

# WIPO



**WORLD INTELLECTUAL PROPERTY ORGANIZATION**  
GENEVA

## **WIPO SUMMER SCHOOL ON INTELLECTUAL PROPERTY**

July 16 to 27, 2007

PROVISIONAL PROGRAM

- Topic 1. WIPO and its Role in the Promotion and Protection of Intellectual Property
- Topic 2. Intellectual Property in the Global Context
- Topic 3. Copyright and Related Rights
- Topic 4. International Protection of Copyright and Related Rights
- Topic 5. Copyright Protection in the Digital Environment: Issues and Challenges
- Topic 6. Patents
- Topic 7. International Patent System
- Topic 8. Patent Cooperation Treaty (PCT)
- Topic 9. Selected Case Studies on Patents
- Topic 10. Trademarks
- Topic 11. Geographical Indications
- Topic 12. Industrial Designs
- Topic 13. Madrid and The Hague Systems
- Topic 14. Collective Management of Copyright and Related Rights
- Topic 15. TRIPS Agreement
- Topic 16. Intellectual Property and Public Health: Issues and Challenges
- Topic 17. Intellectual Property and Small and Medium Sized Enterprises (SMEs)
- Topic 18. Management of IP Assets
- Topic 19. Intellectual Property and the Promotion of Innovation: The Use of Patent Information
- Topic 20. Selected Case Studies on Copyright and Related Rights
- Topic 21. Unfair Competition

- Topic 22. E-Commerce, Domain Names and Alternative Dispute Resolutions
- Topic 23. Protection of New Plant Varieties
- Topic 24. The Convention on Biological Diversity (CBD) and Intellectual Property
- Topic 25. Traditional Knowledge and Genetic Resources: Towards a Suitable Protection System
- Topic 26. Traditional Cultural Expressions of Folklore: Policy Issues
- Topic 27. Regional Systems for the Protection of Intellectual Property
- Topic 28. Licensing and Transfer of Technology: Issues and Simulation Exercises
- Topic 29. Selected Case Study on Trademarks
- Topic 30. Group Discussions

GroupSubject

Use of Trademarks on the Internet

Scope of Patents

Exceptions and Limitations of Copyright in the Digital Environment

Well-Known Marks

Enforcement of Intellectual Property Rights

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