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**INTERNATIONAL EVENT**

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**WIPO/IAP/GE/2024/INF/1 PROV  
ORIGINAL: ENGLISH  
DATE: MARCH 22, 2024**

## **Inventor Assistance Program (IAP) Best Practice Summit**

organized by

the World Intellectual Property Organization (WIPO)

with the support of the Funds-In-Trust Japan Industrial Property Global

**Geneva, March 26 and 27, 2024**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, March 26, 2024

Sessions Venue: NB 0.107

09.00 – 09.30 **Welcome Coffee**

Venue: NB Atrium 2

09.30 – 09.40 **Group Photo**

Venue: NB Atrium 2

09.40 – 09.50 **Opening Remarks**

Mr. Marco M. Alemán, Assistant Director General, IP and Innovation Ecosystems Sector (IIES), WIPO, Geneva

Mr. David J. Kappos, Partner, Cravath, Swaine & Moore LLP – IAP Steering Committee Chair, New York (*video message*)

09.50 – 10.00 **Funds-In-Trust Japan Industrial Property Global: Supporting WIPO's Activities on the Development of IP and Innovation Ecosystems**

Speaker: Mr. Kunihiko Fushimi, Director and Funds-In-Trust Japan Industrial Property Global Manager, International Classifications and Standards Division, WIPO, Geneva

10.00 – 10.15 **Update on the Key Program's Developments**

Speaker: Ms. Allison Mages, Head, IP Commercialization Section, IP for Innovators Department (IPID), IIES, WIPO, Geneva

10.15 – 12.30 **IAP Focal Points Session**

*To discuss progress, challenges and insights to enhance the implementation of the IAP at the local level.*

Moderator: Ms. Allison Mages

Speakers: *Up to 20 minutes per country, including a 10-minute presentation highlighting the Program capacity and 2-3 best practices, followed by 10 minutes for Q&A.*

#### **Insights from Chile**

Mr. Henry Michael Crew Araya, Head, PCT Department, National Institute of Industrial Property (INAPI), Santiago

#### **Insights from Colombia**

Mr. Luis Antonio Silva Rubio, Coordinator, Center for Technological Information and Support for the Management of Industrial Property (CIGEPI), Superintendence of Industry and Commerce (SIC), Bogota

Ms. Edna Milena Bautista Rodriguez, University Professional (IAP Management Support), CIGEPI, SIC, Bogota

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### **Insights from Ecuador**

Ms. Lucia Cristina Loaiza Moreira, National Director of Industrial Property, National Service of Intellectual Rights (SENADI), Ecuador, Quito

### **Insights from Kenya**

Ms. Concilia Were, Assistant Manager, Legal Services and Assistant Registrar of Trade Marks, Kenya Industrial Property Institute (KIPI), Nairobi

Mr. Sammy Ziro Lewa, Patent Examiner (Pharmaceuticals), KIPI, Nairobi

### **Insights from Morocco**

Ms. Karima Farah, Director for Patents and Innovation, Moroccan Industrial and Commercial Property Office (OMPIC), Casablanca

Mr. Nour-Eddine Boukharouaa, Head, Department for Innovation Technologies, OMPIC, Casablanca

### **Insights from Peru**

Ms. Elizabeth Violeta Davila Maguiña, Coordinator of PAI-PERU, Inventions and New Technologies Department, National Institute for the Defense of Competition and Protection of Intellectual Property (INDECOPI), Lima

### **Key Insights from the US Pro Bono Programs**

Mr. William R. Covey, Deputy General Counsel and Director for the Office of Enrollment and Discipline, Office of the General Counsel, United States Patent and Trademark Office (USPTO), Alexandria

10.00 – 12.00 **Study Visit to the WIPO Library for the IAP Beneficiaries**

Venue: WIPO Library

12.30 – 14.30 **Lunch**

Venue: NB Cafeteria

14.30 – 15.30 **IAP Focal Points Session (cont'd)**

Moderator: Ms. Allison Mages

Speakers: **Insights from the Philippines**

Mr. Chamlette D. Garcia, Director III, Documentation, Information, and Technology Transfer Bureau (DITTB), Intellectual Property Office of the Philippines (IPOPPL), Taguig City

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Mr. Valentino R. Palanca, Committee Secretary (Head of Secretariat), Committee on Trade and Industry, House of Representatives, Quezon City

### **Insights from Singapore**

Ms. Lily Lee, Deputy Director, Partnership & Programme Department, Intellectual Property Office of Singapore (IPOS), Singapore

Ms. Cheryl Seah, Manager, Partnership & Programme Department, IPOS, Singapore

### **Insights from South Africa**

Mr. Mehluli Ncube, Acting Senior Manager: Patents & Designs, Companies and Intellectual Property Commission (CIPC), Pretoria

Ms. Machele Angeline Mokgalong, Patent Searcher, CIPC, Pretoria

15.30 – 16.00 **Coffee break**

Venue: NB Atrium 2

16.00 – 17.30 **Round Table Discussion**

*The IAP beneficiaries and volunteers will share their experiences of participating in the Program, discuss the challenges faced by local innovators, and make suggestions on what WIPO and local authorities can do to better facilitate the Program's implementation.*

Moderator: Mr. Evgeniy Sesitsky, Legal Officer, IP Commercialization Section, IPID, IIES, WIPO, Geneva

### **IAP Beneficiaries Perspective**

Speakers: *Up to 5 minutes per speaker.*

Mr. Pedro Cadena Mantilla, IAP Beneficiary – Colombia, Bogota

Mr. Younes Karfa Bekali, IAP Beneficiary – Morocco, Salé

Ms. Maribel Zamata Quispe, IAP Beneficiary – Peru, Villa El Salvador

Mr. Po Heng Chiu, IAP Beneficiary – Singapore, Singapore

Mr. Virendra Ramlakan, IAP Beneficiary – South Africa, Richards Bay

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## **IAP Volunteers Perspective**

Speakers: *Up to 5 minutes per speaker.*

Mr. Fernando Darío García Onell, Director, Carey, IAP  
Volunteer – Chile, Santiago

Ms. Loreto Soledad Vera Cavada, Partner, Villaseca  
Abogados, IAP Volunteer – Chile, Santiago

Mr. Andrés Casas Santofimio, Founding Partner, Casas  
Santofimio Abogados, IAP Volunteer – Colombia, Bogota

Ms. Mary Mutoro, Partner, Mukele Moni and Company  
Advocates, IAP Volunteer – Kenya, Nairobi

Mr. Mohamed El Harzli, Head, Center of Innovation and  
Technology Transfer, Abdelmalek Essaâdi University, IAP  
Volunteer – Morocco, Tangier

Mr. Iván Jesús Altamirano Vargas, Head, Industrial Property  
Practice, Altamirano Law, IAP Volunteer – Peru, Lima

Ms. Paola Armutt Villanueva, Senior Associate, Estudio Muñiz,  
IAP Volunteer – Peru, Lima

Mr. Armando R. Reosura, Director, IP Management Office,  
Carlos Hilado Memorial State University, IAP Volunteer –  
Philippines, Talisay City

Mr. Herman van Schalkwyk, Partner, Spoor & Fisher, IAP  
Volunteer – South Africa, Pretoria

17.30 – 19.00 **Reception**

Venue: NB Atrium 2

Wednesday, March 27, 2024

Sessions Venue: NB 0.107

09.00 – 09.30 **Coffee**

Venue: NB Atrium 2

09.30 – 12.15 **Brainstorming Session**

*To explore possible solutions surrounding:*

- a) commercialization support;*
- b) closing the funding gap to secure patents; and*
- c) outreach to inventors.*

Moderator: Ms. Allison Mages

Speakers: Mr. William R. Covey

Mr. Thiago Negrao Chuba, Young Expert, Innovation Economy Section, Department for Economics and Data Analytics, IIES, WIPO, Geneva

IAP Focal Points and Volunteers

09.30 – 12.00 **Capturing IAP testimonials**

*Success stories from the IAP beneficiaries and volunteers, which can be published on the WIPO website, used in the IAP promotional materials and posted on social media.*

Venue: WIPO Video Recording Studio

Moderator-interviewer: Ms. Anca Ciurel, ICS, IP Commercialization Section, IPID, IIES, WIPO, Geneva

Mr. Julio Cruz Icabalzeta, Young Expert, IP Commercialization Section, IPID, IIES, WIPO, Geneva

Speakers: IAP Beneficiaries and Volunteers

12.15 – 12.30 **Closing of the event**

Speaker: Mr. Alejandro Roca Campaña, Senior Director, IPID, IIES, WIPO, Geneva

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