

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Isabelle Leroux
SCP Salans & Associés
5, boulevard Malesherbes
75008 Paris
France



Telephone: +33 1 42 68 48 00

Fax: +33 1 42 68 15 45
E-mail: ileroux@salans.com

Date of Birth: January 17, 1961
Nationality: French

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Postgraduate Industrial Property Law, University of Paris II Panthéon ASSAS.

Master's Degree in Private Law, University of Paris II Panthéon ASSAS.

LANGUAGES

French, English.

PRESENT POSITION

Partner, Salans, IP Department (Paris).

September 17, 2011

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

	Law firm Salans, Partner, IP Department (Paris)
September 2001-September 2011	Law firm Bird & Bird, Partner, co-head of IP Department (Paris)
1997- September 2001	Law firm Dubarry Le Douarin Veil, Partner, head of IP Department
1996-1997	Law firm Pochon Lagarde Leroux, Partner
1986-1996	Industrial Property Attorney (trademarks, designs and models)

AREAS OF SPECIALIZATION

Intellectual property law (patents, trade marks, designs and models, Copyright), unfair trade, information technology, domain names and e-commerce:

Patent	Trademark / Design / Copyright	Domain Names / Other
<ul style="list-style-type: none"> ● Patent Infringement ● Patent revocation actions ● Licensing ● Transactions ● International litigation strategy ● Know-How (litigation, transactions) ● Transfers of technology ● Patent Due Diligence / Audit ● Arbitration/Mediation ● Tax issues 	<ul style="list-style-type: none"> ● Trade mark, Design and Copyright infringement / counterfeiting ● Trade mark and Design nullity litigation ● Unfair competition actions ● Appeals on French Trade mark Registry decisions ● Oppositions (OHIM, INPI) ● Licensing ● Transactions ● Due Diligence / Audit ● Arbitration/Mediation ● Tax issues 	<ul style="list-style-type: none"> ● Domain names disputes ● Domain names searches and filing program ● IP Rights financial evaluation ● Labeling ● Advertising-related IP matters ● WIPO and Czech Arbitration

MEMBERSHIP IN PROFESSIONAL BODIES

- The French Association of Practitioners in Trademarks and Designs (APRAM), Council member and Chairman of the French Trademarks and Internet Board
 - The European Community Trademark association (ECTA), Council member
 - The International Trademark Association (INTA)
 - The International Association for the Protection of the Intellectual Property (AIPPI)
 - The Pharmaceutical Trademark Group (PTMG)
 - The Association for International Arbitration (AIA)
 - The Asociación Interamericana de la Propiedad Intelectual (ASIFI).
-

EXPERIENCE IN INTELLECTUAL PROPERTY

Originally trained for ten years as an Industrial Property Attorney, partner of one of the major IP agent firms in France, head of the Trademark/Designs Department, as well as head of the Foreign Department.

Re-qualified as a lawyer and was admitted to the Paris Bar in 1996 before joining the French law firm Dubarry Le Douarin Veil in 1997 as a partner of this firm and head of the IP department in January 2001.

In September 2001, joined Bird & Bird Paris office (head of the IP Department and then co-head) and has just joined Salans in September 2011 as partner of the IP Department.

Provided a large range of services related to the creation and protection of inventions, brands and trademarks, copyright and designs.

In particular she has extensive experience in coordinating international intellectual property litigation in Europe and worldwide but her experience also includes advisory (licensing including know how, trade secrets and R&D, Trademark and Domain name clearances / Filing programme, IP Due Diligence / Audit, IP rights financial evaluation and tax issues, Copyright issues, Comparative advertising, etc.).

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Has gained experience with respect to domain names through various trademark issues and is listed as a Panelist for the World Intellectual Property Organization (WIPO) and for the Czech Arbitration Court with particular expertise in settling domain name disputes.

EXPERIENCE IN COURT LITIGATION / ARBITRATION

Specialised in intellectual and industrial property law (patents, trade marks, designs and models, copyrights), unfair trade, information technology, e-commerce, is acting in various trademark, design and patent contentious matters, focusing on luxury products, designers, clothes, jewellery, industrial, software and electronic industries for local and foreign clients.

Her litigation experience involves all the following areas:

- Infringement / validity of Patent, Trade marks (French and CTM) and Design
 - Pan-European Patent / Trade mark and Copyright disputes
 - Appeals from French Trade Mark Registry decisions
 - OHIM and French trademark oppositions
 - Life sciences litigation
 - WIPO Arbitration / Domain name disputes
 - Unfair competition / Labeling / Parallel imports
 - Copyright / Designs / Anti-counterfeiting / Advertising
 - Arbitration (the most recent international arbitration (ICC arbitration under Swiss law: patent and trademark license governed by French law, issue on french contractual law and IP law)
-

MEDIATION / ARBITRATION EXPERIENCE**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations/ Arbitration	Mediator/Arbitrator /Panelist	Counsel
International Mediations/ Arbitration	WIPO	62	X	
	WIPO	130		X
	Ad hoc/ ICC	12		X
Number of cases: sub-total		204		
Domestic Mediations (Estimates)				
	CMAP	8		X
	Court-annexed	2		X
	Ad Hoc	1		X
Number of cases: sub-total		11		
TOTAL		215		