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**WIPO LIST OF NEUTRALS**

**BIOGRAPHICAL DATA**

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Date of Birth: May 23, 1944  
Nationality: Swedish

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**EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS**

Master of Laws - University of Lund - 1979;

Barrister;  
European Patent Attorney;  
European Trademark Attorney;  
European Design Attorney.

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**LANGUAGES**

Swedish, English, German, Danish, Norwegian and French.

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July 21, 2010

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### PRESENT POSITION

Owner and President of Jonas Gulliksson Advocates Ltd;  
Chairman of the Board of Ström & Gulliksson IPC AB, Sweden; Chairman of the Board of Ström & Gulliksson IP AB, Sweden; Chairman of the Board of Plougmann & Vingtoft a/s, Denmark; Chief Counsel and one of the owners of Arator a/s and President of the Arator IP Forum, Denmark.

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### MEMBERSHIP IN PROFESSIONAL BODIES

Member of the Association of Swedish Patent Agents, Patent and Trademark Attorneys from 1986;  
Member of the Board, 1988-92;  
The Association of Swedish Patent Law Firms (SEPAF), Past President, 1988-99;  
Member of the Association of Swedish Patent Attorneys (SPOF);  
Member of International Association of Intellectual Property AIPPI;  
The Institute of Professional Representatives before the European Patent Office;  
European Patent Attorney since 1979;  
Swedish Association of Marketing Law;  
Union of European Practitioners in Industrial Property;  
Swedish Association of Industrial Property;

#### Marques:

Licensing Executives Society International, International Delegate since 1985;  
Licensing Executives Society International, Former Vice President, LES International  
Licensing Executives Society International, President, LES International 2003-04;  
Licensing Executives Society International, Past President, LES Scandinavia 2000-02;  
Member of the Swedish Bar Association;  
Member of International Bar Association since 1992;  
Member of the American Bar Association.

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### AREAS OF SPECIALIZATION

Intellectual property litigation, arbitration and prosecution;  
Drafting and negotiating international contracts concerning intellectual property and international licensing and transfer of technology; Litigation and arbitration of domestic and international contracts; Arbitrator under the WIPO Uniform Domain Name Dispute Resolution Policy and Rules.

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### EXPERIENCE IN INTELLECTUAL PROPERTY

Experience in international arbitrations as counsel/litigator; Extensive experience in IP-litigation including trademarks, copyright, patents, contracts and licensing disputes;  
Party appointed arbitrator in Intellectual Property disputes;  
33 years of experience in prosecuting intellectual property cases before the Swedish Patent Office and the European Patent Office;  
33 years of experience of litigation in Sweden and internationally as a litigator in intellectual property cases.

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### **EXPERIENCE WITH DOMAIN NAMES**

Experience as arbitrator in approximately 40 domain name disputes according to WIPO's rules and also according to National Arbitration Forum's rules and the Swedish rules concerning .se.

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### **MAJOR PUBLICATIONS**

Lecturer in Licensing Executive Society International on licensing and intellectual property; Lecturing Intellectual Property and Licensing at the Faculty of Law of the University of Lund and at the Malmö University, Sweden.

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### **EXPERIENCE IN COURT LITIGATION**

Experience since 1971 of patent and trademark litigation, litigation and arbitration on contract law, both domestically and internationally;  
Admitted to appear before all Courts of Justice in Sweden, as well as the national Patent Office and the European Patent office;  
Experience of litigation in marketing law, copyright and infringement litigation, both in civil and criminal cases;  
Public defender admitted by the Courts in intellectual property infringement litigation in criminal cases.

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### **PROFESSIONAL TRAINING IN ARBITRATION**

Various seminars and courses since 1971 organized in Sweden and abroad. Lecturing on the subject together with American speakers as Chairman of the Dispute Resolution Committee of Licensing Executives Societies International (LESI).

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### **EXPERIENCE IN ARBITRATION**

Experience of acting as legal counsel to parties in arbitration both domestically and internationally;  
Experience as arbitrator under the Rules in the International Chamber of Commerce, the Stockholm Chamber of Commerce and the American Arbitration Association;  
Has also acted as party-appointed arbitrator;  
Past Chairman of the Licensing Executive Society International's Dispute Resolution Committee. During term as Chairman, lectured on international mediation, arbitration and alternative dispute resolution;  
Experience as arbitrator in approximately 40 domain name disputes according to WIPO's rules and also according to National Arbitration Forum's rules and the Swedish rules concerning .se.

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### **EXPERIENCE IN MEDIATION**

Has acted as mediator between parties in patent and licensing disputes concerning questions of infringement and damages.

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**ARBITRATION EXPERIENCE**
**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA	1				1
	ICC	2				2
	SCC	6			1	5
	London Court of International Arbitration	1				1
	Ad Hoc	3				3
Number of cases: sub-total		13			1	12
Domestic Arbitrations		11			1	10
Number of cases: sub-total		11			1	10
<b>TOTAL</b>		<b>24</b>			<b>2</b>	<b>22</b>

**MEDIATION EXPERIENCE****SUMMARY TABLE**

Type	Role			
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad Hoc	6		6
	Others:			
	Number of cases: sub-total	6		6
Domestic Mediations	Ad Hoc	41	10	31
	Court-annexed	1		1
Number of cases: sub-total	42	10	32	
<b>TOTAL</b>	<b>48</b>	<b>10</b>	<b>38</b>	