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## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

María Alejandra LÓPEZ G.  
IPRs On-line  
Caracas  
Venezuela



Nationality: Venezuelan

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.M., IP & Information Society Law, University of Alicante, 2007;  
European Intellectual Property Institutes Network (EIPIN), 2007;  
IP Specialist, IP Law, Metropolitan University, 2006;  
Thesis: "The Right of Publicity in Venezuela", 2006;  
IP Advanced Studies, Metropolitan University, 2004;  
IP Venezuelan Agent, 2001;  
Bachelor of Law, Santa María University, 1999.

Admitted as Attorney, Venezuela, 1999.

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### LANGUAGES

Spanish, English.

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### PRESENT POSITION

IP & Domain Name Attorney, IP private practice, with emphasis in trademark registration, trademark prosecution, copyright protection and infringement, ADR Counseling, out-of-court domain name dispute resolution, IP licensing, IP online brand protection, IP enforcement, including social media, marketplaces, paid searches, and mobile Apps. UDRP Lecturer; Fast-Track Legal Assistance in Commercial Law matters for Venezuelan and International Companies; Founder Director, IPRs On-line.

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January 16, 2024

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### PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Practiced as an IP Attorney, Of-Counsel and General Attorney since 2001 at various IP law firms, IP Department for: Trademark registration, prosecution, including Oppositions, Licensing, Change of Applicant, Change of Ownership, Assignments; management of National and International Trademark portfolios; Legal Research based on TMEP and TTAB for trademark filings and cases, USPTO Trademark filing preparation and further submission; US Trademark Renewals; Draft Contracts and Website Terms and Conditions, Privacy Policies and Cookie's.

WIPO-KIPO Interactive Online Workshop on AI and IP, Participant, Group Discussion "Data Ownership and Copyright", December 4 – 8, 2023;

Round Table Discussion: "What do you think about Cybersquatting?", IP Service World, Munich, Germany, November 26 – 28, 2018;

ADR Interactive Workshop, Invited Lecturer, "The WIPO ADR procedures", for the IP Specialization, Los Andes University, Caracas, Venezuela, October 4 – 6, 2018;

WIPO Advanced Workshop on Domain Name Dispute Resolution: Update on Precedent and Practice, Geneva, Switzerland, October 24 and 25, 2017;

Domain Names and Intellectual Property Workshop Lecturer, Caracas-Venezuela, November 22, 2016; INTA TMAP Meeting, Participant, Washington, D.C., US, September 14 – 16, 2016;

Understanding MERCOSUR, Participant, International Workshop, UCAB, Caracas, Venezuela, September 12 – 14, 2012;

Advanced Course on Copyright and Neighboring Rights, Participant, WIPO Academy DL, October 2011 – January 2012;

General Course on Intellectual Property, Participant, WIPO Academy, March 10 – April 23, 2008.

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### MEMBERSHIP IN PROFESSIONAL BODIES

Venezuelan Bar Association (INPREABOGADO);  
Venezuelan IP Agent.

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### AREAS OF SPECIALIZATION

Trademarks, Copyright, Domain Names, ADR for IP disputes, Commercial and Civil Law.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Since 2001, IP Attorney focused on all aspects of Trademark Registrations at local and international level, including prosecution and enforcement, including on the Internet. Copyright Registrations. Particular counseling for specific Patents, Industrial Designs, Out-of-court Domain Name Dispute Resolution, Trademark Law, Domain Name Law, Internet Law, Privacy Law, ADR for IP disputes awareness, counseling and tutoring.

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### EXPERIENCE WITH RESPECT TO DOMAIN NAMES

UDRP filings, UDRP Variations analysis, draft and filings (.es, .cl, .mx, .pt, .uy), Domain Name monitoring, registrations, cease and desist letters, and renewals, New gTLDs adviser for private clients, UDRP Panelist. IP --- UDRP Lecturer, for various individuals, IP firms and institutions, including for the LATAM's market.

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### MAJOR PUBLICATIONS

IPRs On-line for IP Law Firms, Marcasur Magazine, June 1, 2020;

IPRs On-line Specific Legal Services through *Venequip, SA vs. Oneandone Private Registration*, Marcasur Magazine, May 27, 2020;

Specific legal assistance on Intellectual Property rights infringements on the Internet, Marcasur, May 21, 2020;

Changing places: a new role for creators in the digital world, WIPO Magazine, November 2012;

Intellectual Property on Stand-Up Comedy, Saber.ula.ve, Los Andes University IP Magazine, Vol. XII, No. 16, 2013.

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#### **EXPERIENCE IN COURT LITIGATION**

Acted as Complainant's legal representative in some 20 cases related to Commercial and Civil Law Disputes at the Venezuelan's courts of first and second instance.

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#### **PROFESSIONAL TRAINING IN ARBITRATION**

LL.M., IP & Information Society Law, University of Alicante, 2007;  
WIPO Arbitration Workshop, October 16 – 17, 2009.

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#### **EXPERIENCE IN ARBITRATION**

Acting as legal counsel in private practice, including draft and analysis of ADR Clauses for commercial agreements for potential future disputes;

Filing of .CL Complaint at the Dispute Resolution Center of NIC Chile, 2019;

ADR Interactive Workshop, Invited Lecturer, "The WIPO ADR procedures", for the IP Specialization, Los Andes University, Caracas, Venezuela, October 4 – 6, 2018;

DL-Tutor, WIPO Academy since 2017.

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#### **PROFESSIONAL TRAINING IN MEDIATION**

LL.M., IP & Information Society Law, University of Alicante, 2007.

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#### **EXPERIENCE IN MEDIATION**

Acted as legal counsel in private practice, including draft and analysis of ADR Clauses for commercial agreements for potential future disputes;

Acted as legal counsel in various disputes involving trademarks, social networks accounts and domain names;

ADR Interactive Workshop, Invited Lecturer, "The WIPO ADR procedures", for the IP Specialization, Los Andes University, Caracas, Venezuela, October 4 – 6, 2018;

DL-Tutor, WIPO Academy since 2017.

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