



## WIPO LIST OF PANELISTS

### BIOGRAPHICAL DATA

Natasha C. LISMAN  
Sugarman, Rogers, Barshak & Cohen, P.C.  
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Date of Birth: February 12, 1945

Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

J.D., (*cum laude*), Boston University School of Law, 1978;  
Fellow, The Chartered Institute of Arbitrators, 2000.

Academic honors:

Graduate research fellowships from the Ford and Woodrow Wilson Foundations and the American Association of University Women.

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### LANGUAGES

English, Russian, Polish, French.

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### PRESENT POSITION

Senior Partner at Sugarman, Rogers, Barshak & Cohen, P.C., a Boston law firm specializing in representing clients and serving as neutrals in litigation, arbitration and mediation of a wide range of civil disputes.

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October 18, 2006

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### **AREAS OF SPECIALIZATION**

Concentrates on commercial, intellectual property and insurance coverage matters;  
Works in the intellectual property practice field covering mainly trademark, tradedress, tradename, reverse palming off, copyright, trade secrets, patent and domain name cases;  
Represents both parties and accepts periodic appointments to serve as a neutral, such as court-appointed special master, Senior Counsel to the Claims Resolution Tribunal for Dormant Accounts in Switzerland, and Arbitrator for eResolution.

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### **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Director, Project on Privacy and Confidentiality of Personal Information, 1973-75;  
American Civil Liberties Union of Massachusetts:  
Member, Governor's Privacy and Security Council for the Commonwealth of Massachusetts, a legislatively created agency whose charge included hearing and deciding individual complaints, 1974-1975.

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

Fellow, Chartered Institute of Arbitrators;  
American Bar Association:  
Member, International Commercial Arbitration Committee;  
Boston Bar Association:  
Co-Chair, International Law Section, 2006;  
Co-Chair, Litigation Section, 1999/2000;  
Member of the Council (governing body), 1994-96.

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### **INTELLECTUAL PROPERTY EXPERIENCE**

Represents plaintiffs and defendants in trademark, tradedress, tradename, reverse palming off, copyright, trade secrets, patent, and domain name cases.

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### **EXPERIENCE IN DOMAIN NAMES**

Appointed to eResolution's panel of arbitrators for domain name disputes;  
Represents a client involved in a domain name dispute pending before WIPO.

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### **MAJOR PUBLICATIONS**

"New Statutory Causes of Action Against Professionals," *MCLE*, 1989;  
"Substance Abuse During Pregnancy: A Case for State Intervention," *Boston Bar Journal*,

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July/August 1990;  
"Application of Products Liability Law to Biotechnology Products" and "Biology Under Fire: Is the First Amendment a Defense?," chapters in *Developments in Laws Affecting the Biotechnology Industry*, Massachusetts Bar Association, 1990;  
"Freedom of Scientific Research: A Frontier Issue in First Amendment Law," *Boston Bar Journal*, November/December 1991;  
A model brief on academic freedom defenses in academic employment discrimination litigation, published as a chapter in *Pushing the Limits of Free Speech*, Suffolk University Law School Advanced Legal Studies, 1994;  
"Religion in the Schools: Access Less than Equal," *The National Law Journal*, v.18, Nos. 17 & 18, December 1996.

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### **EXPERIENCE IN COURT LITIGATION**

Twenty-two years of representing parties in innumerable cases in state and federal courts in Massachusetts, including a number of jury and bench trials, as well as in arbitrations and mediations. As a court-appointed special master, mediated and adjudicated a complex electronic discovery dispute, including devising a procedure for merging several disparate databases, determining culpability for the parties' failure to have carried out the merger on their own, and preparing a report to the presiding judge.

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### **EXPERIENCE IN MEDIATION**

Extensive experience with mediation in the course of practice as an advocate. While serving as a judicially-appointed Special Master, successfully used mediation techniques to narrow the issues between the parties.

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### **TRAINING IN ARBITRATION**

Completed training and passed a competitive examination for admission as a Fellow of the Chartered Institute of Arbitrators;  
Attended training workshops and conferences on international arbitration sponsored by the ICC, LCIA and the Southwestern Legal Foundation;

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### **EXPERIENCE IN ARBITRATION**

Represented parties in several domestic and international arbitrations;  
As Senior Counsel to Claims Resolution Tribunal for Dormant Accounts in Switzerland, drafted dozens of procedural orders and arbitral awards;  
Currently serving as Sole Arbitrator in an eResolution case.

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**ARBITRATION EXPERIENCE**

**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
	ICC	2				2
	Eresolution	1	1			
	Ad Hoc	1				1
Number of cases: sub-total		4				3
Domestic Arbitrations	AAA	2				2
	Ad Hoc	2				2
	JAMS/ ENDISPUTE	2				2
	NASD	2				2
	COURT- ANNEXED	1	1			
Number of cases: sub-total		9				8
		<b>13</b>	<b>2</b>			<b>11</b>

**MEDIATION EXPERIENCE**

**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	JAMS ENDISPUTE	1		1
	Ad hoc			
Number of cases: sub-total		1		1
Domestic Mediations (Estimates)	AAA			
	JAMS ENDISPUTE	2		2
	Court-annexed	2	1	1
	Ad Hoc	1		1
Number of cases: sub-total		5	1	4
<b>TOTAL</b>		6	1	5