

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Eduardo MAGALHÃES MACHADO  
Montaury Pimenta, Machado &  
Vieira de Mello  
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Date of Birth: November 13, 1959

Nationality: Brazilian

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Law Degree, University Candido Mendes, 1982.

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### LANGUAGES

English and Portuguese.

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### PRESENT POSITION

Montaury Pimenta, Machado & Vieira de Mello (formerly known as Montaury Pimenta, Machado & et Al), since 1990.

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April 25, 2012

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### **EXPERIENCE BEFORE PRESENT POSITION**

Trademark Attorney, Dannemann, Siemsen, Bigler & Ipanema Moreira, Rio de Janeiro and Sao Paulo Offices, 1983-90.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

Brazilian Association of Media Law;  
Member, Licensing Executive Society (LES);  
Member, European Trademark Proprietors (MARQUES);  
Brazilian Association of Industrial Property Agents (ABAPI);  
Brazilian Bar Association (OAB);  
Portuguese Bar Association (OAP).

Paper presented at the International Bar Association (IBA) Conference about the MERCOSUR Agreement, Mexico City, March 1996.

Papers presented at MARQUES Annual Meeting, 1995 (London), and ABDI Annual Conference, 1999 (São Paulo).

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### **AREAS OF SPECIALIZATION**

Intellectual Property Litigation

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### **EXPERIENCE IN INTELLECTUAL PROPERTY**

Trademark, Informatics, and Technology Agreements.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

Monitors developments before the Courts of Justice of Brazil, on behalf of the firm and its clients.

Attended Conference about the conflict of trademarks and domain names at ABDI Annual Meeting, São Paulo, November 1999.

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### **EXPERIENCE IN COURT LITIGATION**

Several legal actions involving piracy of trademarks, patent infringement and cases of unfair competition.

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### **PROFESSIONAL TRAINING IN ARBITRATION**

Attended International Trademark Association (INTA) seminars on Alternative Dispute Resolution.

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