERIENCE IN MEDIATION

Represented clients both as plaintiffs and defendants in approximately 50 mediation proceedings in Argentina related to IP rights (trademarks infringements, oppositions to trademark, copyright litigation and internet litigation).

PROFESSIONAL TRAINING IN ARBITRATION

Attended the WIPO Advanced Workshop on Domain Name Dispute Resolution held in Geneva on October 12-14, 2009.

EXPERIENCE IN ARBITRATION

Counsel for plaintiff in UDRP proceeding. Participated in domestic arbitration in Argentina (as law clerk for arbitrator).

ARBITRATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	UDRP WIPO					1
Number of cases: sub-total		1				1
Domestic Arbitrations	AAA					
	Ad Hoc					
Number of cases: sub-total		1				
TOTAL		1				1

MEDIATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad hoc			
Number of cases: sub-total				
Domestic Mediations (Estimates)	AAA			
		Aprox. 50		Aprox. 50
	Court-annexed			
	Ad Hoc			
Number of cases: sub-total				
TOTAL		Aprox. 50		Aprox. 50