



## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Sebastian HUGHES  
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SAR of China



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Date of Birth: May 26, 1972  
Nationality: Australian

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.B., University of Melbourne, Melbourne, Australia, 1996;  
B.A., University of Melbourne, Melbourne, Australia, 1994;  
Diploma in Chinese Language, Beijing No. 2 Foreign Language Institute, 1990.

#### **Bar and Court Admissions:**

Hong Kong;  
Victoria, Australia;  
High Court of Australia.

#### **Accolades/Awards:**

One of the leading intellectual property lawyers in Hong Kong in the 2006, 2007, 2008 and 2009 editions of Chambers Global – The World's Leading Lawyers.  
One of the leading intellectual property Lawyers in China in the 2009 edition of Chambers Asia.  
A leading intellectual property lawyer in the 2009 edition of Asia Pacific Legal 500.

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February 26, 2010

## **LANGUAGES**

English, French and Mandarin.

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## **PRESENT POSITION**

Private Practice.

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## **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Partner and Intellectual Property Specialist, Troutman Sanders, Hong Kong, SAR of China, 2007-2010.

Associate, Jones Day, 2005-2007;

Associate, K & L Gates, 2004-2005;

Associate, Lovells, 2002-2004;

Associate, Middletons, 1998-2001;

Articled Clerk, Middletons, 1997.

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## **AREAS OF SPECIALIZATION**

All Intellectual property issues in China, Hong Kong and Asia Pacific.

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## **MEMBERSHIP IN PROFESSIONAL BODIES**

Law Society of Hong Kong;

Asian Patent Attorneys Association;

Hong Kong Institute of Trademark Practitioners;

American Chamber of Commerce in Hong Kong;

Australian Chamber of Commerce in Hong Kong;

International Trademark Association (INTA).

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## **EXPERIENCE IN INTELLECTUAL PROPERTY**

Current practice includes trademark, anti-counterfeiting, copyright, design and patent litigation; registration of trademarks, designs and patents; prosecution of trademark oppositions and cancellation actions; domain name recovery actions and litigation; and trademark counseling and global portfolio management, on behalf of clients in a wide range of industries, including the cosmetics, retail, personal care, apparel, electronics, IT and sports equipment fields.

Has assisted clients with intellectual property audits, securitization, licensing and acquisition, and the divestiture of substantial intellectual property portfolios.

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### **EXPERIENCE WITH RESPECT TO DOMAIN NAMES**

As a Domain Name Panelist for HKIAC, has handled many Domain Name Complaints, of which many were in the Chinese language.

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### **MAJOR PUBLICATIONS**

- “A Solution for Dealing with Shadow Companies in Hong Kong”, *Asian Counsel*, June 2007;  
“Tackling the Problem of Company Name Piracy”, *Privacy & Data Security Law Journal*, June 2006;  
“Watch out for the Shadows”, *Financial Times*, March 2006;  
“Avoiding the Toothless Tiger – Effective Anti-Spam Legislation for Hong Kong”, *World Internet Law Report/Hong Kong Lawyer/The Intellectual Property Forum*, Issue 58, July 2004/August 2004/September 2004;  
“Protection of Shape Marks in Australia: Extending the Permanent Monopoly”, *The Intellectual Property Forum*, Issue 58, June 2002.

#### **Speaking Engagements:**

- “Key Aspects in Resolution of Domain Name Disputes in Asia”, ADNDRC Conference, May 22, 2009, Hong Kong;  
“The Development of Intellectual Property Rights Law in Hong Kong and China in 2007”, LexOmnibus Seminar, January 28, 2008, Hong Kong;  
“IP Protection in Hong Kong and China”, 22<sup>nd</sup> Annual Technology Law Institute, State Bar of Georgia, October 30, 2007.
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### **EXPERIENCE IN COURT LITIGATION**

Has extensive experience in anti-counterfeiting matters excluding ex parte seizures of counterfeit products in Hong Kong and China, and coordinating enforcement efforts and litigation with Chinese governmental organizations and Customs.

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