

WIPO LIST OF NEUTRALS
BIOGRAPHICAL DATA

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Date of Birth: October 21, 1948
Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., Law Review, University of California, Davis, 1976;
B.A., Phi Beta Kappa, Stanford University, 1970;
Admitted to Bar in California, including federal courts and the Ninth Circuits.

Recipient of Whitney North Seymour Award for outstanding services to arbitration (San Diego), 1988.

LANGUAGES

English and Spanish.

January 28, 2000

PRESENT POSITION

Shareholder, The Page Firm, APC, since 1998.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Page & Busch, LLP, 1996-98;
President and Shareholder, Page, Polin, Busch & Boatwright, A.P.C., 1990-96;
Managing Partner, Page, Tucker, Brooks & Busch, 1983-90;
Partner, Sullivan & Jones (San Diego), 1979-83;
Associate, Sullivan & Jones (San Diego), 1976-78.

MEMBERSHIP IN PROFESSIONAL BODIES

Member, American Bar Association (ABA);
Member, State Bar of California;
Director, American Arbitration Association (AAA)

- member, CAMCA NAFTA arbitrator and mediator panel
- member, AAA commercial panel since 1982
- member, AAA mediation panel since 1985
- member, NAFTA Article 2022 Committee
- member, AAA Large Complex Case Panel;

Member, Executive Committee, Asia Pacific Center

- member, Asia Pacific Panel since 1992
- Faculty, International Arbitration Training Asia Pacific Center;

San Diego Superior Court and Municipal Courts arbitration, mediation and pro tem panels;

Lecturer, University of Baja, California (Tijuana);
Lecturer, CANACO (Mexico City), Interamerican Commercial Arbitration Symposium;
Lecturer, Union Internationale des Avocats (UIA), San Francisco;
Lecturer, Bolsa de Comercio (Buenos Aires);
Faculty, Supreme Court of Paraguay (Asunción).

AREAS OF SPECIALIZATION

Business litigation, arbitrations, mediation including corporate, intellectual property, real estate, contracts and bankruptcy.

EXPERIENCE IN INTELLECTUAL PROPERTY

Arbitrations and mediation in patents, copyrights, trademarks and trade secrets.

MAJOR PUBLICATIONS

"Appropriate Dispute Resolution in North America," *New York Law Journal*, May, 1995;
"Appropriate Dispute Resolution (ADR) in North America," American Bar Association, Section on International Law and Practice, International Commercial Arbitration Committee, Newsletter (Spring 1995, v.2);
"Arbitration of Business Cases," *California Litigator*, 1994;

“La Administración del Arbitraje Internacional: La Perspectiva de la Asociación de las Américas (También Conocida Como “La Asociación” o la “AAA”); México, Estados Unidos Conferencia Sobre Resolución de Controversias Internacionales,” México D.F., 1995;
 “La Administración del Arbitraje Internacional,” AMMAC, Guadalajara, Jalisco, México, 1996.

EXPERIENCE IN COURT LITIGATION

General civil litigation since 1976, primarily business litigation in trial and appellate courts and in arbitrations and mediation.

PROFESSIONAL TRAINING IN MEDIATION

American Arbitration Association (AAA) Mediator Training, 1985, 1991, 1992, 1993;
 Union de Avocate Internacionale (UIA), San Francisco (Faculty);
 Asia Pacific Center, International Mediation Training, San Diego, Tijuana Faculty, 1995.

PROFESSIONAL TRAINING IN ARBITRATION

American Arbitration Association Advanced Training, Large Complex Case Panel, 1994;
 Chartered Institute of London Training, Stanford University, 1997;
 Asia Pacific Center Training, Faculty
 - Honolulu, Miami, 1993;
 - Harvard, Vancouver, B.C., San Francisco, 1994;
 - San Diego, Tijuana, Hong Kong, 1995.

EXPERIENCE IN MEDIATION

Mediator in:

Dispute regarding patent, trademarks, copyrights and trade secrets;
 Dispute regarding construction defects;
 Dispute regarding rescission of real estate contract and disclosures in sale of real property;
 Dispute regarding corporate dissolution;
 Dispute regarding breach of contract and damage calculations.

EXPERIENCE IN ARBITRATION

Arbitrator in:

Dispute regarding patent, trademarks, copyrights and trade secrets;
 Dispute regarding value of barter agreement in sale of magazine;
 Dispute regarding broker’s handling of investment portfolio;
 Dispute regarding existence and dissolution of high technology enterprise;
 Dispute regarding termination of officers;
 Dispute regarding construction and valuation of real property;
 Dispute regarding insurance coverage;
 Dispute regarding development contract and trade secret protection of computer circuit boards;
 Dispute regarding patent licensing agreement.

Arbitrations, Mediations handled as Advocate:

Dispute regarding existence of partnership and calculation of damages (San Francisco);
Dispute regarding accounting for corporate advances, deferred salaries and stock valuation (Washington, DC);
Dispute regarding corporate restructuring between French and American shareholders (San Diego);
Dispute regarding real property sales, fiduciary duties and valuation;
Dispute regarding franchises, distribution agreements and other contracts.

ARBITRATION EXPERIENCE
SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA	5	1	2		2
	ICC					
	LCIA					
	Ad Hoc	5		3		2
	Court Appointed	3		3		
Number of cases: sub-total		13	1	8		4
Domestic Arbitrations	AAA	230	5	210		15
	Court Appointed	220		220		
	Ad Hoc	10		5		5
Number of cases: sub-total		460	5	435		20
TOTAL		473	6	443		24

MEDIATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations	AAA	10	5	5
	Court Appointed	10	5	5
	Ad Hoc			
	Others:			
Number of cases: sub-total		20	10	10
Domestic Mediations	AAA	220	210	10
	Court Appointed	20	20	
Number of cases: sub-total		240	230	10
TOTAL		260	240	20