

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Peter L. MICHAELSON
Attorney, Arbitrator and Mediator
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Date of Birth: August 29, 1952
Nationality: American

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.M., Trade Regulation, New York University, New York, 1985;
J.D., Duquesne University, Pittsburgh, PA 1979;
M.S., Electrical Engineering, Carnegie-Mellon University, Pittsburgh, 1975;
B.S., Electrical Engineering and Economics, Carnegie-Mellon University, Pittsburgh, 1974.

Bar Admissions:

New York;
New Jersey;
Pennsylvania;
Alaska;
US Supreme Court;
US Court of Appeals for the Federal Circuit;
US Third Circuit Court of Appeals;
US District Court for the District of New Jersey; and
other US Circuit and District Courts.
United States Patent and Trademark Office (U.S. PTO), Reg. Patent Attorney N° 30,090.

January 3, 2012

LANGUAGES

English

PRESENT POSITIONS

Principal and Attorney, Arbitrator & Mediator, Michaelson ADR Chambers, LLC Jan 2011-present;
Principal and Attorney, Michaelson & Associates (intellectual property law firm) and predecessor firms
1984-present; and
General Counsel (virtual), Direct Grid Technologies LLC, Edgewood, New York, Oct 2010-present.

Serve as an ADR neutral (arbitrator and mediator) involving primarily intellectual property (patent,
trademark, trade secret), information technology, and technology-related disputes across a wide range of
commercial areas, including, e.g., telecommunications, infrastructure and energy (oil, gas, solar); as an IP
legal practitioner (primarily patent and trademark law) and virtual General Counsel.

Also, since November, serve as Trustee (Americas Region), Chartered Institute of Arbitrators, London,
England.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITIONS

Associate Attorney, Pennie & Edmonds, New York, 1982-84;
Corporate Patent Attorney (Member of the Legal and Patent Staff), Bell Telephone Laboratories,
Holmdel, New Jersey, 1979-82;
Electronics Development Engineer, Rockwell International Corporation, Municipal & Utility Division,
Pittsburgh, 1977-79;
Electronics Development Engineer, Aluminum Co. of America (Alcoa), Alcoa Technical Center,
Production Equipment Laboratories, Pittsburgh, 1976-77; and
Electronics Project Engineer, Control Systems Research, Inc., Pittsburgh, 1975-76.

AREAS OF SPECIALIZATION

Intellectual property and technology-related law generally;
Patents;
Trademarks;
Trade Secrets; and
IP and Technology-related dispute resolution.

MEMBERSHIP ON ADR PANELS and IN PROFESSIONAL ORGANIZATIONS

ADR Panel Memberships:

Approved Mediator/Arbitrator in Intellectual Property Disputes and ICANN Domain Name Disputes, WIPO
Arbitration and Mediation Center, Geneva, Switzerland;

Volunteer Arbitrator/Mediator -- New Jersey and New York rosters, Association of the Bar of the City of New
York -- World Trade Center relief efforts - September 11 Pro Bono Initiatives (administered through the
American Arbitration Association);

Trustee (Americas Region), Fellow and Chartered Arbitrator, Member -- Presidential Panel for Arbitration

(panel certificate issued May 1, 2009), also Assessor (International Arbitration), Examiner (International Arbitration) and Tutor (Arbitration and Mediation)
Chartered Institute of Arbitrators, London, England;

Fellow of the Australian Center for International Commercial Arbitration (ACICA), member – mediation and arbitration panels, Sydney, Australia;

Fellow -- College of Commercial Arbitrators (US);

Arbitrator -- International Centre for Dispute Resolution (ICDR), New York, New York;

Arbitrator -- Commercial (technology and various specialized technology sub-panels), Large Complex Case (LCC) and Domain Name Dispute panels, American Arbitration Association (AAA), New York, New York;

Member of Distinguished Panel of Neutrals – Technology, Bio-tech and e-Discovery, International Institute for Conflict Prevention & Resolution (formerly "CPR Institute for Dispute Resolution"), New York, New York;

Arbitrator - International Chamber of Commerce (ICC) International Court of Arbitration, United States Council for International Business, New York, New York;

Arbitrator -- London Court of International Arbitration (LCIA) - North American Council, London, England;

Arbitrator – International Panel – British Columbia International Commercial Arbitration Centre, Vancouver, British Columbia, Canada;

Arbitrator – Asian Domain Name Dispute Resolution Centre,
ICANN Uniform Domain Name Dispute Resolution Policy (UDRP) and Register
Transfer Dispute Resolution Policy (RTDRP) Panels,
Hong Kong International Arbitration Centre, Hong Kong;

Arbitrator – National Association of Securities Dealers (NASD) and New York Stock Exchange (NYSE), both now FINRA (Financial Industry Regulatory Authority),
New York, New York;

Accredited Mediator - Centre for Effective Dispute Resolution (CEDR), London, England;

Arbitrator and Mediator
United States District Court – Eastern District of New York;

Approved Mediator -- New Jersey Superior Court.

Memberships in Professional Organizations:

Alaska Bar Association;
American Bar Association (Dispute Resolution and Intellectual Property sections);
Association of International Petroleum Negotiators (AIPN);
Chartered Institute of Arbitrators (Trustee -- Americas Region, and Member -- New York Chapter);
College of Commercial Arbitrators (Chair of Website Committee);
International Arbitration Club of New York;
International Institute for Conflict Prevention and Resolution (formerly "CPR Institute for Dispute Resolution");
Master -- Justice Marie L. Garibaldi American Inn of Court (NJ) for Alternative Dispute Resolution;
CPR International Commission on Patent Disputes, Technology committee and Neutrals Selection sub-committee, Arbitration committee and Expedited Arbitration sub-committee, e-Discovery committee and

Neutrals Selection sub-committee, Energy committee, and 2009 and 2008 Annual Meeting Advisory committees;

National Academy of Distinguished Neutrals;

National Patent Advisory Council, American Arbitration Association;

New Jersey State Bar Association (Dispute Resolution section); and

New York State Bar Association (Dispute Resolution section).

EXPERIENCE IN INTELLECTUAL PROPERTY

(A) Serve as General Counsel (on a virtual basis) for Direct Grid Technologies, LLC handling wide variety of general corporate issues, including intellectual property.

(B) Since 1979:

Conducted intellectual property and unfair competition litigation in the U.S. Courts; and inter-parte and ex-parte proceedings in the U.S. Patent and Trademark Office involving patents and trademarks, including, e.g. patent appeals, patent interferences and trademark oppositions.

Acted as counsel in patent infringement cases involving, e.g., software-based systems, electronic hand-held calculators, video equipment, electronic instruments, and electronic point-of-sale terminals and computer systems utilizing these terminals.

Also, prepared/prosecuted many patent applications, both U.S. and foreign, covering a wide range of electronic and mechanical technologies, e.g.; microprocessor and computer hardware and software including, among other areas, massively parallel processing systems; operating systems; cryptography; business methods; decision-theoretic processing; complex electronic systems (both computer and non-computer based); cryptography; semiconductors and semiconductor fabrication; fiber optics; photographic apparatus; displays; electronic circuitry; and mechanical devices and metallurgy.

Prepared patent validity and infringement opinions involving complex electronic technology; prepared trademark validity and infringement opinions. Prosecuted U.S. and foreign trademark applications.

Experienced in patent and trademark licensing.

Counseled in intellectual property, antitrust, unfair competition and privacy law.

MAJOR PUBLICATIONS, PRESENTATIONS and OTHER PROFESSIONAL ACTIVITIES

Reported decisions (as arbitrator):

Hawaii Community Federal Credit Union v. Texas International Property Associates - NA NA, 88 USPQ2d 1761 (Nat. Arb. Forum, September 3, 2008);

322 West 57th Owner LLC v. Administrator, Domain, C/O Mecca Hosting, 88 USPQ2d 1491 (WIPO, August 6, 2008);

Marvel Manufacturing Co. v. Koba Internet Sales LP, 87 USPQ2d 1276 (WIPO, May 5, 2008);

Paxar Americas Inc. v. eNom Inc., 84 USPQ2d 1730 (Nat. Arb. Forum, June 22, 2007);

Shaw Industries Group Inc. v. Arcadia Publishing Inc., 84 USPQ2d 1574 (WIPO, March 20, 2007);

SPX Corp. v. Hevun Diversified Corp., 81 USPQ2d 1621 (Nat. Arb. Forum, November 13, 2006);

Beat the Bookstore, LLC v. May Enterprises, 79 USPQ2d 1360 (Nat. Arb. Forum, December 19, 2005);

Estate of Marlon Brando v. Whois Guard, 77 USPQ2d 1229 (Nat. Arb. Forum, August 29, 2005);

Sound Unseen Ltd. v. Vanderhorst, 77 USPQ2d 1585 (WIPO, August 18, 2005);

Ringling Bros-Barnum & Bailey Combined Shows Inc. v. Lima, 74 USPQ2d 1887 (Amer. Arb. Assoc.,

May 13, 2005);
Mess Enterprises v. Scott Enterprises Ltd., 74 USPQ2d 1289 (WIPO, January 25, 2005);
Lockheed Martin Corp. v. Skunkworx Custom Cycle, 74 USPQ2d 1486 (WIPO, January 18, 2005);
True Blue Productions Inc. v. Hoffman, 73 USPQ2d 1512 (WIPO, December 22, 2004);
National Collegiate Athletic Association v. Brown, 72 USPQ2d 1319 (WIPO, August 30, 2004);
Register.com Inc. v. Reile, 70 USPQ2d 1351 (Nat. Arb. Forum, January 27, 2004)
Office of Personnel Management v. MS Technology Inc., 70 USPQ2d 1333 (Nat. Arb. Forum, December 9, 2003);
National Association of Professional Baseball Leagues, Inc. v. Zuccarini, 67 USPQ2d 1315 (WIPO, January 21, 2003);
Cable News Network LP v. Khouri, 68 USPQ2d 1570 (Nat. Arb. Forum, December 16, 2002);
Kalaydjian v. Steinle, 64 USPQ2d 1576 (Nat. Arb. Forum, August 27, 2002);
Princeton Linear Associates Inc. v. Copland, 61 USPQ2d 1895 (Nat. Arb. Forum, February 8, 2002).

Contributed articles concerning various aspects of intellectual property law and alternative dispute resolution to professional, legal and technical publications; specifically:

"Enhanced Tribunals: Why It's Time to Use Personality Screening to Supplement Selection Criteria" (a two-part article), *CPR Alternatives*, November 2010 (part 1), and "Can Conflicting Styles Be Detected? How Personality Screens Make Tribunal 'Matches' for More Effective Arbitration", *CPR Alternatives*, December 2010 (part 2);

"Enhancing Arbitrator Selection: Using Personality Screening to Supplement Conventional Selection Criteria for Tripartite Arbitration Tribunals", *Arbitration - The International Journal of Arbitration, Mediation and Dispute Management*, Vol. 76, February 2010, p. 98-112;

"In International Arbitration, Disclosure Rules at the Place of Enforcement Matter Too," *Dispute Resolution Journal*, Vol. 62, No. 4, pp. 82-88, November 2007-January 2008, re-published as Chapter 29, pages 355-360, *American Arbitration Association Handbook on International Practice*, Juris Publishing, September 2010 and as Chapter 11, pages 133-142, *American Arbitration Association Handbook on International Arbitration and ADR*, Juris Publishing, October 2010;

"Vacatur Not Warranted for Undisclosed Trivial Past Association – But Guidance for Other Transactions is Lacking," *Dispute Resolution Journal* (ADR News Section, Ethics in Arbitration), Vol. 62, No. 1, pp. 4 and 21, February-April 2007;

"Patent and Trade Secret Protection of Software: Patentability of Programs - Nature and Scope of Trade Secret Protection," *Computer Software and Chips 1986*, *Practising Law Institute*, pp. 403-429, 1986;

"The 1984 Semiconductor Chip Protection Act - A Comprehensive View," *Communications and the Law*, Vol. 8, No. 5, pp. 23-55, October 1986;

"Legal Defenses Against Piracy," *Electronics Week*, Vol. 38, No. 9, p. 53, March 1985;

"Software Protection in the United States - Facts, Fantasies, Methods and Results," Proceedings of EUREL - 6th European Conference on Electrotechnics, EUROCON 84, *Computers in Communication and Control*, pp. 26-28, Brighton, England, September 1984. Reprinted in Japanese in *Business Communication Journal*, published by the Kikaku Center Co., Ltd., Tokyo, pp. 59-63, December 1984;

"A Brief Look at the Legality of Competitive Restrictions Imposed on Trade Secret Licensees by Trade Secret Licensors," *Journal of the Patent Office Society*, Vol. 63, No. 6, pp. 320-334, June 1981.

Conducted numerous legal seminars concerning intellectual property law, alternative dispute resolution and domain name arbitration for various professional and continuing legal education organizations and national, state and regional bar associations, including:

"The ABA's Got Talent" specifically sub-session "How Niche Marketing has Helped Grow Your Practice" at *14th Annual Spring Conference of the American Bar Association Section of Dispute Resolution*, Washington, DC, April 18-21, 2012 (panelist);

"Issues Raised for Arbitrators by Current and Anticipated Future Use of Social Media such as Facebook, Twitter, YouTube and Other Internet-based Programs", specifically the portion "Social Media - Challenges for Arbitrators -- An Explanation of Social Media", *2011 Annual Meeting of the College of Commercial*

Arbitrators, Denver, Colorado, October 22, 2011 (panelist);

“Streamlining Arbitration – It’s What Your Client Wants”, *2011 Annual Meeting of the New Jersey State Bar Association*, Atlantic City, New Jersey, May 19, 2011 (panelist);

“E-Discovery and ADR -- Yes It Matters”, *Justice Marie Garibaldi American Inn of Court for Alternative Dispute Resolution*, in conjunction with the New Jersey State Bar Association Dispute Resolution Section and the New Jersey Association of Professional Mediators, Basking Ridge, New Jersey February 10, 2011 (panelist);

“Mediating and Arbitrating Technology Cases”, *New Jersey State Bar Association, Dispute Resolution Section*, New Jersey Law Center, New Brunswick, New Jersey, November 9, 2010 (panelist);

“Different Options for Resolving International Disputes Involving Intellectual Property”, *Arbitration and Mediation for International Intellectual Property Disputes*, presented by American Bar Association - Section of Intellectual Property Law, World Intellectual Property Organization, and International Intellectual Property Society (IIPS), New York City, March 25, 2010 (panelist);

“Anatomy of a Mediation - Effective Strategies for Maximizing Positive Outcomes”, *First Annual Fall Meeting of the Dispute Resolution Section of the New York State Bar Association*, New York City, November 13, 2008 (panelist);

“Special Focus on Evidentiary Issues”, October 29, 2008, *Fifth Annual Seminar on International Commercial Arbitration: How to Handle Intellectual Property and Telecommunication Cases*, American University, Washington College of Law, Washington, D.C., October 27-30, 2008, sponsored by American University Washington College of Law, American Arbitration Association, International Centre for Settlement of Investment Disputes (ICSID) and International Chamber of Commerce (ICC) (panelist);

“Registrars and the UDRP - registrars as registrants and other conundrums -- The GE (D2007-1834), Ricard (D2008-0789), Canwest (D2008-0687) and Eva Padberg (D2007-1886) cases”; *Domain Name Panelists Meeting, WIPO Arbitration and Mediation Centre*, Geneva, October 20, 2008 (co-presenter) ;

“Mediating IP Disputes - Overcoming the Skeptics: a panel discussion followed by an audience driven, freeze-frame mock mediation session”, *C.I.Arb. Mediation Symposium: The Big Issue and Challenges Facing Mediators*, Chartered Institute of Arbitrators, London, UK, September 24, 2008 (panelist)

“Arbitration and Mediation of Intellectual Property Disputes Today”, jointly sponsored by American Bar Association IP and Dispute Resolutions sections at *2007 Annual Meeting of the American Bar Association*, San Francisco, California, August 9-14, 2007 (speaker requested by WIPO);

“Resolving Domestic and International IP Disputes Through Arbitration and Mediation”, *Presentation by WIPO Arbitration and Mediation Center, sponsored by IP and International Law Sections of The D.C. Bar Association and the Federal Circuit Bar Association*, Washington, D.C., May 22, 2007 (speaker requested by WIPO);

“Advanced Strategy and Tactics for Intellectual Property Disputes”, *Session D5, April 27, 2007 at ADR in Bloom, Ninth Annual Spring Conference of the American Bar Association Section on Dispute Resolution*, Washington, D.C., April 25-28, 2007 (panelist);

“WIPO: Domain Names Dispute Resolution”, *Annual Meeting of the International Law and Practice Section of the New York State Bar Association*, New York City, January 24, 2007;

“Confidentiality and Conflict of Interests in Intellectual Property Disputes”, *Intellectual Property Focus Area, an International Commercial Arbitration and Mediation Conference, The International Centre for Dispute Resolution*, Philadelphia, Pennsylvania, December 6, 2006 (panelist presenting on topic);

“Alternative Dispute Resolution in Intellectual Property Disputes”, *International Intellectual Property Society Meeting*, New York City, September 14, 2006 (panelist);

“Advanced Strategies and Tactics for Intellectual Property Disputes” and “Consideration in Selecting a Mediator – An In-house Perspective” at *ADR on My Mind in Georgia, Eighth Annual Spring Conference of the American Bar Association Section of Dispute Resolution*, Atlanta, Georgia, April 5-8, 2006 (panelist in both sessions);

“Confronting Realities and Ethical Traps in IP ADR”, Session 2A at *Hot Topics in Entertainment and Intellectual Property, American Bar Association Section of Dispute Resolution*, Las Vegas, Nevada, October 21, 2005 (panelist);

“Mediation in IP cases: Practice Pointers from All Perspectives”, *New York Intellectual Property Law Association*, New York City, January 14, 2005 (panelist);

“Resolving Patent Disputes through Mediation and WIPO - Less Risk, Less Cost and Better Results”, *BIO*

(Biotechnology Industry Organization) Intellectual Property Counsels' meeting, Boston, Mass., October 4-5, 2004, (spoke in my own capacity and also represented WIPO Arbitration and Mediation Center);

"Resolution of Intellectual Property Disputes in the 21st Century" workshop in IP ADR at *50th Council Meeting of the Asian Patent Attorneys Association (APAA)*, Fukuoka, Japan, October 24-27, 2004 (panelist invited by APAA);

Panelist for "ADR Practitioner Session", *WIPO Mediation Interest Group Meeting, World Intellectual Property Organization*, Geneva, Switzerland, September 6, 2004;

"Common Pitfalls and Some New Twists to IP ADR", Session E8, April 17, 2004 at *Resolution and Resilience in New York, 6th Annual Spring Conference of the American Bar Association Section of Dispute Resolution*, New York, New York (panel member for roundtable discussion);

"Patent ADR – A Better Way: Less Risk, Less Cost, Better Results", *Part of Session C15*;

"ADR in a High Tech World", March 21, 2003, at *Insight for Inspired Practice, 5th Annual Spring Conference of American Bar Association Section of Dispute Resolution*, March 20-22, 2003, San Antonio, Texas;

"ADR and Internet Domain Names – The New Top Level Domains and Their Dispute; Resolution Processes", *Advanced Seminar in Trademark Law, Practising Law Institute*, June 5, 2002, New York City;

"Tales of a Domain Name Arbitrator – Revenge, Deceit and Extortion. Watch Out! You Just Might Be the Next Victim" and "Pete's Patent Law Primer – What You Need to Know", *Recent Developments in Intellectual Property & E-Commerce on the Internet, Alaska Bar Association*, October 11, 2001, Anchorage, Alaska.

Engaged in other professional activities, including:

Co-organized/organized professional seminars and programs, including: "The Judges' Program", *The New York Chapter of the Chartered Institute of Arbitrators* and co-sponsored by The North American Branch of the Chartered Institute of Arbitrators, ICDR, ICC, CPR Institute, American Bar Association Section of International Law, New York State Bar Association, Skadden Arps Slate Meagher & Flom LLP and Fordham University School of Law, at Fordham University Law School, New York, New York, October 6, 2011;

At the request of Carnegie-Mellon University (CMU), provided a presentation and served as panel leader and moderator for a panel discussion, for CMU students and alumnus interested in pursuing a legal career, entitled "So you want to be a lawyer: a frank discussion of what really awaits you in the profession", Carnegie-Mellon University, Pittsburgh, Pennsylvania, September 15, 2010;

Instructor for *"Joint CIArb-CPR Arbitrator Training (Fast Track to Fellowship in the Chartered Institute of Arbitrators)"*, New York, May 20-22, 2010;

Participant in "Intellectual Property Roundtable - Patent Practice: A Shifting Landscape", *Regional General Counsel, September 2009, (supplement to New Jersey Law Journal, vol. 197, September 28, 2009)*, pages 24-31;

WIPO Arbitrator for Mock International Licensing Dispute held at *2007 Annual Meeting of the Licensing Executives Society (LES)*, Vancouver, B.C., Canada, October 14-17, 2007, specifically sessions 5-L and 6-L "Resolving International Licensing Disputes through Arbitration", October 17, 2007 (requested by WIPO to represent organization and to serve as arbitrator);

Volunteer arbitration judge for *First Annual National Arbitration Competition sponsored by the American Bar Association and the National Arbitration Forum*, William Mitchell College of Law, St. Paul, Minnesota, November 18-20, 2005.

PROFESSIONAL TRAINING IN MEDIATION and ARBITRATION

ICDR International Symposia in Advanced Case Management Issues, International Centre for Dispute Resolution, Coronado, California, February 2009;

Advanced Mediator Training, The Hague, Netherlands, CPR Institute of Dispute Resolution, New York, NY, October 2004;

Advanced Mediator Skills Training, Chipping Campden, Gloucestershire, England, Mediation and Training

Alternatives (MATA) in association with Centre for Effective Dispute Resolution (CEDR), London, England, May 2004;
 American Arbitration Association, Arbitrator II Workshop – Advanced Case Management, Somerset, NJ, October 2002;
 American Arbitration Association, Arbitrator I Workshop – Fundamentals of the Arbitration Process, New York, NY, December 2001;
 Center for Effective Dispute Resolution (CEDR), 6th Annual International Summer School, Mediator Skills Training, London, England, August-September 2001;
 Center for Dispute Settlement - Advanced Mediation Techniques Training Course, Washington, D.C., May 2000;
 Harvard Law School Program of Instruction for Lawyers – Lawyer as Negotiator Workshop, June 1999;
 Harvard Law School Program of Instruction for Lawyers – Advanced Mediation Workshop, November 1997;
 Harvard Law School Program of Instruction for Lawyers -- Mediation Workshop, June 1996;
 WIPO Workshop for Arbitrators, Geneva, Switzerland, November 1996;
 WIPO Training Program on Mediation of Intellectual Property Disputes, Geneva, Switzerland, May 1995; and
 Harvard Law School Program on Negotiation, June 1993.

Various other training programs and professional seminars on alternative dispute resolution including mediation, arbitration and other procedures.

EXPERIENCE IN COURT LITIGATION and INTER-PARTES PROCEEDINGS

Since 1979, acted as co-counsel in various patent litigations in various U.S. District Courts concerning various aspects of electronic technology, specifically software, electronic calculators, electronic musical instruments, electronic point of sale terminals and various forms of video equipment. All these cases have involved patent infringement and validity issues.
 Conducted *inter parte* proceedings in the U.S. PTO involving patents and trademarks.

EXPERIENCE IN ARBITRATION

Arbitrated:

- (a) international and domestic intellectual property (IP) disputes, principally patent disputes involving a wide range of technologies from electronic to pharmaceutical to mechanical;
- (b) international and domestic information technology (IT) and technology-related disputes across various commercial areas including, e.g., telecommunications, infrastructure and energy (oil, gas, solar); and
- (c) bilateral investment treaty (BIT) disputes involving technology.

Specifically, recent efforts illustratively include:

1. Arbitrating, as a member of a three-person panel and under the International Centre for Dispute Resolution (ICDR), an international patent dispute involving several US patents and concerning compact fluorescent lamps with approximately US \$ 67 million in dispute.
2. Arbitrating, as sole arbitrator and under American Arbitration Association (AAA), a domestic patent licensing dispute involving magnetic resonance imaging (MRI) technology with approximately US \$ 25 Million in dispute;
3. Arbitrating, as member of three-person panel and under the ICDR, a technology development contract and patent infringement dispute involving spinal fixation devices with approximately US \$ 25 Million in dispute;
4. Arbitrated, as sole arbitrator and via a CPR referral, a US dispute, involving allegations of breach of confidentiality and trademark infringement, concerning manufacture and distribution of a web-based demand-side energy load management system with damages claimed of US \$107 Million.

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5. Arbitrated, as sole arbitrator and under the AAA, a multi-million dollar US patent dispute. Arbitration was handled on an expedited basis after transfer out of USDC-ED Texas (Marshall Division). Entire arbitration, including evidentiary hearing and rendition of reasoned award, consumed approximately 7 weeks.
 6. Arbitrated, under the AAA, a domestic patent dispute involving air bag technology including, among other issues, inventorship of each of approximately 20 US patents.
 7. Arbitrated, via a CPR referral, a domestic patent dispute, involving a genetically-engineered pharmaceutical drug having cumulative sales through 2006 of approximately US \$4.4 Billion and annual sales then of approximately US \$2.5 Billion and expected additional sales throughout the remainder of the terms of the patents in dispute of approximately US \$22 Billion. Arbitration was handled on an expedited basis after conclusion of trial discovery and transfer out of USDC-ED Texas (Marshall Division). Entire arbitration, including a 2-week evidentiary hearing, consumed approximately 3 months.
 8. Arbitrated a BIT dispute under the UNCITRAL rules and through the London Court of International Arbitration, specifically an international contract dispute between a US telecommunications company and a foreign government involving alleged governmental expropriation of a national telecommunications network, with damages being claimed by the telecommunications company of approximately US \$150 million.
 9. Arbitrated, under the AAA, a domestic patent dispute involving reverse geometry contact lenses.
 10. Arbitrated, under the AAA, a contract dispute involving a very large semiconductor manufacturer and concerning development of specialized integrated circuits for DSL (digital subscriber line) equipment with liabilities being claimed amounting to several tens of millions of US dollars.
 11. Arbitrated, via a CPR referral, a domestic patent dispute involving arterial stents, with multiple US patents at issue, between two major multi-national competing medical device manufacturers with liability estimated to be between US \$400-800 million.
 12. Arbitrated, under the AAA, an IT dispute resulting from an installation of enterprise (ERP) software and involving a large international accounting/IT consulting firm with liabilities claimed between US \$25-40 million.
 13. Arbitrated, via a CPR referral, a telecommunication dispute concerning payment of reciprocal compensation between a large incumbent local exchange carrier (ILEC) and a competitive local exchange carrier (CLEC) with a total amount of compensation impacted at the ILEC estimated at approximately US \$50 million.

Arbitrated approximately 200 domain name disputes for various ICANN accredited dispute resolution service providers (WIPO, AAA, CPR, eResolution).

Served on single and three person arbitration panels, as chair of three person panels, and as mediator and co-mediator.

Represented clients in domain name arbitrations.

EXPERIENCE IN MEDIATION

Mediated and also served as a Court-appointed expert in patent law in numerous patent litigations in the U.S. District Courts involving complex electronic technology; and Hatch-Waxman based pharmaceutical disputes. Also mediated trademark litigations in the U.S. District Courts.

Specifically, recent efforts illustratively include:

1. Mediated, on an ad hoc basis, a domestic patent dispute involving database technology with approximately US \$ 16 Million in dispute.
2. Mediated, via WIPO referral, an international patent dispute involving automotive structural technology with several US patents in dispute.
3. Mediated, on a court-annexed basis for the United States District Court - Eastern District of New York, four separate Hatch-Waxman patent litigations involving a common prescription drug then having annual sales of approximately US \$350-400 Million. These litigations were consolidated, by the mediator and for

purposes of mediation, and collectively involved three innovator pharmaceutical companies and three generic pharmaceutical companies.

4. Mediated, via a WIPO referral, an international patent dispute involving both mechanical and electronic aeronautical technology, with multiple US patents at issue, with potential liability to the parties involved of approximately US \$600 million. Through this mediation the parties not only settled their existing disputes but also agreed on establishing a framework to avoid future patent disputes going forward.

5. Mediated an international patent dispute between two large US appliance manufacturers that successfully ended five years of foreign patent litigation with liabilities claimed of approximately US \$30 million.

6. Mediated a US patent dispute involving personal digital assistants (PDAs) which successfully ended US patent litigation and formed a framework for future business co-operation between the disputants.

Mediated, for the New Jersey Superior Court, disputes covering a wide range of substantive legal areas (including, e.g., contract, malpractice, real property, employment discrimination, and general commercial matters).

Listed in and Ratings:

Martindale-Hubbell:

a) "AV" Rated (highest); and

b) listed in 2011 Bar Register of Preeminent Lawyer, Peer Review Rating 5.0 out of 5 ("Preeminent").

AVVO (avvo.com): Attorney Rating "10.0" out of 10 - "Superb".

Also listed in:

Who's Who in America,

Who's Who in the East,

Who's Who in American Law,

Who's Who in American Finance and Industry,

Who's Who in Finance and Business,

Who's Who in the World, and

Who's Who in Emerging Leaders in America.

MEDIATION EXPERIENCE

SUMMARY TABLE

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
	WIPO	2	2	
International Mediations				---
	Ad Hoc	1	1	

	Others:			
		---	---	---
Number of cases:		3	3	---
sub-total				
Domestic Mediations	Ad Hoc	44	42	2
	Court	95	95	---
	Annexed			
Number of cases:		139	137	2
sub-total				
TOTAL		142	140	2

ARBITRATION EXPERIENCE
SUMMARY TABLE

Type	Administering Institution		Role	
	Name	Number of Arbitrations	Arbitrator	Counsel
International Arbitrations				---
	Various	120	120	---

	Ad Hoc	---	---	---
	Others:			
		---	---	---
Number of cases: sub-total		120	120	
Domestic Arbitrations	Ad Hoc	27	27	---
	Administered (WIPO, NAF, AAA, etc.)	274	270	4
Number of cases: sub-total		301	297	4
TOTAL		421	417	4