



WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

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Date of Birth: December 12, 1942

Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., Georgetown University Law Center, 1969;

B.S.E.E., University of Cincinnati, 1965.

Admission to the Bar:

Supreme Court of the United States;

Supreme Court of Washington;

U.S. District Courts:

Western and Eastern Districts of Washington;

Northern District of California;

U.S. Appeals Courts:

Federal Circuit; 8th Circuit; 9th Circuit; D.C. Circuit;

March 10, 2010

U.S. Patent & Trademark Office;
Canadian Patent Office; Canadian Trade-Marks Office;
American Arbitration Association, Commercial and Domain Name Panels;
Commercial Arbitration Association (of Taiwan), Panel of Arbitrators;
National Arbitration Association, Domain Name and Intellectual Property Panels;
WIPO Arbitration and Mediation Center, Arbitration and Domain Name Panels.

LANGUAGES

English

PRESENT POSITION

Bruce E. O'Connor, Attorney.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Patent Agent, General Electric Company, Washington, D.C., 1965-69.
Christensen O'Connor Johnson Kindness PLLC, 1969-2004.

CURRENT AREAS OF SPECIALIZATION

Counseling and expert witnessing regarding intellectual property rights, with emphasis on those related to electronics, telecommunications, computer-related technology, semiconductor manufacture, prepress and printing, photographic products, and wheelchair lifts and ramps, and also pertaining to distribution, financial, advertising, telecommunications, Internet, and restaurant services; arbitration and mediation; nonprofit governance.

MEMBERSHIP IN PROFESSIONAL BODIES

American Bar Association;
Eta Kappa Nu (electrical engineering honorary);
Tau Beta Pi (engineering honorary);
Washington State Bar Association.

EXPERIENCE IN INTELLECTUAL PROPERTY

PATENTS: Patentability searches and opinions; Collection searches; State-of-the art searches; Patentee and assignee searches; Internet and database searches; Investigations; Infringement searches and opinions; Validity searches and opinions; Patent application preparation and prosecution; Patent maintenance; Oppositions, interferences, appeals and other patent office procedures; Enforcement letters and other actions prior to litigation;

TRADEMARKS AND TRADE NAMES: Trademark availability searches and opinions; Registrant and applicant searches; Internet and database searches; Investigations; Monitoring of watching service reports; Infringement searches and opinions; Validity searches and opinions; Trademark application preparation and prosecution; Trademark registration maintenance; Trade name registrations; Oppositions, appeals, and other trademark office procedures; Enforcement letters and other actions prior to litigation.

DOMAIN NAMES: Domain name searches and opinions; Registrant searches; Internet and database searches; Domain name registration application preparation and prosecution; Monitoring of watching service reports; Domain name registration maintenance; UDRP proceedings and other contested agency proceedings; Enforcement letters and other actions prior to litigation.

COPYRIGHTS: Owner searches; Internet and database searches; Investigations; Infringement searches and opinions; Validity searches and opinions; Copyright application preparation and prosecution; Copyright registration maintenance; Enforcement letters and other actions prior to litigation.

TRADE SECRETS: Procedures for electronic, physical and contractual protection of trade secrets and proprietary information; Enforcement letters and other actions prior to litigation.

AGREEMENTS: Employee invention agreements; Nondisclosure agreements; Assignments; License agreements; Sales agreements; Distribution agreements; Service agreements; Consulting agreements; Vendor agreements; Intercompany agreements; Joint development/joint venture agreements; Enforcement letters and other actions prior to litigation.

LITIGATION: Arbitrations, mediations and other forms of alternative dispute resolution; Court litigation; Court appeals.

MISCELLANEOUS INTELLECTUAL PROPERTY: Intellectual property management; Intellectual property status reports; Patent, trademark and copyright handbooks; Use guidelines for patents, trademarks, copyrights; Employee invention recordkeeping procedures; Invention disclosure programs and forms; Patent award programs; Patent, trademark and copyright marking programs; Patent and invention review committee procedures; Trademark review committee procedures; Procedures on employee publications, speeches and presentations; Procedures on release of invention rights; Customs recordation and enforcement of intellectual property; Advice, counseling and negotiations regarding intellectual property; Intellectual property due diligence in mergers and acquisitions; Web site legal notices.

MAJOR PUBLICATIONS

Representative Seminars:

Assessing the Use of ADR in Intellectual Property Claims, Intellectual Property Dispute Resolution, American Arbitration Association/Washington State Bar Association/Washington State Patent Law Association/WSA, Seattle, Washington 2005;

Attorney Compensation Plans, AIPLA Economics Committee Spring Meeting, 1995, Seattle, Washington;

Conference on Intellectual Property Rights Issues for Industrial Development into the Next Century, 1995 Taipei, Taiwan;

Confronting Realities and Ethical Traps in IP ADR, Hot Topics in Entertainment and IP ADR, American Bar Association, Dispute Resolution Section, Las Vegas, Nevada 2005;

Doing Business in the Asia Pacific, 1995, Asia Pacific Business Conference, Seattle, Washington;

Effective Choice and Use of Outside Patent Counsel, 1992, Assn. of University Technology Managers, Seattle, Washington;

Enforcing and Challenging Awards - The Achilles' Heel of Arbitration, IT Legal & Business Issues for a Borderless E-economy, The Fifth Annual Canadian IT Law Association Conference, 2001, Vancouver, B.C.;

First Asian-Pacific Regional Conference, 1995, International Law Association, Taipei, Taiwan;

Intellectual Property Essentials, WINBC (Wireless Innovation Network Society of British Columbia) Workshop, 2002, Vancouver, B.C.;

Intellectual Property Management: Legal Do's and Don'ts for Startups - Advice from Three Lawyers, Northwest Entrepreneur Network Evening Seminar, 2003, Seattle, Washington;

Intellectual Property Officer/Patent Lawyer Interface, 1987, Society University Pat. Admin., Boulder, Colorado;

Intellectual Property Protection for Computer Technology, Institute for Information Industry, 1998, Taipei, Taiwan, Republic of China;

Intellectual Property Protection for Computer Technology in the United States, the Republic of China, Japan, and the People's Republic of China, 1995, National Chiao Tung University, Taipei, Taiwan;

Intellectual Property Protection in East Asia, 1994, University of Washington Law School, Asian Law Program & Asia Pacific Chamber of Commerce, Seattle, Washington;

Intellectual Property Seminar, 1980, Washington State Bar Association (CBB Section), Richland, Washington;

International Licensing: Decidedly NOT a Domestic Deal, University of Washington Certificate Program - Intellectual Property Management Strategies, 2003, Seattle, Washington;

Law Firm Document Policies and Procedures, WSPLA (Washington State Patent Lawyers Association) November CLE Luncheon Meeting, 2002, Seattle, Washington;

Law Firm Document Policies and Procedures, AIPLA Midwinter Meeting, 2004, La Quinta, California;

Membership Compensation Plans, Los Angeles Intellectual Property Law Association 1998 Spring Seminar, 1998, Carlsbad, California;

Ownership and Indemnification Issues in Sponsored Research Agreements, ITRI (Industrial Technology Research Institute), in association with George Washington University, 1996, Hsinchu, Taiwan;

Partner Compensation Plans, AIPLA, Annual Meeting, 1996, Washington, D.C.;

Patent Enforcement in China and India, Industry Strategies and Experiences, 2006 High Technology Protection Summit, CASRIP, Seattle, Washington;

Proprietary Information, 1983, American Electronics Association, Redmond, Washington;

Proprietary Information Protection for the Electronics Industry, 1982, Marsh & McLennan, Seattle, Washington;

Protection for Computer Programs and Databases - An International Survey, PTIC (Patent and Trademark Institute of Canada), Toronto Informals, 1996, Ontario, Canada;

Recent Developments in Computer-Related Patent Practices, Institute of Management of Technology, 1997, Hsinchu, Taiwan, Republic of China;

Successfully Dealing with Patent Infringement Claims, 1994, Seattle, Washington;

Success Stories in IP ADR, 10th Annual IP Institute, Washington State Bar Association, 2005, Seattle, Washington;

Trademark Protection for Sensory Marks, NBS (National Bureau of Standards), Trademark Division, Taiwanese Trademark Office, 1998, Taipei, Taiwan, Republic of China;

Trademark Protection for Sensory Marks, Patent & Trademark Association, 1998, Vancouver, B.C.;

Trademark Protection for Sensory Marks, PTIC, Ottawa Informals, 1996, Ontario, Canada;

Trademark Registration of Domain Names, Himark Counselors, James C. Chao, 1999, Taipei, Taiwan;

Trademarks & Trade Names, 1983, Washington State China Relations Council, Seattle, Washington;

Unfair Competition Seminar, 1976 Washington State Bar Association (IIP Section), Spokane, Washington;

Using ADR in IP Disputes: Success Stories, ABA Annual Meeting, 2003, San Francisco, California;

U.S. Trademark Registration of Extraordinary Marks, Extraordinary Trademarks - Protection of 3D, Color, Smell and Sound, FICPI/APAA (International Federation of Industrial Property Attorneys, U.S./Asian Patent Attorneys Association) Joint Symposium, 2002, Newport Beach, California;

U.S. Trademark Protection for Extraordinary Marks, Seattle International District Rotary, 2004, Seattle, Washington.

Representative Papers:

Arbitration of U.S. Patent Disputes;

Comparative Analysis of Intellectual Property Dispute Resolution Processes in China, Taiwan, and the United States;

Electronic Authentication of Invention Records;

Enforcing and Challenging Awards - The Achilles' Heel of Arbitration;

Ex Parte Young: A Mechanism for Enforcing Federal Intellectual Property Rights Against States;

Intellectual Property Protection for Computer Technology in the United States, the Republic of China, Japan, and the People's Republic of China;

Law Firm Document Policies and Procedures;

Pitfalls for the Chinese Inventor;

Pitfalls for the Taiwanese Inventor Under the United States First-To-Invent System;

A Practical Guide to Security Interests in Intellectual Property;

A Primer on Patents;

Proprietary Information Protection;

Some Selected Things You Should Know About Trademarks;

The Types of Intellectual Property;

Trademarks in the United States - An Overview;

University Research - A New Defense Under the Patent Law.

EXPERIENCE IN COURT LITIGATION

Acted as lead counsel in intellectual property lawsuits which have included trials and appeals in various U.S. District Courts, various U.S. Courts of Appeals, Washington State Courts, and in the U.S. Patent and Trademark Office; acted as instructing counsel in intellectual property lawsuits in Australia, Canada, China, France, Japan, & Taiwan.

PROFESSIONAL TRAINING IN ARBITRATION

AAA Arbitrator II Update, 2002; AAA Arbitrator I Update, 2001;

AAA Commercial Arbitrator Training, 2000;

AAA Introductory Arbitrator Training, 1995;

American Intellectual Property Law Association, Alternative Dispute Resolution and Intellectual Property, 1993;

WIPO Workshop for Arbitrators, Geneva, Switzerland, 2001;

WIPO Workshop for Domain Name Disputes, Geneva, Switzerland, 2001.

EXPERIENCE IN ARBITRATION

Domestic sponsored and nonsponsored arbitrations in trademark and transactional disputes;
International sponsored arbitrations in trademark, transactional, and domain name
disputes.
