
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Vincent DENOYELLE
Herbert Smith Freehills
Paris
France



Nationality: French

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

LL.M., Intellectual Property and Information Technology, King's College London 2001 – 2002;

LL.M., EU Law (Competition, EU Institutions), Paris-2 Panthéon-Assas 1999 – 2000;

Dip. Law (Postgraduate Diploma in Legal Studies), Oxford, Saint John's College;
Maîtrise en droit (French LL.B.), Paris-2 Panthéon-Assas 1995 – 1999.

Admission to the Paris Bar 2008.

LANGUAGES

French, English

PRESENT POSITION

Partner, Herbert Smith Freehills Paris LLP – Avocat à la Cour, (since July 29, 2024)

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Partner, Eversheds Sutherland LLP – Avocat à la Cour, (2019 – 2024);
Senior Associate, Hogan Lovells, 2008 – 2018;
Senior Legal Counsel, Three Group plc, London, 2003 – 2007.

August 5, 2024

MEMBERSHIP IN PROFESSIONAL BODIES

IAPP;
INTA.

AREAS OF SPECIALIZATION

Internet law, IT law, Intellectual Property, Data Protection.

EXPERIENCE IN INTELLECTUAL PROPERTY

Experience as an IP and IT lawyer in private practice focusing mainly on the following IP areas:

Domain names (recuperation work, strategic advice, new gTLDs);
Trademarks and unfair competition (legal advice, enforcement);
Copyright and database rights (legal advice, transactional, negotiations, licensing) Tech M&A.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Assisted several clients with their applications to ICANN for new gTLDs;
Provided input to ICANN via public comments on all versions of the new gTLD Applicant Guidebook;
Filed Objections as part of the new gTLD application process (including Legal Rights Objections as well as String Confusion Objections and Community Objections);
Drafting and filing dozens of UDRP complaints, as well as other ADR procedures (whether UDRP-based or otherwise) and court proceedings;
Centralizing recuperations for global clients across all TLDs (ccTLDs and gTLDs);
Strategic advice on domain name registrations, monitoring, and availability searches;
Drafted various policies and contracts for registrars and registries;
Lecturing at Paris-2 Panthéon-Assas University on domain names and Internet governance.

MAJOR PUBLICATIONS

Expertises, September 2023, *DORA : consultation sur la criticité des prestataires TIC*, Vincent Denoyelle;

World Commerce & Contracting, SaaS Contracting Guide, <https://www.worldcc.com/Resources/Tools/SaaS-Contracting-Guide>;

Expertises, July 2022, *DORA : pour une résilience opérationnelle informatique du secteur financier*, Vincent Denoyelle and Killian Lefevre;

Expertises, February 2022, *Acte sur la gouvernance des données : intensification et encadrement des échanges de données*, Vincent Denoyelle, Edouard Burlet and Margot Genazzani ;

Expertises, February 2022, *L'Arcom : héritier unique de l'Hadopi et du CSA*, Vincent Denoyelle and Naomi Bellaiche;

Expertises, December 2021, *Données personnelles, non-conformité du traitement automatisé des empreintes digitales*, Vincent Denoyelle and Mélanie Dubreuil-Blanchard;

Dalloz, October 2021, *Logiciel : condamnation à trois millions d'euros pour contrefaçon*, Vincent Denoyelle and Killian Lefevre;

Journal Spécial des Sociétés, - 25 September 2021 – issue 67, *Proposition de règlement sur l'IA*:

premier avis des gendarmes européens de la protection des données, Vincent Denoyelle and Naomi Bellaiche;

Expertises, February 2021, *Données personnelles : Traitement illicite et recevabilité de la preuve aux prud'hommes: un rééquilibrage opportun*, Vincent Denoyelle and Camille Larreur;

Le Point, *Interview sur les arnaques aux cryptomonnaies*, by Laurence Neuer, 20 December 2020;

Journal Spécial des Sociétés, 10 June 2020 – issue 34, *Proposition de loi "Avia" contre les contenus haineux sur internet : enjeux et questionnements*, Vincent Denoyelle, Gaëtan Cordier and Anna Klein

Blockchain trending in domain name registrations, Lexology, November 10, 2017;

No requirement for domain name to be distinctive in unfair competition claims, World Trademark Review, March 10, 2017;

Domain name transferred under UDRP restituted by French court in absence of infringement, World Trademark Review, February 8, 2017;

Court orders transfer and damages for fraudulent domain name registration, International Law Office, May 16, 2016;

Court finds domain name violates rights in trade name and copyright, Lexology, March 14, 2016;

EFF obtains transfer of domain name used for cyber-attack under UDRP, World Trademark Review, January 5, 2016;

UDRP panel makes finding of reverse domain name hijacking, World Trademark Review, September 15, 2015;

Infringement claim relating to software rejected for being too vague, Lexology, September 7, 2015, Vincent Denoyelle;

Interim relief for unauthorised transfer of domains names with Community trademark, International Law Office, June 8, 2015;

Tribunal grants interim relief for unauthorised domain name transfer, World Trademark Review, June 5, 2015;

Last episode in the "vente-privee.com" saga?, World Trademark Review, May 15, 2015;

Tribunal orders immediate transfer of domain names due to blatant bad faith, World Trademark Review, April 14, 2015;

New episode in the "vente-privee.com" saga, World Trademark Review, March 5, 2015;

Addition of a top-level domain can make a trademark distinctive, International Law Office, January 5, 2015.

EXPERIENCE IN COURT LITIGATION

Experience in pre-litigation work in the field of IT contracts.

Filed proceedings for a domain name matter in 2018 before the Tribunal de Grande Instance de Paris.

Worked and working on several IT contract disputes for IT vendors.
