
WIPO LIST OF NEUTRALS

BIOGRAPHICAL DATA

Jon DAL
c/o Certa Advokatbyrå
Stockholm
Sweden



Nationality: Swedish

EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

Master of Law, Lund's University (1988 – 1993);
LLM, King's College, London (1994 – 1995).

LANGUAGES

Swedish
English (fluent spoken and written)

PRESENT POSITION

Partner Certa Advokatbyrå .

PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION

Ilex Advokatbyrå, partner, 2005 – 2010;
Vodafone, corporate counsel, 2004 – 2005;
Ilex Consulting, partner, 2003 – 2004;
Razorfish, corporate counsel, 2000 – 2002;
Setterwalls Advokatbyrå, associate, 1998 – 2000;
Awapatent, associate, 1995 – 1998;
Gothenburg District Court, clerk 1993 – 1994.

MEMBERSHIP IN PROFESSIONAL BODIES

European Trademark Attorney.

January 23, 2020

AREAS OF SPECIALIZATION

Intellectual Property – trademarks, domain names, copyright, designs;
IT law – license agreements, cloud agreements, outsourcing;
Employment law – employment contracts, downsizing;
Public procurement – appeals, damages;
Company law – establishment of new companies, buy-back of shares, merger, issue of shares;
Disputes and arbitration – commercial disputes, intellectual property disputes, public procurement disputes, domain name disputes.

EXPERIENCE IN INTELLECTUAL PROPERTY

25 years of experience in working with intellectual property matters as a consultant and lawyer.
Drafting licensing and support agreements, copyright agreements, trademark filing and handling, domain name filing and handling, litigator.

EXPERIENCE WITH RESPECT TO DOMAIN NAMES

Arbitrator in domain name disputes since 1999 under the .se domain.
Previous experience also from filing and maintaining domain name registrations.

MAJOR PUBLICATIONS

Co-writer of the Swedish AIPPI-report "Trademark and Internet Domain Names";
Co-writer of the Swedish AIPPI-report "The Patentability of Business Methods";
Co-writer of the Swedish AIPPI-report "The Impact of Advertising Restrictions on Trademarks".

EXPERIENCE IN COURT LITIGATION

Extensive experience from court litigations in Sweden during the last 15 years in the capacity of attorney. The main subject matters of the litigation have been intellectual property (trademarks and copyright), marketing and commercial. Approximately five court litigations per year in first instance and appeal. One patent case went up to the Supreme Court.

EXPERIENCE IN ARBITRATION

Extensive experience (+ 100 cases) as arbitrator in domain name disputes in Sweden since 1999.

ARBITRATION EXPERIENCE

SUMMARY TABLE

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-Arbitrator	Counsel
International Arbitrations						
	Ad Hoc					
	Others					
Number of Cases :						
Sub-Total						
Domestic Arbitrations						
	The Internet Foundation in Sweden, IIS	+ 100				
Number of Cases						
Sub-total						
TOTAL						