

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Dr. Gerd F. KUNZE
Albert-Hugard Strasse 14a
79219 Staufen
Germany



Telephone: +49 7633 923 5740

Fax: +49 7633 923 5741
E-mail: gerdkunze@t-online.de

Date of Birth: October 8, 1934
Nationality: German

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Law Degree - University of Heidelberg – 1960;
Doctor of Law - University of Heidelberg – 1963;
Second State Examination (Assessor at Law) - State of Baden Wuerthenberg – 1963;
Assistant Professor - University of Heidelberg – 1964;
Admitted to Bar - Bar Association Frankfurt – 1965.

LANGUAGES

German, English, French. Oral comprehension of Spanish.

PRESENT FUNCTIONS

Adjunct Professor for International and Comparative Trademark Law, Franklin Pierce Law Center,
Concord, NH, U.S.A;
Adjunct Professor, John Marshall Law School, Chicago, U.S.A.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Of Counsel, Walder Wyss & Partners, Zurich;
Corporate Counsel, German subsidiaries of Nestlé (10 years);
Head, Central Trademark Department, Nestlé Group in Switzerland (17 years);

Intellectual Property Consultant, Nestlé (three years).

MEMBERSHIP IN PROFESSIONAL BODIES

International Association for the Protection of Industrial Property (AIPPI):
 Executive Vice President and honorary member;
 European Communities Trademark Association (ECTA);
 International Trademark Association (INTA):
 Past Secretary;
 Swiss Arbitration Association.

AREAS OF SPECIALIZATION

Intellectual property, unfair competition, trademarks, particularly in the international field.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Attended a WIPO Training Program on Domain Name Dispute Resolution Procedures, Geneva, April 1998.

EXPERIENCE IN INTELLECTUAL PROPERTY

Corporate Counsel:
 Ten years' experience in German law and practice of unfair competition and trademarks;
 Head, Central Trademark Department:
 Seventeen years' experience in international trademark and unfair competition matters (one of the principal activities was to deal with international trademark conflicts of strategic importance for the Group);
 Intellectual Property Consultant, Nestlé (three years' experience).

MAJOR PUBLICATIONS

Contribution as Consultant to the WIPO *Guide to the International Registration of Marks under the Madrid Agreement and the Madrid Protocol*, Geneva 1996;
 "Die internationale Registrierung von Marken unter der gemeinsamen Ausführungsordnung zum Madrider Markenabkommen und zum Protokoll," *Mitteilungen der deutschen Patentanwälte* 96, 1991;
 "Die Verzahnung der Gemeinschaftsmarke mit dem System der internationalen Registrierung von Marken," *GRUR* 96, Heft 8/9;
 "Handbuch der Europäischen Rechts- und Wirtschaftspraxis, Teil 5, Europäisches Wettbewerbs- und Kennzeichenrecht (European Unfair Competition Law and Law on Trademarks and Related Signs), Herne/Berlin, 1996;
 "The Trademark Law Treaty," *Managing Intellectual Property*, February 1995, p. 23;
 "The Madrid System for the International Registration of Marks as Applied Under the Protocol," *European Intellectual Property Review*, Vol. 16, Issue 6, June 1994;
 "Introduction to Trademark Law and Practice," *WIPO Training Manual*, February 1993;
 "Situation Concerning the Protocol Relating to the Madrid Agreement and its Implementing Regulations, Practical Points of Interest (in particular dealing with the interface between the Protocol and the Community Trade Marks system)," *ECTA*, 9, p. 89, 1993;
 "The Protocol Relating to the Madrid Agreement Concerning the International Registration of Marks," *Trademark Reporter*, Vol. 82, No. 1, February 1992;

“Waiting for Sirena II--Trademark Assignment in the Case Law of the European Court of Justice,”
International Review of Industrial Property and Copyright Law, Max Planck Institute for Foreign
and International Patent, Copyright and Competition Law, Munich No. 3, 1991.

EXPERIENCE IN COURT LITIGATION

As an attorney, has represented Nestlé Switzerland in a number of trademark opposition cases before the Patent Court of Appeal in Munich;
As Head of the Nestlé Trademark Department, was involved in many litigation cases worldwide.

PROFESSIONAL TRAINING IN MEDIATION AND ARBITRATION

Worldwide Forum on the Arbitration of Intellectual Property Disputes, jointly organized by WIPO and the American Arbitration Association, Geneva, March 3 and 4, 1994;
Conference on Rules for Institutional Arbitration and Mediation, jointly organized by WIPO and the Association suisse de l'arbitrage, Geneva, January 20, 1995.

EXPERIENCE IN MEDIATION AND ARBITRATION

Nestlé's representative in numerous negotiations with competitors (sometimes with participation of attorneys, sometimes only with in-house representatives) on trademark and trade dress conflicts, aiming at solving the conflict before initiating a court procedure, or aiming to end a pending procedure.
