

## WIPO LIST OF NEUTRALS

### BIOGRAPHICAL DATA

Professor Haruo GOTO  
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Japan



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Date of Birth: March 9, 1935

Nationality: Japanese

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LLM, Nihon University, 1957;  
Patent Attorney, Patent Office, 1959;  
Patent Attorney, Patent Attorneys Association, 1992.

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### LANGUAGES

Japanese, English.

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July 9, 2010

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**PRESENT POSITION**

Deputy Director, Business Incubation Center, Nihon University, since April 2000;  
Professor, College of Law, Nihon University, since April 1994;  
Part-time Instructor, law course, Faculty of Law, Daito-Bunka University, since April 1991.

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**PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Japan Patent Office, 1958-92:  
Office for the Preparation of Law Amendments, General Affairs Division, July 1965-December 1970;  
Examiner, 1974-82;  
Director, PCT Affairs Office, 1982-87;  
Examiner-in-Chief, Trial Examiner-in-Chief, 1987-92;  
Director, Litigation Office, 1989-91;  
Negotiator, Japan-China Trademark Agreement, June 1976, September 1977.

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**AREAS OF SPECIALIZATION**

Intellectual property: patents, trademarks, copyright.

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**MEMBERSHIP IN PROFESSIONAL BODIES**

Japan Patent Attorneys Association;  
Japan Association of Law and Political Science;  
Copyright Law Association of Japan;  
Japanese Group of AIPPI;  
Asian Patent Attorneys Association;  
FICPI;  
Licensing Executive Society Japan.

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**EXPERIENCE IN INTELLECTUAL PROPERTY**

Thirty-four years as general administrative officer, primary examiner, trial examiner, trial examiner-in-chief, Director, Litigation Office, Japanese Patent Office;  
Professor, College of Law;  
Director, PCT Affairs Office, rendering expert opinions on trademark matters at judicial courts;  
Examining trademark applications and rendering decisions on appeals filed from rejections in the original instance.

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**MAJOR PUBLICATIONS**

"Similarity of a trademark comprising a well-known trademark and other characters," *Comparative Law*, Vol. 11;  
"Similarity between Trademark 'KOZO' and 'KOZOSUSHI' used on SUSHI, etc.," *Comparative Law*, Vol. 16;  
"About Service Marks," Vol. 15, 1991, *Annual of Industrial Property Law*;  
"Interest Relations for demanding trial for cancellation of unused trademark," *Journal of Civil and Commercial Laws*, Vol. 109, No. 1.

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### **EXPERIENCE IN COURT LITIGATION**

Acted as Counsel for the Government on numerous occasions, including four cases before the Supreme Court;

Acted as expert and rendered opinions in the following cases:

Tokio Marine Anshin Life Insurance, Tokyo District Court (withdrawn);

Hisamitsu Pharmaceutical Co. Inc., Tokyo District Court, involving trademark 'PAINPACH' (withdrawn);

Fujitsu Limited regarding the interpretation of Paris Convention, Article 4, Tokyo High Court.

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### **PROFESSIONAL TRAINING IN MEDIATION**

Two courses sponsored by the Industrial Property Arbitration Center on mediation and arbitration in general, and a symposium on mediation and arbitration in celebration of the First Anniversary of the Industrial Property Arbitration Center, 1999.

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### **PROFESSIONAL TRAINING IN ARBITRATION**

Two courses sponsored by the Industrial Property Arbitration Center on mediation and arbitration in general, and a symposium on mediation and arbitration in celebration of the First Anniversary of the Industrial Property Arbitration Center, 1999.

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