



## WIPO LIST OF ARBITRATORS

### BIOGRAPHICAL DATA

Andrew P. BRIDGES  
Winston & Strawn LLP  
101 California Street, 29<sup>th</sup> Floor  
San Francisco, CA 94111  
USA



Date of Birth: September 11, 1954  
Nationality: American

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### EDUCATIONAL AND PROFESSIONAL QUALIFICATIONS

A.B. in Greek and Latin with distinction, Stanford University, 1976;  
Rotary Fellowship, graduate study at American School of Classical Studies at Athens  
(Greece), 1977-1978;  
B.A. honours, M.A. in Literae Humaniores, Oxford University, 1980, 1985;  
J.D. *cum laude*, Harvard University, 1983;  
Admitted to the bar in Georgia, California, numerous federal courts including United States  
Supreme Court.

Early Neutral Evaluator, U.S. District Court for the Northern District of California;  
Domain Name Arbitrator, WIPO Arbitration & Mediation Center.

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### LANGUAGES

Modern Greek, French, Italian

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### **PRESENT POSITION**

Partner and Vice Chair of Firmwide Intellectual Property Practice, Winston & Strawn LLP.

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### **PROFESSIONAL EXPERIENCE BEFORE PRESENT POSITION**

Partner (after being associate) and Head of Trademarks and Advertising Practices Group, Wilson Sonsini Goodrich & Rosati, Palo Alto, California, 1991-2004;  
Associate, Farella, Braun & Martel, San Francisco, California, 1985-1991;  
Law Clerk to Hon. Marvin H. Shoob, U.S. District Court for the Northern District of Georgia, 1983-1985.

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### **AREAS OF SPECIALIZATION**

Litigation and strategic counseling regarding copyright, trademark, Internet/e-commerce, media, trade secrets, advertising, licensing, consumer protection, and unfair competition law

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### **MEMBERSHIP IN PROFESSIONAL BODIES**

American Bar Association, AIPLA, INTA, Copyright Society of the USA, FICPI.

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### **EXPERIENCE IN [INTELLECTUAL PROPERTY LAW] [AND/OR] [ENTERTAINMENT LAW] [AND/OR] [FILM LAW] [AND/OR] [MEDIA LAW]**

Many intellectual property and Internet- or media-related cases. Abundant experience in copyright, trademark, Internet/e-commerce, advertising, consumer protection, and unfair competition cases; experience also in trade secret, patent, defamation, and media licensing/contract cases.

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### **MAJOR PUBLICATIONS**

Articles on IP litigation remedies, domain name branding, and insurance coverage for IP litigation.

Extensive speaking record includes [US] Federal Judicial Center; Copyright Office of the United States; American Bar Association; State Bar of California; Practising Law Institute; Media Law Resource Center; many universities and law schools including Harvard, Yale, Columbia, Albany, Michigan, Northwestern, Stanford, University of California-Berkeley (Boalt Hall), San Francisco, Santa Clara, Southwestern and Amsterdam; Copyright Society of the USA; Los Angeles Copyright Society; International Trademark Association

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### **EXPERIENCE IN COURT LITIGATION**

Over one hundred cases involving intellectual property, Internet, and media – see experience in intellectual property and other areas above. Served as first chair in the overwhelming majority of those cases. Major cases include:

- Keds Corp. v. Mervyn's (for Mervyn's and Osh Kosh B'Gosh);
- Snap Technologies v. C/Net (for CNET Networks);
- Quality Semiconductor v. QLogic (for Quality Semiconductor);
- Stanford University v. Stanford Microdevices (for Stanford Microdevices);
- Recording Industry Ass'n of America v. Diamond Multimedia Systems (for Diamond);
- A&M Records v. Napster (for Digital Media Association);
- Metro-Goldwyn-Mayer Studios v. Grokster (for StreamCast Networks);
- Huntsman v. Soderbergh (for ClearPlay);
- Perfect 10 v. Visa and MasterCard (for MasterCard);
- Perfect 10 v. Google/Perfect 10 v. Amazon.com (for Google);
- Perfect 10 v. Microsoft (for Microsoft);
- Warner Music v. Imeem (for Imeem).

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### **PROFESSIONAL TRAINING IN MEDIATION**

Negotiation Workshop (including mediation issues) during J.D. program at Harvard Law School;  
Early Neutral Evaluation training at U.S. District Court for Northern District of California.

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### **EXPERIENCE IN MEDIATION**

Service as court-appointed Early Neutral Evaluator for U.S. District Court for the Northern District of California; the process progresses to mediation in many cases.

Isolated service as private mediator

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### **EXPERIENCE IN ARBITRATION**

Service as domain name arbitrator in approximately 10 cases.

Trial of two entertainment/IP cases to final decision in arbitration:

- Winterland Productions v. Event Service Corporation (for ESC)
- Toy Biz v. Apple (for Apple).

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**ARBITRATION EXPERIENCE**

**SUMMARY TABLE**

Type	Administering Institution		Role			
	Name	Number of Arbitrations	Presiding Arbitrator	Sole Arbitrator	Co-arbitrator	Counsel
International Arbitrations	AAA					
	ICC					
	LCIA					
	Ad Hoc					
	Others: WIPO	3			2	1
Number of cases: sub-total		3			2	1
Domestic Arbitrations	AAA					
	Ad Hoc	2				2
	Others: WIPO	9		4	2	3
Number of cases: sub-total		11		4	2	5
<b>TOTAL</b>		14		4	4	6

**MEDIATION EXPERIENCE**

**SUMMARY TABLE**

Type	Administering Institution		Role	
	Name	Number of Mediations	Mediator	Counsel
International Mediations				
	Ad Hoc			
	Others:			
Number of cases: sub-total				
Domestic Mediations	AAA			
	Ad Hoc	11	1	10
	Others: N.D. Cal.	19	9	10
Number of cases: sub-total		30	10	20
<b>TOTAL</b>		30	10	20