

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Marie-Emmanuelle HAAS
Casalonga Avocats
5-7 Avenue Percier
75008 Paris
France



Telephone: +33 1 45 61 22 31

Facsimile: +33 1 45 61 12 34

Email: me.haas@casalonga.com

Date of Birth: November 12, 1956

Nationality: French

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Fellowship at the Max Plank Institute for Intellectual Property, Competition and Tax Law, in Munich, 1990;

Master (DEA), Private business law, University of Paris I- Panthéon-Sorbonne, 1984;

Bachelor's degree, Applied Foreign Languages, University of Paris IV- Sorbonne, 1979;

Diploma, Business German (Franco-German Chamber of Commerce), 1978.

Admitted to Paris Bar.

Accolades/Awards:

Prize winner, Bar Conference competition, German Oratory, 1991.

July 9, 2010

LANGUAGES

French English and German.

PRESENT POSITION

Attorney at Law at Casalonga Avocats.

Lecturer, Internet Litigation at University of Paris I - Panthéon Sorbonne.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Head of the Trademarks and Domain Names Department at the law firm Alain Bensoussan Avocats from 1994 - April 2007.

Attorney at Deprez Dian and Guignot, 1993.

Attorney at French-German law firm Wenner, Paris, 1991-1992.

Professional Experience of one year spent in Munich, 1990-1991:

- law firm Storp & Bachmann;
- MAX-PLANCK Institut, Munich, Research Scholarship on the Software Counterfeit.

Evidence in French Law;

- translation (German-French) of the Community law journal "Business Law Europe" edited by European Law Press, then affiliated with Bertelsmann.

Revue Fiduciaire, Legal Journalist: articles and works on corporate law, competition law, and intellectual property law, 1985-1989.

AREAS OF SPECIALIZATION

Intellectual property, trademark, design and models, copyright and unfair competition.
Practice in Internet legal issues since 1996.

Development of protection strategy of trademarks and domain names in order to add value to a business, to protect against competitors, to create unique marketing product and service visibility or to renew existing strategy.

MEMBERSHIP IN PROFESSIONAL BODIES

French Association of Practitioners of Trademark and Model Law (Association française des Praticiens du droit des marques et des Modèles - APRAM).

International Association for the Protection of Industrial Property (Association International pour la Protection de la Propriété Industrielle - AIPPI).

French chapter of the Internet Society (ISOC France).

EXPERIENCE IN INTELLECTUAL PROPERTY

Has acted as attorney and legal advisor exclusively in intellectual property matters since 1994. Practice in trademarks and domain names, linking advice and strategy for the creation and protection of IP rights with their defence, in France and abroad.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Have acted as attorney in court litigation, in ADR cases for .EU, .FR and for other ccTLDs (country code Top Level Domains) and in UDRP cases.
Have acted as a Panelist in ADR disputes.
Panelist before the Czech Arbitration court for .EU and for UDRP.
Panelist before the WIPO Arbitration and Mediation Center for the resolution of domain name disputes.
Lecturer on Internet Litigation at University of Paris I - Panthéon Sorbonne.
Numerous publications on domain names since 1996.
Author of a monthly column on ADR decisions for .EU, published in the Law review *Propriété Industrielle*, since September 2007.
Publication in Chinese on “Whois data base and personal data” in *Managing Intellectual property* (<http://www.managingip.com>) December, 2008, page 45.
Interview by Fujitsu in 2007 during the audit in France for the report on the launching of “.EU” (EC Regulation No. 733/2002 of April 22, 2002, Article 8).
Co-author of the book “The .EU: The European Domain Name,” edited by *DomainesInfo*, 2005.
Reporter of AIPPI French committee “Coexistence of Trademarks and Domain Names”, Q 173, representation of French group for the presentation of the report at the EXCO Meeting conference in Lucerne from October 25 to 28, 2003.
Grur Int: “French jurisprudence on disputes between domain names and distinctive signs”, *GRUR - Int* 1998, page 934.

MAJOR PUBLICATIONS

Publications, Presentations, and working groups

Publication of numerous articles on domain names and trademarks, since 1996, with some publications in Germany. Speaker at conferences on domain names and trademarks.

Author of a monthly column on ADR decisions, published in the Law review *Propriété Industrielle* since September 2007.

Co-author of the book “The .EU: The European Domain Name,” edited by *DomainesInfo*, 2005.

Publication in Chinese on “Whois data base and personal data” in *Managing Intellectual property* (<http://www.managingip.com>) December, 2008, page 45.

Publications appearing on *Domainesinfo.fr*, *Journal du Net*, in *Propriété Industrielle*, *Legipresse*, and in the *Advanced Technology Legal Gazette*. Examples: “Two stakes for

Whois databases: personal data and the access to the database” (Domainesinfo, July 2, 2008) “Second Market of Domain Names: when occasion rhymes with monetisation” (Domainesinfo, January 18, 2007), “.EU Domain Names: What future for this extension?” (Journal du Net, May 30, 2007), “.EU, example of Web regionalisation” (Journal du Net, April 22, 2006).

Grur Int: “French jurisprudence on disputes between domain names and distinctive signs” - GRUR - Int 1998, page 934; “copyright infringement action on a computer program under French law: subject matter and burden of proof”- GRUR Int. 1996, Heft 1, page 20.

Member of the French legal chapter on the creation of ISO/PC231 "Brand valuation".

Member of AIPPI French committee “Limitation of the Trademark Protection” Q 195 (2007).

Reporter of AIPPI French committee “Coexistence of Trademarks and Domain Names”, Q 173, representation of French group for the presentation of the report at the EXCO Meeting conference in Lucerne from October 25 to 28, 2003.

Interview by Fujitsu in 2007 during the audit in France for the report on the launching of “.EU” (EC Regulation No. 733/2002 of April 22, 2002, Article 8).

EXPERIENCE IN COURT LITIGATION

Litigation practice before the French courts and before the First instance court in Luxemburg. Experience in cases concerning trademarks, domain names, databases, copyright, design and models, unfair competition, e-commerce.

PROFESSIONAL TRAINING IN MEDIATION

Has assisted parties in three mediation proceedings.

PROFESSIONAL TRAINING IN ARBITRATION

WIPO Advanced Workshop on Domain Name Dispute Resolution, World Intellectual Property Organization (WIPO), Geneva, October 23 and 24, 2008.

EXPERIENCE IN ARBITRATION

Have acted as attorney and legal adviser in domain names and trademarks cases: ADR for .EU, .FR and for other ccTLDs (country code Top Level Domains) and in UDRP cases. Experience as an ADR Panelist.
