

WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

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Date of Birth: June 17, 1968

Nationality: French

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Centre d'Etudes Internationales de la Propriété Intellectuelle (CEIPI), trademarks, designs and competition law, 1996;

Postgraduate (Intellectual Property Law), University of Paris II, Panthéon-Assas, 1991;

Masters in Law, University Robert Schuman Strasbourg, 1990;

Certificate in English Legal Studies, University of Leicester, United Kingdom, 1989.

French chartered Intellectual Property Attorney, trademarks and designs, registered with the French National Institute of industrial property;

Community Trademark Attorney registered with OHIM.

LANGUAGES

French, English and German.

PRESENT POSITION

Founder of Dreyfus & associés, Paris, since 2004.

June 30, 2010

Dreyfus & associés represents multinational companies with large trademark and domain name portfolios.

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Cabinet Orès, European Patent and Trademark Attorneys, Paris, 2002-2004;
Cabinet Wagret, European Patents and Trademark Attorneys, Paris, 1997-2002;
Cabinet Martinet et Lapoux, European Patent and Trademark Attorneys, Paris, 1992-1997.

MEMBERSHIP OF PROFESSIONAL BODIES

Expert or Panelist:

Expert before the Court of Appeals of Paris;
Expert before WIPO Arbitration and Mediation Center;
Expert before the National Arbitration Forum (NAF);
Expert before the Belgian Center for Mediation and Arbitration (CEPINA);
Expert before the Asian Domain Name Dispute Resolution Center (ADNDRC);
Expert before the Czech Arbitration Court (.eu and gTLDs);
Panelist in the Paris Mediation and Arbitration Center (CMAP).

Member:

International trademark Association (INTA);
"Struggle Against Counterfeiting" of the French Association of Practitioners in Trademark and Designs Law, (APRAM);
"Internet" commission of the French Association of Practitioners in Trademark and Designs Law, (APRAM);
President of the "Designs commission of the French Association of Practitioners in Trademark and Designs Law", (APRAM);
Friend of CEIPI (AACEIPI);
Internet Commission, National Institute of Industrial Property Agents (CNCPI);
International Association for the Protection of Industrial Property (AIPPI);
National Institute of Industrial Property Agents (CNCPI);
European Community Trademark Association (ECTA);
French Association of Information and Telecommunication Law (AFDIT);
ICANN At-Large;
Association of Industrial Property Attorneys (ACPI);
Pharmaceutical Trade Marks Group (PTMG).

EXPERIENCE IN INTELLECTUAL PROPERTY

Since 1992, daily practice of intellectual and industrial property law (trademarks, designs, copyright, patents, software, contracts), Internet domain names disputes, e-commerce, unfair competition and competition law, new technologies law, distribution and licensing, protection and domain name registrations;

Strategy in relation to the protection and defence of intellectual property rights on the web, including settlements, counterfeiting, transfers, cancellations, UDRP procedures, out of court actions, follow up of court actions;

Adjunct professor at the University of Paris, XII and the Lumière Lyon 2 University;

Numerous conferences in France and abroad;

Mission of the European Commission in Georgia for the development of Intellectual Property.

MAJOR PUBLICATIONS

Articles:

Numerous articles in economic journals and law reviews such as *Les Petites Affiches*, *Dalloz*, *Gazette du Palais*, *Les Echos*, *Droit de l'immatériel*, *Communication - Commerce Electronique*, *ECTA newsletter*.

Books:

Atteintes aux marques sur l'internet – typologies des atteintes, prévention, sanctions, Domaine.info, 2008;

Co-author, *Marque dessins & modèles: Stratégie de protection, de défense et de valorisation* (Trademark and Designs: Protection, defence and valuation strategy), Delmas editions, 2nd edition, 2006;

Direction of *Marques et noms de domaine de l'internet* (Trademarks and Internet domain names) *Droit des technologies avancées*, Hermes edition, Volume 8 – n°1/2001.

LITIGATION EXPERIENCE

As Trademark Attorney, handled cases and proceedings in France and abroad in trademarks, designs, copyright, software, contracts, Internet domain names, e-commerce, unfair competition, new technologies law, distribution and licensing.

PROFESSIONAL TRAINING IN MEDIATION

WIPO Arbitration and Mediation Center Workshop, June 25 and 26, 1998.
