

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Ho-Hyun NAHM
Barun IP & Law
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Date of Birth: January 18, 1953

Nationality: Korean

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.B., College of Law, Chongju University (1976);

M.PA., Graduate School of Public Administration, Seoul National University (1985).

Admitted to Korean State Patent Bar (Patent & Trademark Attorney) (1986).

Awards/Accolades:

Nominated as the winner of the most highly acclaimed legal experts' award in areas of intellectual property rights in 2008.

Nominated as one of the Leading Intellectual Property Lawyers in the Asia-Pacific region by 'Asia Law' in 2007.

Based in London of England, the 'Euromoney Publications PLC' and was selected as the world's leading expert in trademark law in 1996.

August 30, 2011

LANGUAGES

English, Korean and Japanese.

PRESENT POSITION

Lead Partner, Barun IP & Law, Ho-Hyun Nahm.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner Patent Attorney, Korea's Central International Law Firm, 1987-1996.

AREAS OF SPECIALIZATION

Intellectual Property: the acquisition and the filing of appeals of and for rights on patents and trademarks; legal proceedings for cancellation action against court rulings; legal proceedings for confirmation on a court decision; and international licensing work.

MEMBERSHIP IN PROFESSIONAL BODIES

Member, Presidential Advisory Council on Science and Technology-a constitutional body run by Republic of Korea President, 2005-2006;
Co-Chairperson, Trademark Committee of APAA, since 2004;
Director, Korean Industrial Law Association (KIPLA);
International Director, Korean Patent Attorneys Association, March 2000-February 2002;
Chairperson, Korean Trademarks Institute, 1999-2000;
Member, FICIFI, AIPPI, INTA, ECTA, PTMG and Marques.

EXPERIENCE IN INTELLECTUAL PROPERTY

Presenting at international conferences such as INTA, AIPPI, and PTMG; Teaching at Korea's Sookmyung Women's University in the field of intellectual property rights in 2001 and has instructed in the field of intellectual property rights to individual members of the Korean National Economists Federation's International Business Training institute since 2000.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Panelist, National Arbitration Forum (NAF);
Panelist, Asian Domain Name Dispute Resolution Committee (ADNDRC);
Panelist, Korean Internet Address Dispute Resolution Committee (KIDRC).

MAJOR PUBLICATIONS

Broadcastings, articles in press, books, and essays:

Host of the weekly TV program – ‘Ho-Hyun Nahm’s fun stories of patents’ broadcast by *Mail Economy* TV (MBN);

Fixed Columnist, the Korean Inventions Promotion Association;

Author, ‘Challenging the 21st Century with Intellectual Property Rights’ in English, Korean, and Japanese, published by the Chosun Daily Newspaper;

Other essays in relation to intellectual property rights.

EXPERIENCE IN COURT LITIGATION

For the last 20 years, has extensive experience in court litigation in trademark and patent matters for. Some of the successful court litigations as follows:

The trademark ‘Elegance’ case

Though this mark had previously been judged to be of no distinctiveness as a trademark twice by the Supreme Court, the Patent Court later became acknowledged of its distinctiveness.

The trademark ‘Yongshim’ case

Accepting the case of which the mark in question had been ruled to be unprotected by the Supreme Court and arguing for the mark ‘Yongshim’'s widespread recognition. Was later notified of the Court's decision to overturn its earlier outcome. As a result, the mark in question eventually remained registered.

The trademark ‘LOTS’ case

The Supreme Court overturned the outcome announced by the Patent Court of Korea that the above mark and Lotus Group's mark the ‘LOTUS’ were similar. The Supreme Court ruled their dissimilarity.

The trademark ‘Hardy Amies’ case

In the non-use cancellation action, whereby an advertisement published on a foreign magazine was submitted, the very piece of evidence was accepted and acknowledged. The mark ‘Hardy Amies’ was successfully defended.

PROFESSIONAL TRAINING IN ARBITRATION

Completion of CEO Academy course at Korean Commercial Arbitration Board (2007);

Participant of the National Arbitration Forum (NAF) at the 2007 INTA meeting;

Participant of the National Arbitration Forum (NAF) at the 2008 INTA meeting.

EXPERIENCE IN ARBITRATION

Arbitrator, (NAF), United States of America;

Arbitrator, Korean Commercial Arbitration Board;

Arbitrator, ADNDRC (Asian Domain Name Dispute Resolution Committee);

Arbitrator, KIDRC (Korean Internet Address Dispute Resolution Committee).

ARBITRATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc	12		12		
Number of cases: sub-total		12		12		
Domestic Arbitrations	AAA					
	Ad Hoc	29	8	12	9	
	Korean Commercial Arbitration Board	1			1	
Number of cases: sub-total		30	8	12	10	
TOTAL		42	8	24	10	